



## Alpha Ly

469-583-5663

lyalpha2401@gmail.com

1412 Dusky Thrush St.

Desoto, Texas, 75115

## SUMMARY

Exceptionally creative and dependable Entry Level Web Developer and Linux System Admin with a strong background in business (marketing).

I have a great passion for web application development and have been successful in developing projects using a wide variety of principles and techniques of website construction and maintenance.

I'm dedicated to driving innovation, with the ability to follow industry and technological trends and open to early adoption of innovations.

## SKILLS

- Web development :  
JavaScript, React.js, HTML5, CSS3,  
Bootstrap4, jQuery, node.js, MySQL,  
MongoDB
- Linux
- Marketing :  
marketing surveys, Marketing  
Information System, marketing  
strategy

## EXPERIENCE

### Mathematics Instructor

Lancaster, TX

Lancaster ISD (Lancaster High School)/ Aug 2014 to Jun 2018

I taught Math (Algebra, Calculus, Geometry) and French (French I and II) to high school students.

### Math Instructor

Arlington, TX - Southeast Campus

Tarrant County College District/ Aug 2011 to May 2012

I taught math to college student to get them ready for their career.

### Service-Based-Selling

Dallas, Texas

Banana Republic/ Jan 2004 to May 2005

· SBS (SERVICE – BASED – SELLING)

Helping customers buy what they need and want.

· CUSTOMER SERVICE

Getting feedback from customers about the performance of the merchandises they buy.

### Marketing Representative

Abidjan, Cote d'Ivoire (Ivory Coast)

Ameritech/ Jul 1999 to Jul 2001

- Managed developments of Marketing surveys through empirical and non - empirical studies in order to gain customers' experiences on existing products and understand their needs for future developments.
- Create Marketing Strategies drawn from market research and focus on the right product mix in order to achieve the maximum profit potential and sustain the business

- Developed Marketing Information Systems (MKIS) to help the organization stay informed about its environment and adapt to constant market changes.
- Segmentation of targets according to specific criteria and variables.

## **EDUCATION AND TRAINING**

### **Full Stack Developer: Information Technology**

Southern Methodist University (SMU) 2019

Dallas, Texas

### **Unix System Administrator: Information Technology**

Richland College 2012

Dallas, Texas

### **Master of Science: Business Management**

University of the Ivory Coast 1997

Abidjan, Ivory Coast

### **Teacher Certified Math - French: Secondary Education**

Brookhaven College 2005

Dallas, TX