

Week 13.

$$(a) 800 \text{ Hotel } (800) \rightarrow 500 \quad 500 - \text{Attraction Hotel } \left(\frac{800}{500} \right) \rightarrow 0,400$$
$$800 \text{ Attraction } (800) \rightarrow 500$$

$$(b) 900 - 600 = 300 \times 3 = 900 \text{ (Uniform Pricing)}$$

$$300 \times 2 + 400 = 1000 \text{ (Non-Uniform Pricing)}$$

$$(c) \text{ Separate Pricing } = 800 \cdot 800 - 300 = 500 \times 2 = 1000$$

$$\text{Bundling} = 1000 \cdot 1600 - 600 = 400 \rightarrow 1400$$