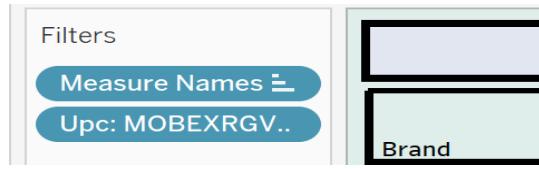
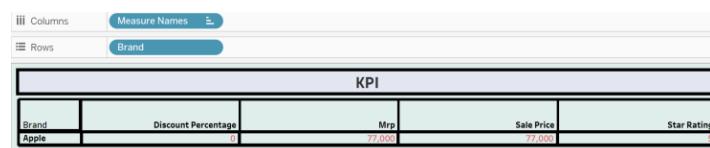


## Project Development Phase

### Performance Test

|               |  |
|---------------|--|
| Date          | 04 February 2026   |
| Team ID       | LTVIP2026TMIDS61983  |
| Project Name  | I Revolution_A Data-driven Exploration of Apple's iPhone Impact in India using tableau |
| Maximum Marks |  |

#### Model Performance Testing:

| S.No.  | Parameter               | Screenshot / Values   |              |                     |                   |                   |                     |                   |                   |        |             |     |  |  |       |       |   |      |     |               |          |  |  |  |       |       |   |      |     |               |          |  |  |  |       |       |   |      |     |               |          |  |  |  |       |       |   |       |     |              |          |  |   |  |       |       |   |       |     |               |          |  |  |  |       |       |   |      |     |              |          |  |  |  |       |       |   |      |     |               |          |  |   |  |       |       |   |       |     |              |          |  |
|--|-------------------------|---|--------------|---------------------|-------------------|-------------------|---------------------|-------------------|-------------------|--------|-------------|-----|--|--|-------|-------|---|------|-----|---------------|----------|--|--|--|-------|-------|---|------|-----|---------------|----------|--|--|--|-------|-------|---|------|-----|---------------|----------|--|--|--|-------|-------|---|-------|-----|--------------|----------|--|---|--|-------|-------|---|-------|-----|---------------|----------|--|--|--|-------|-------|---|------|-----|--------------|----------|--|--|--|-------|-------|---|------|-----|---------------|----------|--|---|--|-------|-------|---|-------|-----|--------------|----------|--|
| 1.   | Data Rendered           |  <table border="1"> <thead> <tr> <th>Product Name</th> <th>Brand</th> <th>Sale Price</th> <th>Mrp</th> <th>Discount Percentage</th> <th>Number Of Ratings</th> <th>Number Of Reviews</th> <th>Upc</th> <th>Star Rating</th> <th>Ram</th> </tr> </thead> <tbody> <tr><td>APPLE iPhone 8 Plus (Gold, https://www.flipApple</td><td></td><td>49900</td><td>49900</td><td>0</td><td>3431</td><td>359</td><td>MOBEXRGVTEHHT</td><td>4.6 2 GB</td><td></td></tr> <tr><td>APPLE iPhone 8 Plus (Silver, https://www.flipApple</td><td></td><td>84900</td><td>84900</td><td>0</td><td>3431</td><td>359</td><td>MOBEXRGVADBTJ</td><td>4.6 2 GB</td><td></td></tr> <tr><td>APPLE iPhone 8 Plus (Space Grey, https://www.flipApple</td><td></td><td>84900</td><td>84900</td><td>0</td><td>3431</td><td>359</td><td>MOBEXRGVQZV4L</td><td>4.6 2 GB</td><td></td></tr> <tr><td>APPLE iPhone 8 Plus (Silver, 256 GB, https://www.flipApple</td><td></td><td>77000</td><td>77000</td><td>0</td><td>11202</td><td>794</td><td>MOBEXRGVZDNU</td><td>4.5 2 GB</td><td></td></tr> <tr><td>APPLE iPhone 8 (Gold, 256 GB, https://www.flipApple</td><td></td><td>77000</td><td>77000</td><td>0</td><td>11202</td><td>794</td><td>MOBEXRGVPK7MF</td><td>4.5 2 GB</td><td></td></tr> <tr><td>APPLE iPhone 8 Plus (Silver, https://www.flipApple</td><td></td><td>49900</td><td>49900</td><td>0</td><td>3431</td><td>356</td><td>MOBEXRGVQGYI</td><td>4.6 2 GB</td><td></td></tr> <tr><td>APPLE iPhone 8 Plus (Space Grey, https://www.flipApple</td><td></td><td>49900</td><td>49900</td><td>0</td><td>3431</td><td>356</td><td>MOBEXRGVQKBRJ</td><td>4.6 2 GB</td><td></td></tr> <tr><td>APPLE iPhone 8 (Space Grey, https://www.flipApple</td><td></td><td>77000</td><td>77000</td><td>0</td><td>11202</td><td>794</td><td>MOBEXRGVZFGZ</td><td>4.5 2 GB</td><td></td></tr> </tbody> </table> | Product Name | Brand               | Sale Price        | Mrp               | Discount Percentage | Number Of Ratings | Number Of Reviews | Upc    | Star Rating | Ram | APPLE iPhone 8 Plus (Gold, https://www.flipApple |  | 49900 | 49900 | 0 | 3431 | 359 | MOBEXRGVTEHHT | 4.6 2 GB |  | APPLE iPhone 8 Plus (Silver, https://www.flipApple |  | 84900 | 84900 | 0 | 3431 | 359 | MOBEXRGVADBTJ | 4.6 2 GB |  | APPLE iPhone 8 Plus (Space Grey, https://www.flipApple |  | 84900 | 84900 | 0 | 3431 | 359 | MOBEXRGVQZV4L | 4.6 2 GB |  | APPLE iPhone 8 Plus (Silver, 256 GB, https://www.flipApple |  | 77000 | 77000 | 0 | 11202 | 794 | MOBEXRGVZDNU | 4.5 2 GB |  | APPLE iPhone 8 (Gold, 256 GB, https://www.flipApple |  | 77000 | 77000 | 0 | 11202 | 794 | MOBEXRGVPK7MF | 4.5 2 GB |  | APPLE iPhone 8 Plus (Silver, https://www.flipApple |  | 49900 | 49900 | 0 | 3431 | 356 | MOBEXRGVQGYI | 4.6 2 GB |  | APPLE iPhone 8 Plus (Space Grey, https://www.flipApple |  | 49900 | 49900 | 0 | 3431 | 356 | MOBEXRGVQKBRJ | 4.6 2 GB |  | APPLE iPhone 8 (Space Grey, https://www.flipApple |  | 77000 | 77000 | 0 | 11202 | 794 | MOBEXRGVZFGZ | 4.5 2 GB |  |
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| APPLE iPhone 8 Plus (Silver, https://www.flipApple         |                         | 49900   | 49900        | 0                   | 3431              | 356               | MOBEXRGVQGYI        | 4.6 2 GB          |                   |        |             |     |  |  |       |       |   |      |     |               |          |  |  |  |       |       |   |      |     |               |          |  |  |  |       |       |   |      |     |               |          |  |  |  |       |       |   |       |     |              |          |  |   |  |       |       |   |       |     |               |          |  |  |  |       |       |   |      |     |              |          |  |  |  |       |       |   |      |     |               |          |  |   |  |       |       |   |       |     |              |          |  |
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| 2.   | Data Preprocessing      |  <p>Tables</p> <ul style="list-style-type: none"> <li>Abs: Brand</li> <li>Abs: Product Name</li> <li>Abs: Product URL</li> <li>Abs: Ram</li> <li>Abs: Upc</li> <li>Abs: Measure Names</li> <li>#: Discount Percentage</li> <li>#: Mrp</li> <li>#: Number Of Ratings</li> <li>#: Number Of Reviews</li> <li>#: Sale Price</li> <li>#: Star Rating</li> <li>#: apple_products.csv (Count)</li> </ul> <p>Measure Values</p> <ul style="list-style-type: none"> <li>SUM(Discount Pe..)</li> <li>SUM(Mrp)</li> <li>SUM(Sale Price)</li> <li>SUM(Star Rating)</li> </ul>   |              |                     |                   |                   |                     |                   |                   |        |             |     |  |  |       |       |   |      |     |               |          |  |  |  |       |       |   |      |     |               |          |  |  |  |       |       |   |      |     |               |          |  |  |  |       |       |   |       |     |              |          |  |   |  |       |       |   |       |     |               |          |  |  |  |       |       |   |      |     |              |          |  |  |  |       |       |   |      |     |               |          |  |   |  |       |       |   |       |     |              |          |  |
| 3.   | Utilization of Filters  |  <p>Filters</p> <ul style="list-style-type: none"> <li>Measure Names</li> <li>Upc: MOBEXRGV..</li> </ul> <p>Brand</p>   |              |                     |                   |                   |                     |                   |                   |        |             |     |  |  |       |       |   |      |     |               |          |  |  |  |       |       |   |      |     |               |          |  |  |  |       |       |   |      |     |               |          |  |  |  |       |       |   |       |     |              |          |  |   |  |       |       |   |       |     |               |          |  |  |  |       |       |   |      |     |              |          |  |  |  |       |       |   |      |     |               |          |  |   |  |       |       |   |       |     |              |          |  |
| 4.   | Calculation fields Used |  <p>Columns: Measure Names</p> <p>Rows: Brand</p> <p>KPI</p> <table border="1"> <thead> <tr> <th>Brand</th> <th>Discount Percentage</th> <th>Mrp</th> <th>Sale Price</th> <th>Star Rating</th> </tr> </thead> <tbody> <tr> <td>Apple</td> <td></td> <td>77,000</td> <td>77,000</td> <td></td> </tr> </tbody> </table>   | Brand        | Discount Percentage | Mrp               | Sale Price        | Star Rating         | Apple             |                   | 77,000 | 77,000      |     |  |  |       |       |   |      |     |               |          |  |  |  |       |       |   |      |     |               |          |  |  |  |       |       |   |      |     |               |          |  |  |  |       |       |   |       |     |              |          |  |   |  |       |       |   |       |     |               |          |  |  |  |       |       |   |      |     |              |          |  |  |  |       |       |   |      |     |               |          |  |   |  |       |       |   |       |     |              |          |  |
| Brand  | Discount Percentage     | Mrp   | Sale Price   | Star Rating         |                   |                   |                     |                   |                   |        |             |     |  |  |       |       |   |      |     |               |          |  |  |  |       |       |   |      |     |               |          |  |  |  |       |       |   |      |     |               |          |  |  |  |       |       |   |       |     |              |          |  |   |  |       |       |   |       |     |               |          |  |  |  |       |       |   |      |     |              |          |  |  |  |       |       |   |      |     |               |          |  |   |  |       |       |   |       |     |              |          |  |
| Apple  |                         | 77,000  | 77,000       |                     |                   |                   |                     |                   |                   |        |             |     |  |  |       |       |   |      |     |               |          |  |  |  |       |       |   |      |     |               |          |  |  |  |       |       |   |      |     |               |          |  |  |  |       |       |   |       |     |              |          |  |   |  |       |       |   |       |     |               |          |  |  |  |       |       |   |      |     |              |          |  |  |  |       |       |   |      |     |               |          |  |   |  |       |       |   |       |     |              |          |  |
| 5.   | Dashboard design        |   |              |                     |                   |                   |                     |                   |                   |        |             |     |  |  |       |       |   |      |     |               |          |  |  |  |       |       |   |      |     |               |          |  |  |  |       |       |   |      |     |               |          |  |  |  |       |       |   |       |     |              |          |  |   |  |       |       |   |       |     |               |          |  |  |  |       |       |   |      |     |              |          |  |  |  |       |       |   |      |     |               |          |  |   |  |       |       |   |       |     |              |          |  |

