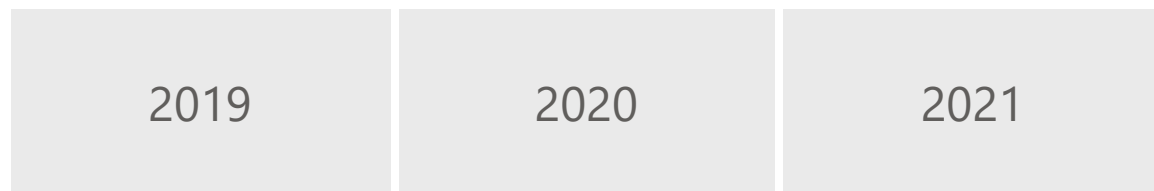
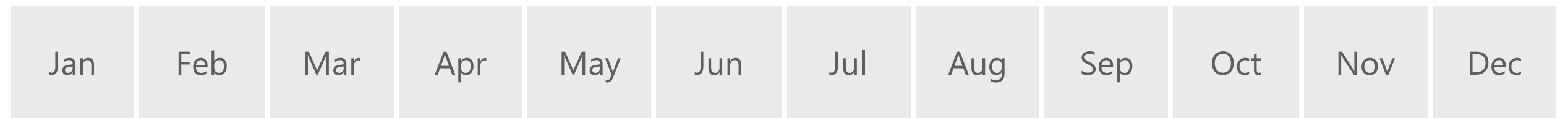


# Sales Overview

Year



Month



Customer City

All

Sub Category

All

Category

All

Product Name

All

KPI Name

22,239,730

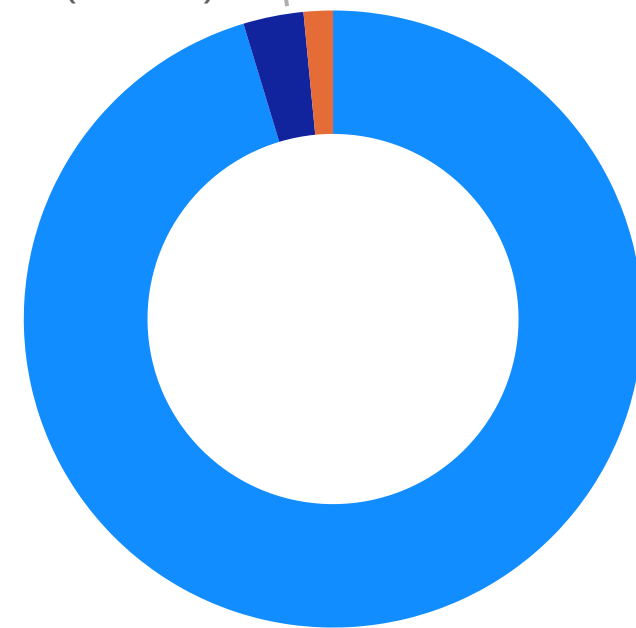
Bud. 21,100,000.00

1,139,730.26 ↑

Sales by Product Category

Bikes Accessories Clothing

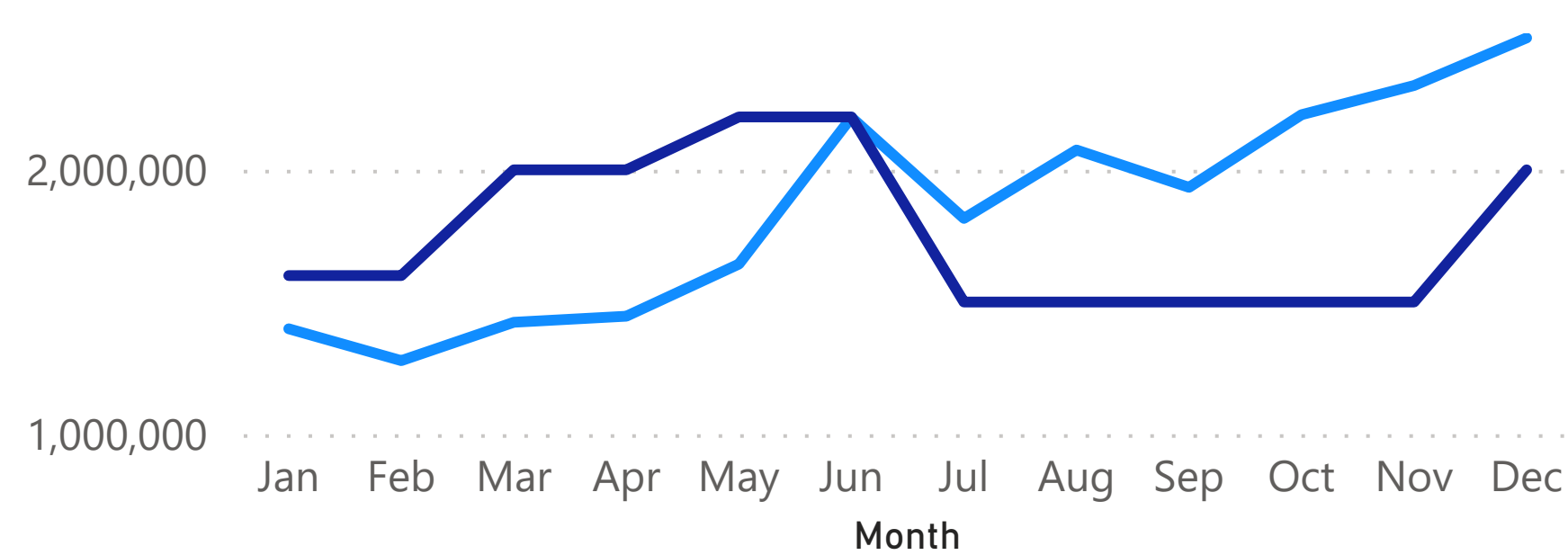
Accessories 700,760 (3.15%)



Bikes 21,199,198 (95.32%)

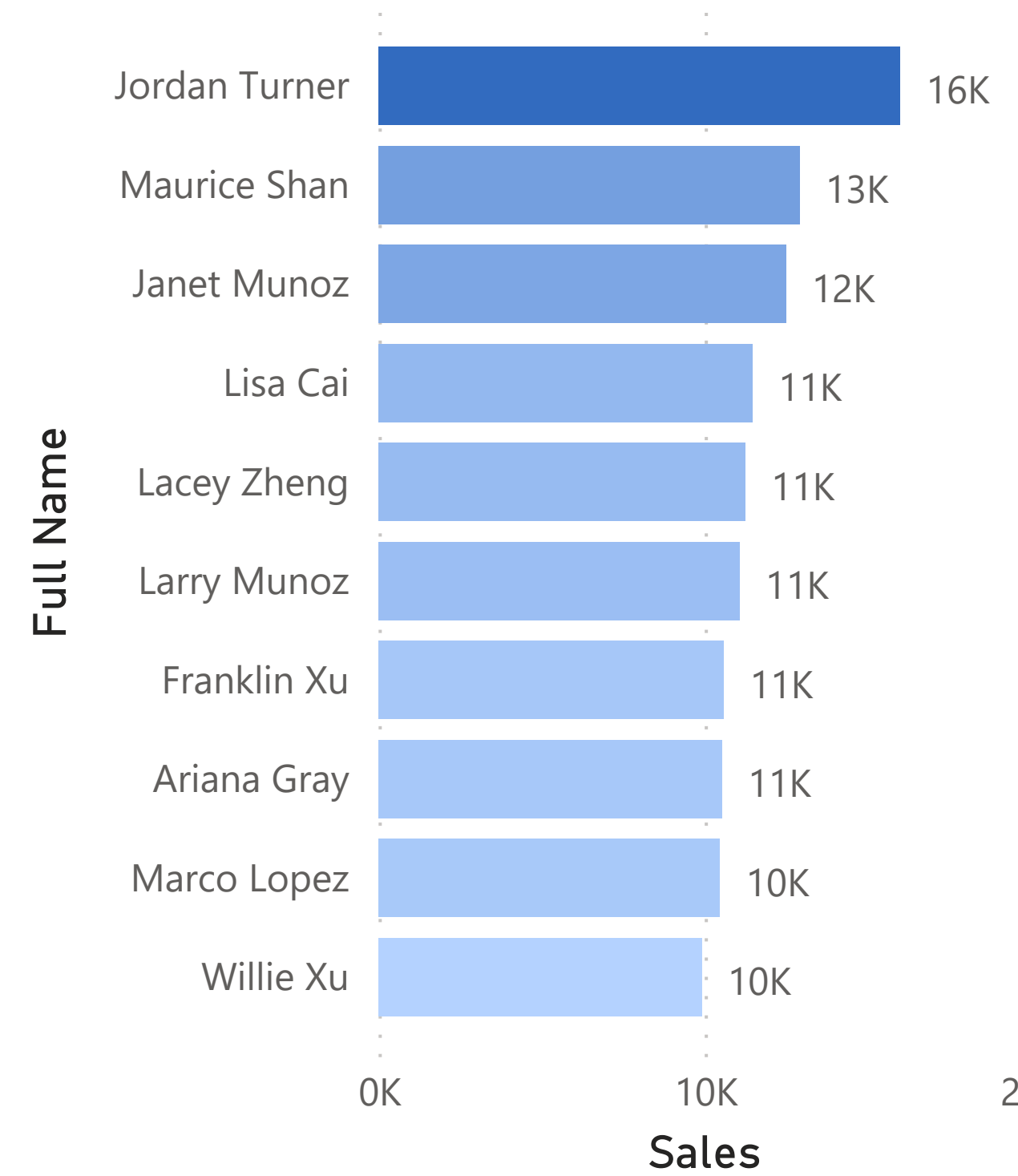
Sales and Budget Amount by Month

Sales Budget Amount



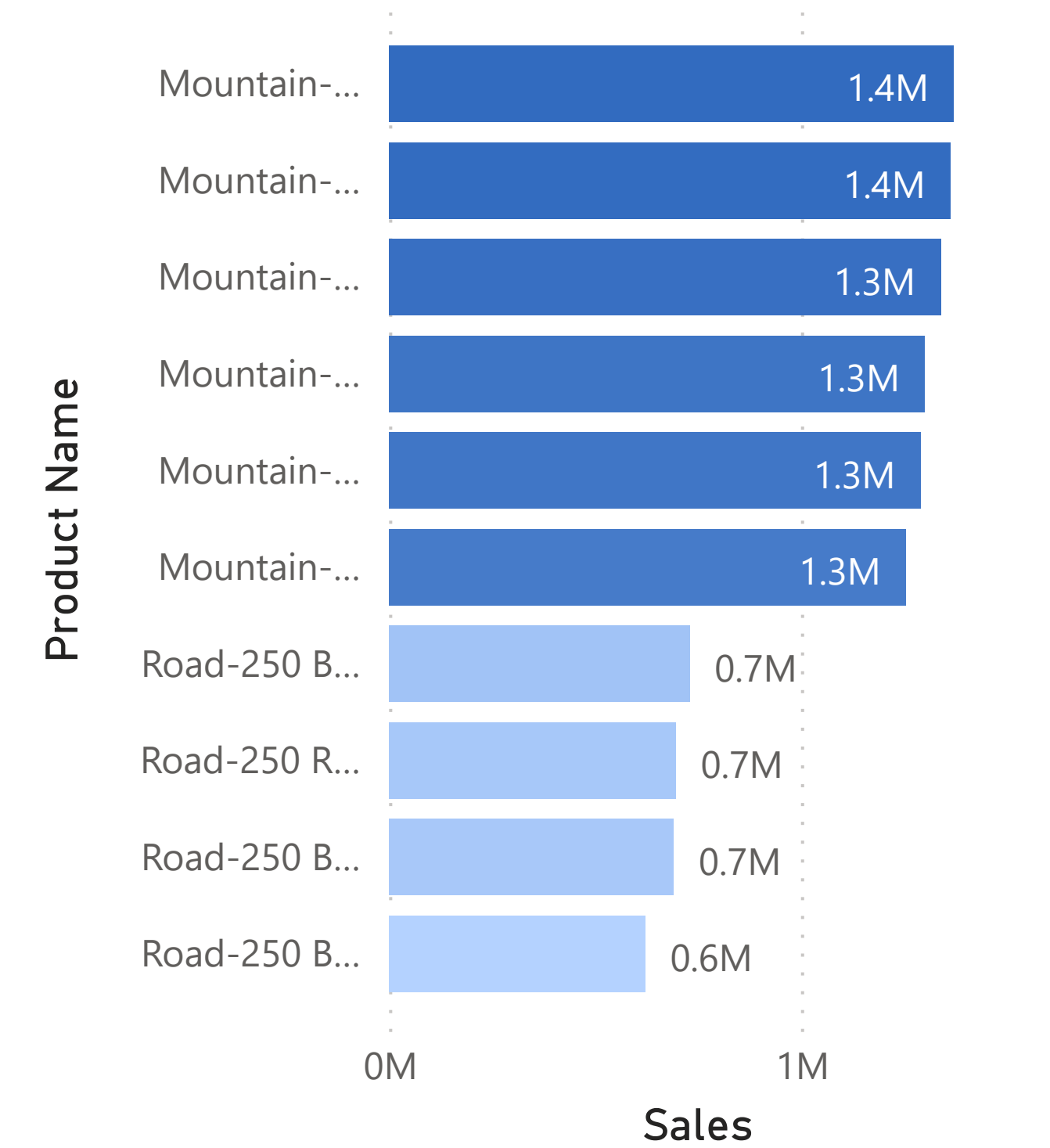
Sales by Top 10 Customers

Sales 9.91K 16K

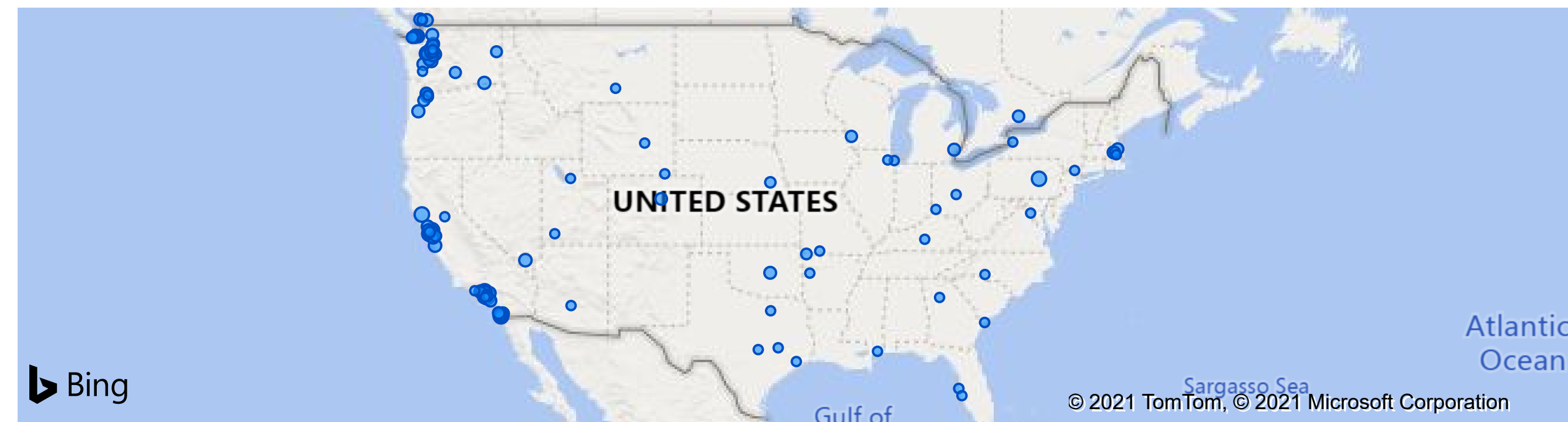


Sales by Top 10 Product Name

Sales 0.62M 1.37M



Sales by Customer City



# Customer Details

Year

201920202021

Month

JanFebMarAprMayJunJulAugSepOctNovDec

Customer City

All

Sub Category

All

Category

All

Product Name

All

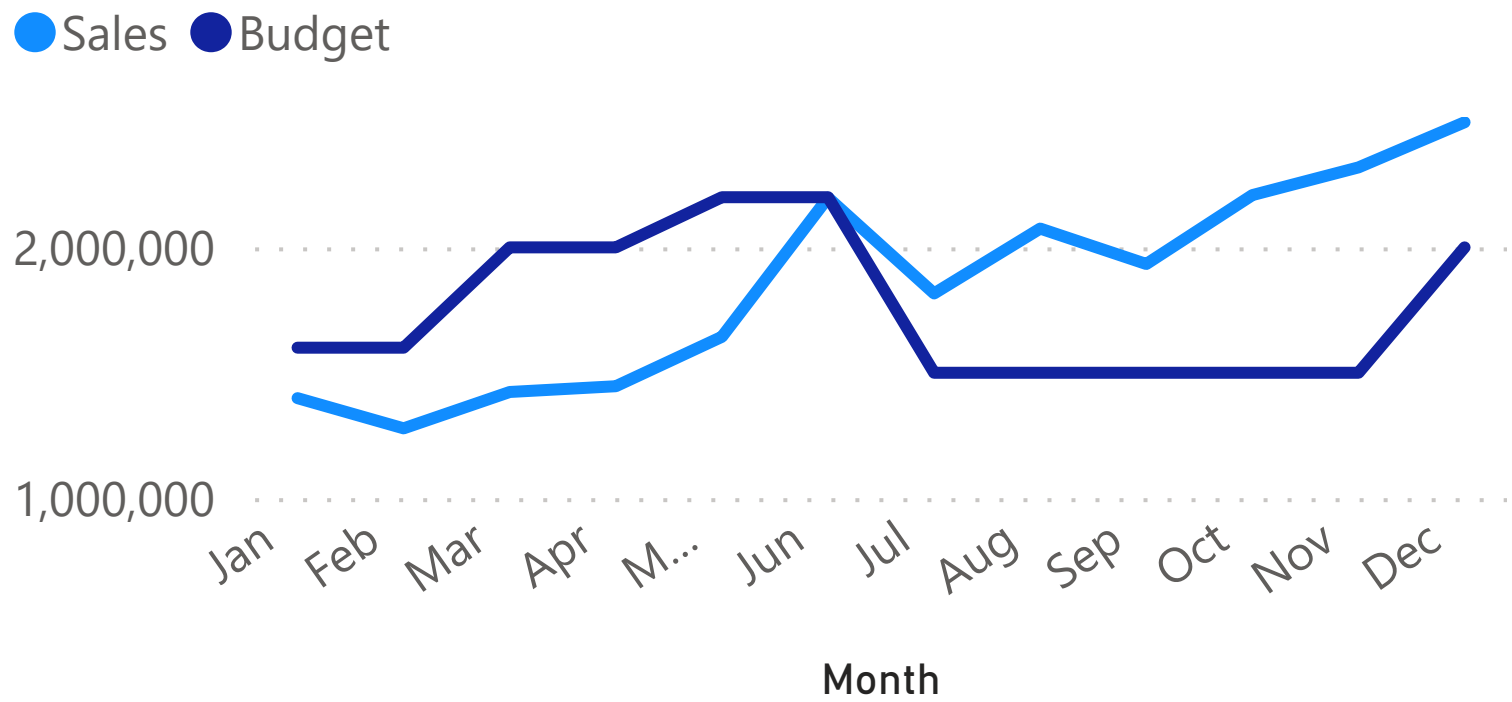
22M

Sales

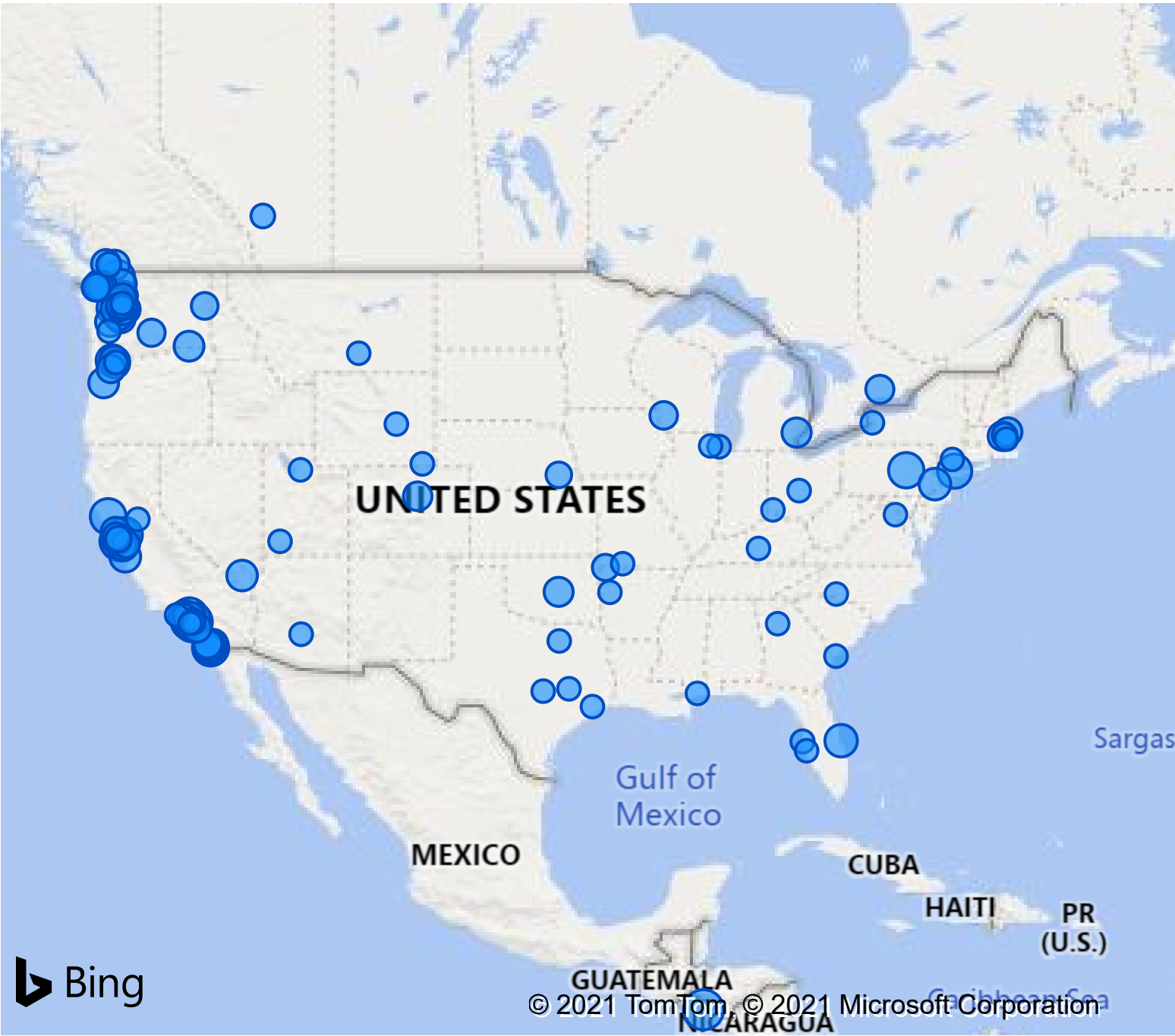
21M

Budget

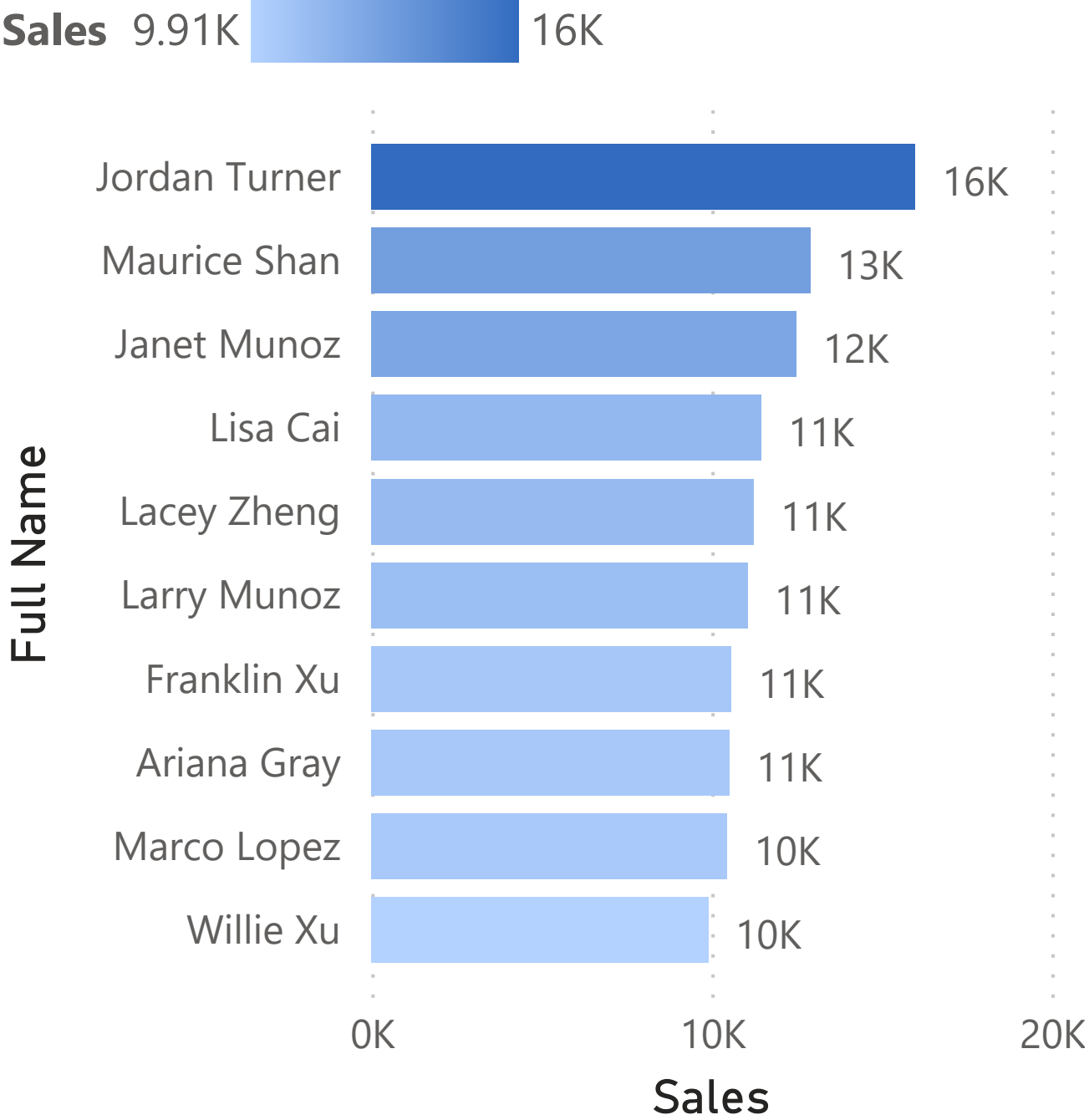
Sales and Budget by Month



Sales by Customer City



Sales by Top 10 Customers



Customers	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total
Jordan Turner	2,377	2,443			2,355		540	2,433	540		5,311		15,999
Maurice Shan	4,885		2,322				1,269		2,384			2,049	12,910
Janet Munoz	4,876		3,122							2,419	2,071		12,489
Lisa Cai				708	811	554		2,588	2,049	2,428		2,330	11,469
Lacey Zheng	2,462					594	549	2,419			2,805	2,419	11,248
Larry Munoz	2,320				575	540		2,384	2,049		781	2,419	11,068
Franklin Xu								2,182	2,334	1,274	2,419	2,377	10,586
Ariana Gray		2,502					575		2,413		2,620	2,419	10,529
Marco Lopez		2,330							2,433			5,705	10,468
Willie Xu			777			2,071	2,375			2,295	2,393		9,912
Katrina Tang			2,443			2,440	2,433	2,480					9,796
Total	1,398,749	1,278,343	1,423,390	1,446,358	1,643,471	2,198,338	1,816,234	2,074,983	1,933,673	2,208,453	2,318,876	2,498,862	22,239,730

# Product Details

Year

201920202021

Month

JanFebMarAprMayJunJulAugSepOctNovDec

Customer City

All

Sub Category

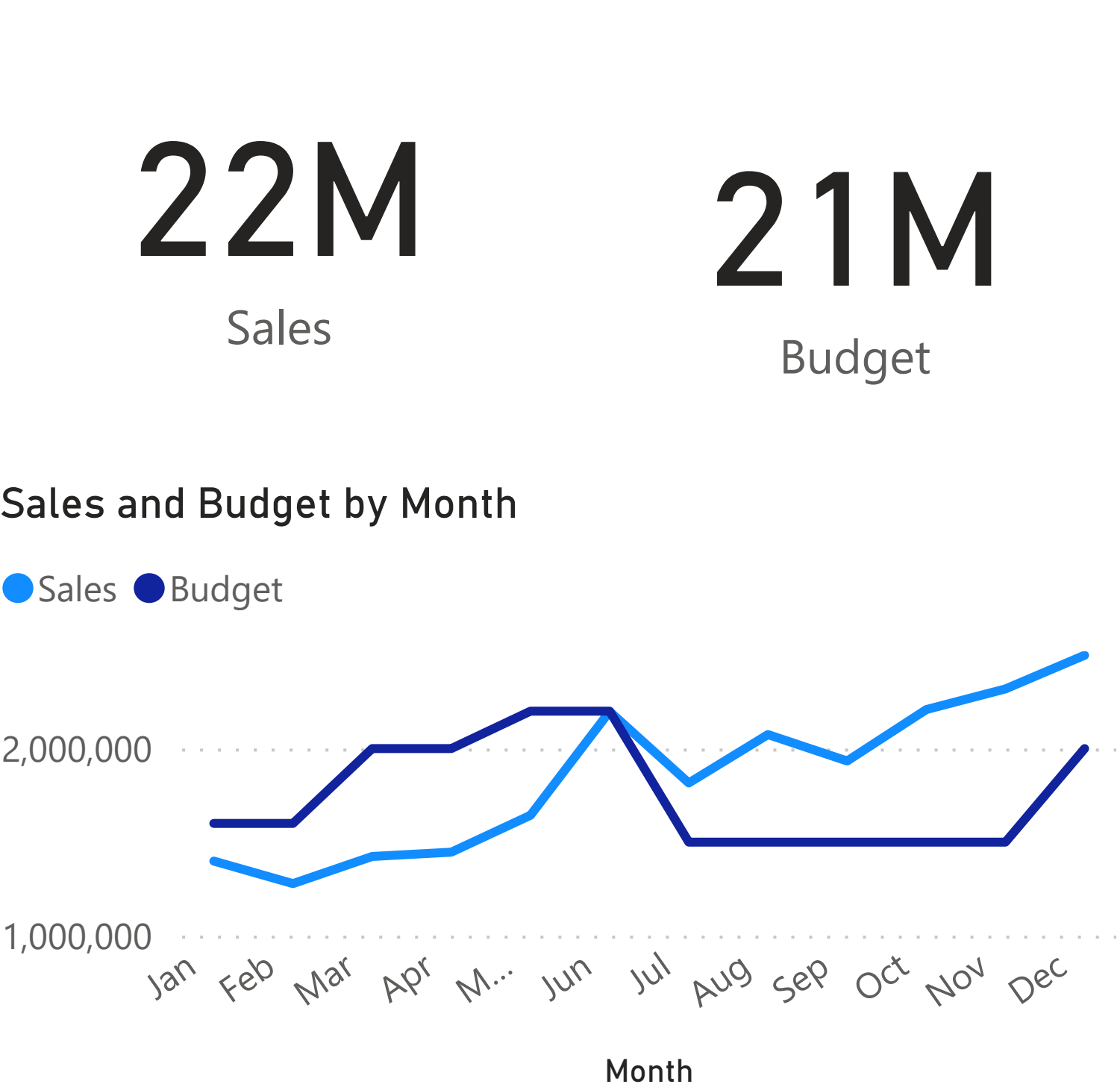
All

Category

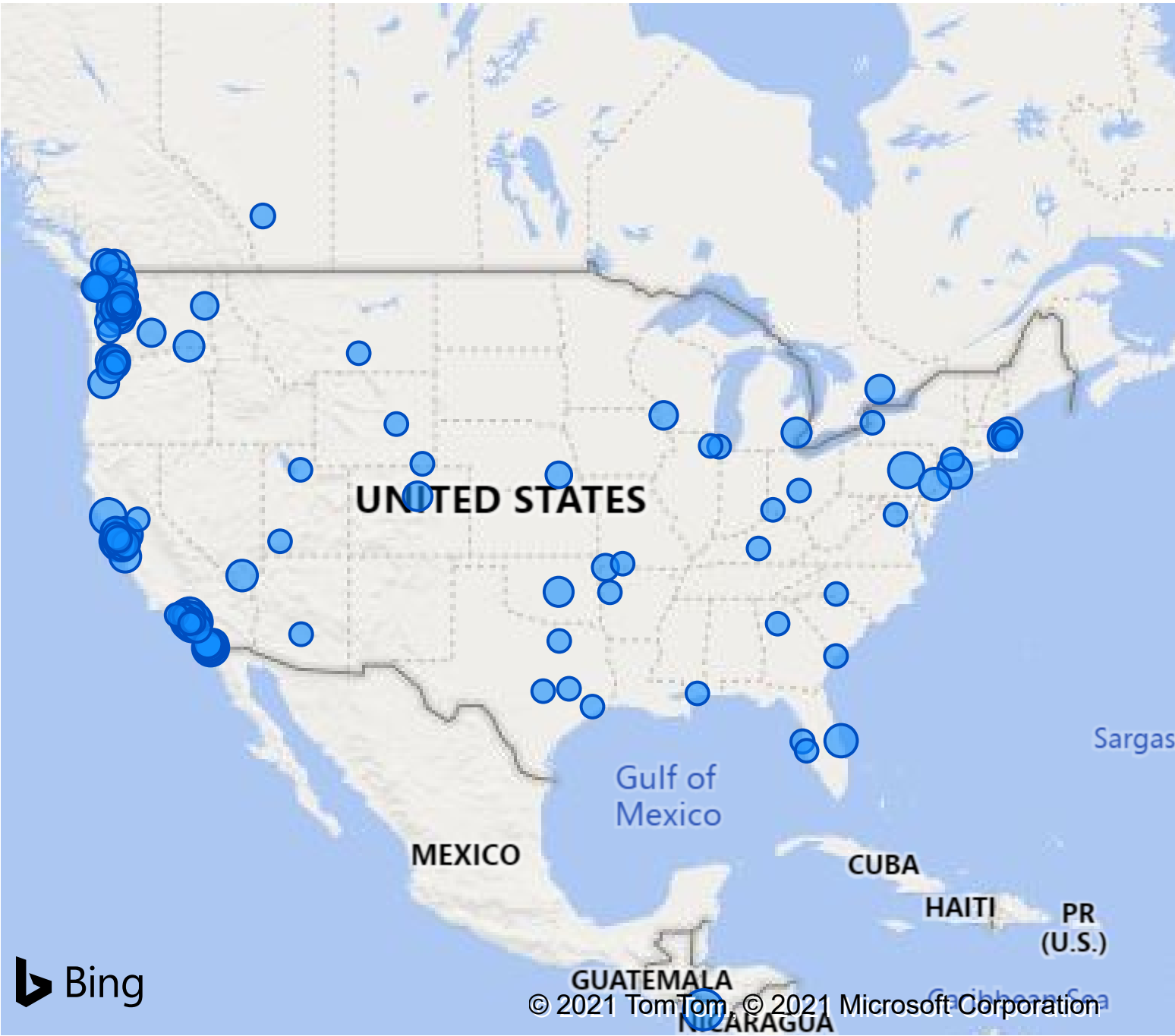
All

Product Name

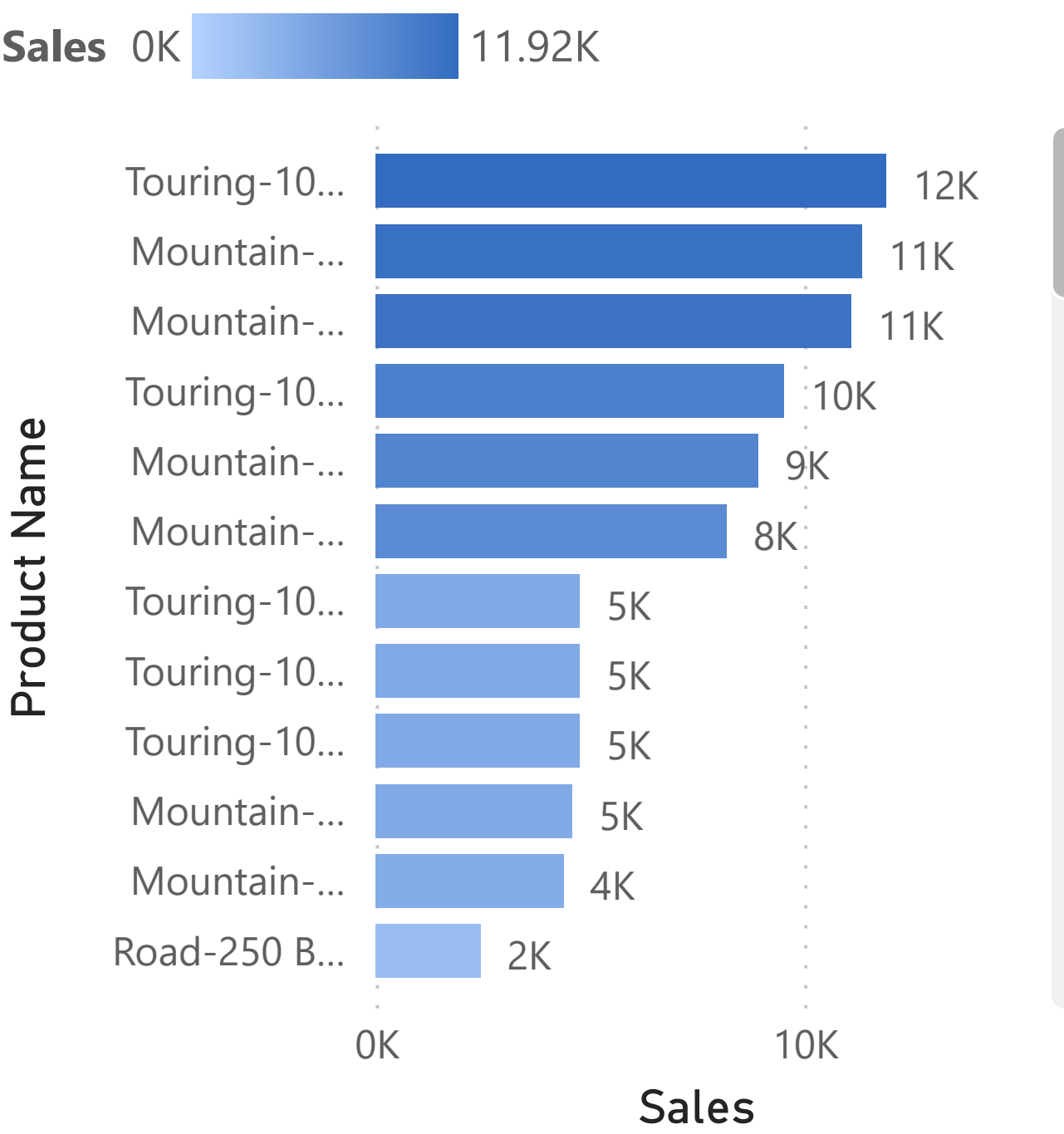
All



Sales by Customer City



Sales by Top 10 Product



Product	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total
Mountain-200 Black, 46	90,652	90,652	78,112	82,947	91,882	149,912	125,651	125,159	116,717	119,258	153,191	147,289	1,371,420
Mountain-200 Black, 42	65,899	74,587	78,603	79,669	112,045	143,765	96,554	126,880	131,716	126,880	156,305	170,239	1,363,142
Mountain-200 Silver, 38	88,988	58,331	78,465	89,817	90,811	110,531	109,205	118,734	116,165	144,005	140,111	194,299	1,339,463
Mountain-200 Silver, 46	47,228	52,945	68,108	80,785	88,491	109,371	126,688	141,188	128,594	132,488	167,205	158,008	1,301,100
Mountain-200 Black, 38	74,259	46,719	76,554	67,948	70,407	126,880	118,684	146,060	108,274	133,519	170,567	150,896	1,290,768
Mountain-200 Silver, 42	71,754	53,443	93,131	83,105	78,714	123,374	96,528	116,662	99,345	129,091	143,259	166,956	1,255,363
Road-250 Black, 52	78,624	61,258	69,374	67,192	69,635	97,734	51,659	45,987	41,101	63,702	43,806	39,966	730,038
Road-250 Red, 58	78,100	69,985	59,339	68,850	61,258	60,124	62,567	44,853	41,886	52,794	44,940	51,398	696,093
Road-250 Black, 48	98,519	87,088	56,023	56,546	37,785	78,624	36,476	65,011	59,600	44,853	28,273	42,410	691,206
Road-250 Black, 44	91,364	59,862	63,614	44,329	39,181	44,329	50,350	55,499	44,329	39,443	50,350	39,181	621,833
Road-250 Black, 58	57,419	51,747	59,862	47,907	49,740	59,862	47,820	40,577	45,987	50,089	51,398	57,419	619,826
Total	1,398,749	1,278,343	1,423,390	1,446,358	1,643,471	2,198,338	1,816,234	2,074,983	1,933,673	2,208,453	2,318,876	2,498,862	22,239,730