

Ans. Factor Analysis is a statistical method used to simplify data by reducing huge amount of variables into small amount of underlying factors.

#### STEPS IN FACTOR ANALYSIS:

- ① Testing Assumptions → assumptions must be tested before performing Factor Analysis.
- ② Construction of Correlation Matrix - A correlation matrix is created to examine relationships between variables.

③ Method of Factor Analysis - Selection of a specific method to extract factors and this is done using PCA, MLE.

④ Determination of number of factors - The no. of factors is determined using Eigen Values, Scree Plot and Variance Explained.

⑤ Rotation of Factors - Simplifies factor loadings to improve interpretability using Orthogonal and Oblique Rotation.

⑥ Interpretation of Factors - Each of the factor is analyzed based on variables it groups together.

- Ans.
- \* Linearly independent for distinct eigen values.
  - \* Scalar multiples of an eigen  $v$  are also Eigen Vectors.
  - \* Eigen Vectors can be normal.

Ans: (i) Intra-Cluster Similarity -

Objects within the same cluster are as similar as possible.

(ii) Inter-Cluster Dissimilarity -

Objects ~~within~~ in different clusters are as dissimilar as possible from one cluster.

- Ans
- (i) Increased Data Sparsity.
  - (ii) Higher Computational Cost.
  - (iii) Difficulty in Distance-Based Learning.
  - (iv) Overfitting in ML.

Ans (i) Overfitting Model:

- \* Model knows too much.
- \* Low Bias and High Variance.

→ Techniques to reduce Overfitting Model:

- \* Regularization
- \* Cross-Validation
- \* Data Augmentation.

(ii) Underfitting model:

\* When model does not perform well in ~~training~~ training and testing dataset.

→ \* High Bias and Low Variance

→ Techniques to reduce underfitting:

- \* Increase Model Complexity.
- \* Increase number of features
- \* Remove noise from data.