

2. 消費決策 = $\text{Max } U = f(x, y) = x^{\frac{2}{3}} y^{\frac{1}{3}}$

$300 = 10x + 20y \quad x=20, y=5$

若咖啡沒漲, 消費決策 $\text{Max } U = f(x, y) = x^{\frac{2}{3}} y^{\frac{1}{3}}$

$300 = 20x + 20y$

$\text{MRS}_{xy} = \frac{2y}{x} = \frac{p_x}{p_y} = \frac{20}{20} = 1 \quad (10, 5)$

可知咖啡 p 的影響 -10 單位.

$U = x^{\frac{2}{3}} y^{\frac{1}{3}} = 20^{\frac{2}{3}} 5^{\frac{1}{3}} = 2000^{\frac{1}{3}}$

$\rightarrow x = 4000^{\frac{2}{3}} = 15,874.61, y = 500^{\frac{1}{3}}$

① 替代效果 = 由 $(x, y) = (20, 5)$ 到 $[(4000)^{\frac{2}{3}}, 500^{\frac{1}{3}}]$

x 的替代效果 = $4000^{\frac{2}{3}} - 20 < 0$.

② 所得效果, 由 $(x, y) = [(4000)^{\frac{2}{3}}, 500^{\frac{1}{3}}]$ 到 $(10, 5)$.