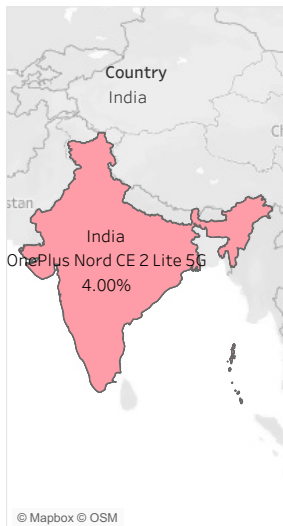


Apple continues to strengthen its standing in the smartphone market. The brand has risen to a position of particular dominance in the US. 6 of the top 10 most sold smartphone models in January 2021 were designed ..

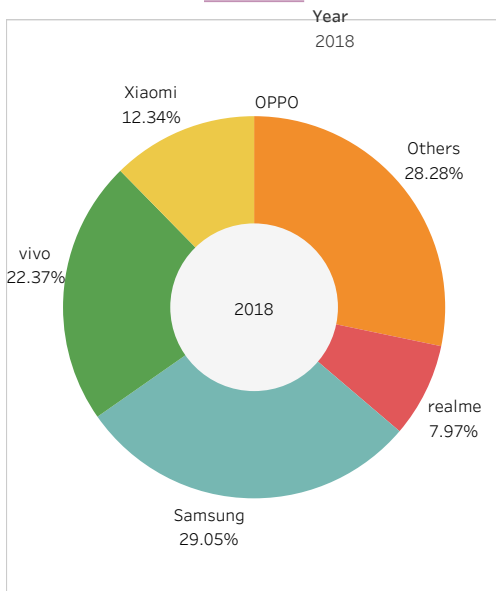
More than 1 billion consumers currently use iPhones. Since its initial launch, more than 1.9 billion iPhones have been sold. iPhone sales in 2021 surpassed the 2015 peak, but declined in 2022 to 232.2 million units.

Since its initiation in 2006 it has..

## Map Showing Global Market Share



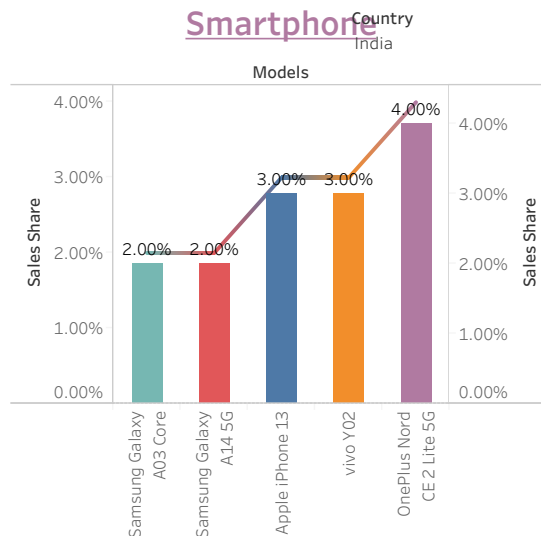
## Donut Chart For Quarterly Share



## Treemap Showing Brand-Price Comparison



## Lined Bar-Chart Showing Country-Wise Best Selling Smartphone



## Bar Chart Showing Battery- Type

Brand  
None

Apple continues to strengthen its standing in the smartphone market. The brand has risen to a position of particular dominance ..

More than 1 billion consumers currently use iphones. Since its initial launch, more than 1.9 billion iphones have been sold. iphone sales in 2021 surpassed the 2015 peak, but declined in 2022 to 232.2 million units.

Since its initiation in 2006 it has seen a tremendous increase in sales and revenue generation over the years, though a slight dip in 2022.

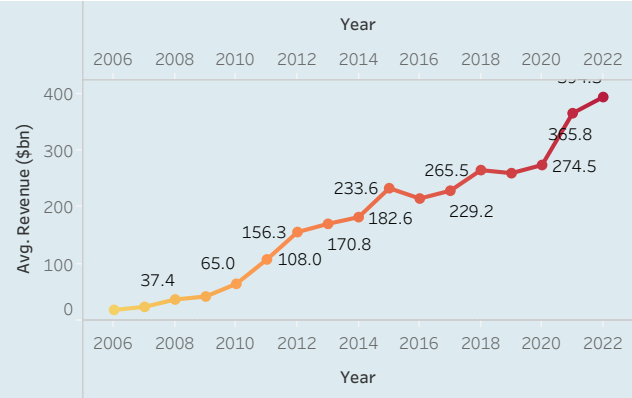
KPI Upc  
MOBEXRGVZFZG..

Brand	Discount..	Mrp	Sale Pri..	Star Rat..
Apple	0	77,000	77,000	5

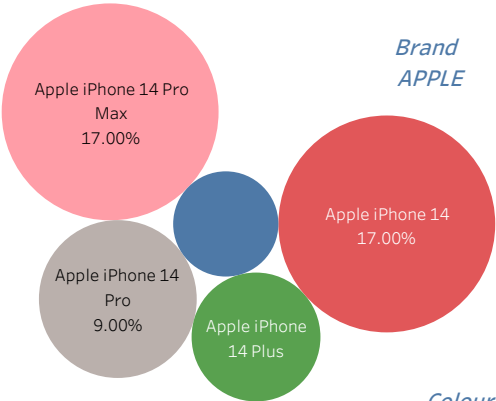
Text Table For Yearly KPI

Revenue Generated		Units sold (mm)	Active Users (mm)
205		232	1,334

Line Chart For Annual Revenue Year-Wise



Bubble Chart Showing Model-Wise Share Of Iphone



Model Specification

Model	Process..	Front C..	Rear Ca..	Colour
APPLE IPHONE 11	A Bionic Chip	12MP	12MP + 12MP	Black

More than 1 billion consumers currently use iPhones. Since its initial launch, more than 1.9 billion iPhones have been sold. iPhone ..

Since its initiation in 2006 it has seen the tremendous increase in sales and revenue generation over the years, though a slight bump observed in 2016 but ever since it has increased to \$394.3bn in 2022.

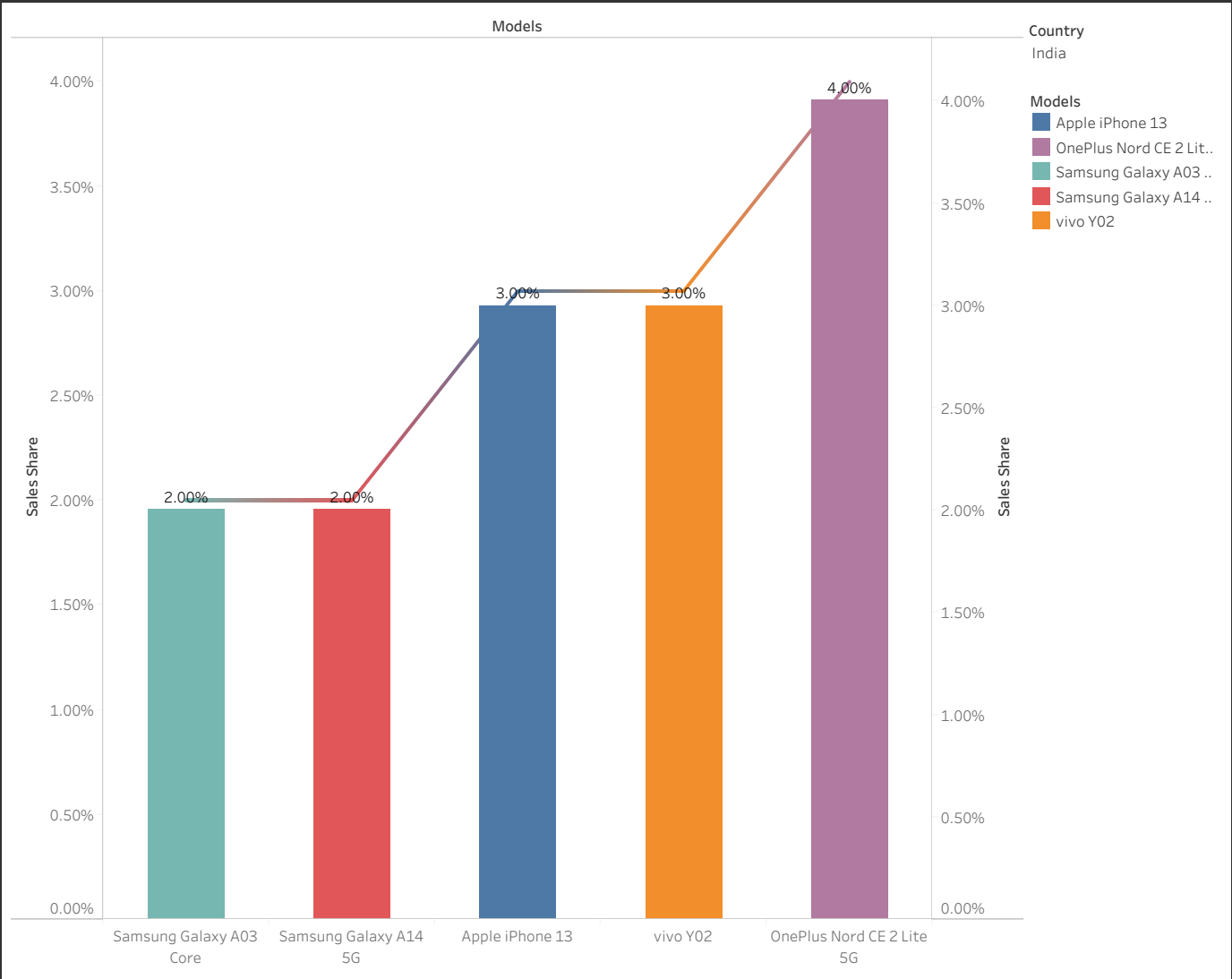
Comparative analysis amongst various other leading brands in the smartphone industry shows that iPhone is yet to make its impact i..



Since it's initiation in 2006 it has seen a tremendous increase in sales and revenue generation over the years, though ..

Comparative analysis amongst various other leading brands in the smartphone industry shows that iPhone is yet to make its impact in India. Its 3% market share in the global market is depicted in the line-bar graph.

Although the iPhone is not far behind in the competition, it is yet to scale up its marketing strategies and policy formulations for Indian ..



Since it's initiation in 2006 it ha..

Comparative analysis amongst various other leading brands in the smartphone industry shows that iphone is yet to make it's impact in India .Its 3% market share in the globalmarket is depicted in the line-bar graph.

Although the iphone isnot far behind in the cometition,it is yet to scale-up its marketing startegies and policy formulations for Indian audience.

