

L N Satya Syama Sundar Paritala

Linkedin: www.linkedin.com/in/leelanandan

GitHub: github.com/Leelaparitala2004

Email: leelanandanparitala33@gmail.com

Mobile: + 91-7993994683

SKILLS

Languages: Python, Java, R, SQL.

Tools and Libraries: Tableau, Power BI, Oracle, PostgreSQL, Data engineering, Pyspark.

Soft Skills: Problem Solving, Communication, Teamwork, Adaptability, Curiosity

Core Concepts: Data analysis, Process Improvement, SDLC Basics.

INTERNSHIPS

- **Freelance AI Model Trainer — Outlier (Remote)** February 2025
 - Trained and fine-tuned AI models to evaluate prompt correctness and quality.
 - Applied ML and domain expertise in Math, Physics, and Finance to improve model performance.
 - Followed structured evaluation guidelines and quality benchmarks
 - Communicated findings clearly through written feedback and documentation

PROJECTS

- **Customer Lifetime Value (CLTV) Analysis** February 2025
 - Developed a machine learning model to predict Customer Lifetime Value (CLV) using transactional datasets.
 - Applied RFM (Recency, Frequency, Monetary) segmentation, predictive modelling, and regression analysis to identify high-value customers.
 - Improved identification of high-value customers to support business decision-making
 - Conducted feature engineering, data preprocessing, and model evaluation to enhance prediction accuracy.
 - Achieved 85% model accuracy for CLTV prediction.
 - Tools: Python, Pandas, Scikit-learn.
- **E-Commerce Sales Dashboard** March 2025
 - Built an interactive Tableau dashboard to analyses ₹5.34 Cr in sales and 73K+ orders across Amazon, Flipkart, and Ship rocket.
 - Tracked top SKUs, monthly trends, and fulfilment performance (Amazon vs. Merchant).
 - Presented insights in a clear, stakeholder-friendly dashboard formatCleaned and explored data using Tableau Prep, Excel, and Python.
 - Tools: Tableau, Tableau Prep.
- **DevHub – developer blog & portfolio platform** June 2025
 - Built a full-stack platform for developers to publish blogs, showcase projects, and comment on posts
 - Designed relational models (User, BlogPost, Project, Comment) using JPA with One-to-Many mappings
 - Built frontend interfaces using HTML, CSS, and JavaScript for content interaction.
 - Tools:SpringBoot, SpringSecurity, MySql, HTML,CSS,JS, JWT.
- **Real-Time E-commerce Streaming System** June 2025
 - Designed Python-based Kafka producer-consumer pipeline simulating live order data.
 - Streamed messages to Kafka topics, managed offsets, and processed data for analytics.
 - Tools: Apache Kafka, Python, Faker

CERTIFICATIONS

- Structured Query Language (SQL) - Board Infinity July 2024
- Excel Skills for Data Analytics and Visualization - Coursera May 2024
- ChatGPT Advanced Data Analysis - Coursera April 2024
- R Programming - Coursera April 2024
- Dynamic Programming, Greedy Algorithms - Coursera April 2024
- Python – Udemy Feb 2024

ACHIEVEMENTS

- Led a 5-member team in a hackathon, secured 5th place for a real-time data project.

EDUCATION

- **Lovely Professional University** Phagwara, Punjab
 - *Bachelor of Technology - Computer Science and Engineering; CGPA: 7.42* Since August 2022
- **Jawahar Navodaya Vidyalaya** Vijayawada, Andhra Pradesh
 - *Intermediate; Percentage: 88%* July 2020 - May 2022
- **Jawahar Navodaya Vidyalaya** Vijayawada, Andhra Pradesh
 - *Matriculation percentage: 82 %* April 2014 - March 2020