## Ideation Phase Brainstorm & Idea Prioritization Template

Date	16 June 2025
Team ID	LTVIP2025TMID21098
Project Name	Shopsmart: Your Digital Grocery
Maximum Marks	4 Marks

## **Brainstorm & Idea Prioritization Template:**

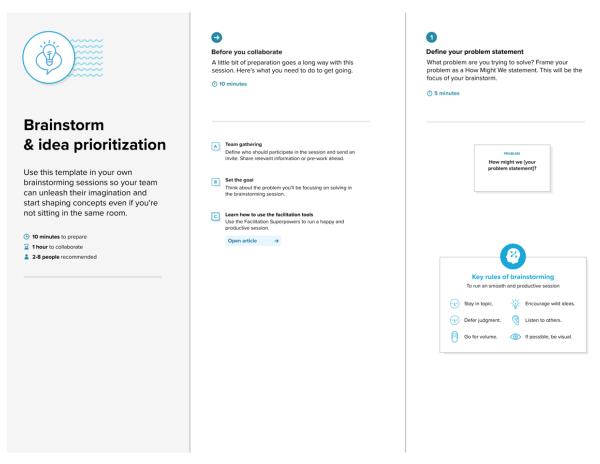
Brainstorming provides a free and open environment that encourages the ShopSmart team to creatively explore ideas that enhance the online grocery shopping experience.

Prioritizing volume over value, innovative and customer-centric ideas are welcomed and built upon, empowering every team member to contribute freely and shape the future of ShopSmart.

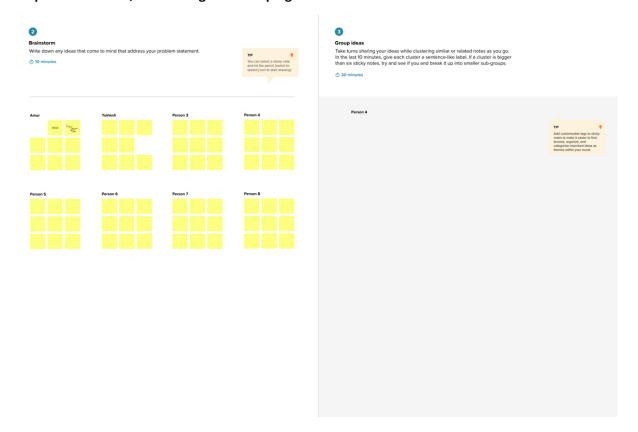
Use this updated template in your brainstorming sessions to collaborate remotely or in person and unlock fresh features, smarter solutions, and a more seamless digital grocery platform.

Reference: https://www.mural.co/templates/brainstorm-and-idea-prioritization

Step-1: Team Gathering, Collaboration and Select the Problem Statement



Step-2: Brainstorm, Idea Listing and Grouping



**Step-3: Idea Prioritization** 

Prioritize

Pour team should all be on the same page about what's important moving forward. Place you'r ideas on this grid to determine which ideas are important and which are feasible.

① 20 minutes

