

GMR Institute of Technology

All UG Courses accredited by **NBA**, AICTE, New Delhi
Institute Accredited by **NAAC** with "A" grade & ISO 9001-2008 Certified
Affiliated to JNTUGV Vizianagaram



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Sponsorship Letter

To,
The CEO,
_____,
_____.

Sir/Madam,

Sub: Request for Sponsorship: STEPCONE "STUDENT TECHNICAL PAPER & PROJECT CONTEST AND EXHIBITION" Hosted at GMRIT - reg.

Greetings from GMR Institute of Technology (GMRIT)...!

GMR Institute of Technology (GMRIT), established in the year 1997 by GMR Varalakshmi Foundation – the CSR arm of GMR Group brings high-quality technical education to reach of the aspirants in the region. Located in Rajam, Vizianagaram district-AP, GMRIT provides its learning community with the best infrastructure and resources. The institute encourages collaborative learning between industry and academia as a means of reinforcing its curriculum with practical and real-world experiences. It is this emphasis on a well-rounded education that makes GMRIT a preferred institute among engineering colleges in India. GMRIT Ranked 188 in NIRF(National Institutional Ranking Framework-2022) across India.

We are pleased to inform that GMRIT is organizing a national level event - "STEPCONE"(Student Technical Paper & Project Contest and Exhibition). The college fest is scheduled during 24th – 25th January, 2023 at GMRIT campus. STEPCONE is a nationwide event that provides a unique platform to nurture the innovative skills of the young students by helping them to explore and solve the problems in the events . It is an event powered by GMR Institute of Technology .

Highlights of STEPCONE 2023 :

1. Where all over the students in India can participate.
2. Overnight contests like Coding , Designing and Out-of-Box Thinking .
3. Scope for Technical Collaboration; Professional Networking cross cultural interactions
4. Where the participants can win the exciting cash prizes.

The mesmerizing technical fest of GMRIT -STEPCONE 2023, GMRIT invites you to be a part of this astonishing event as an industry Sponsor/Co-Sponsor to make the event a grand success and make the country to witness the innovations of young innovators and entrepreneurs of tomorrow.

To be a Sponsor of the event, the organization is expected to provide financial support of Rs 75,000/- and be a Co-sponsor, the organization is expected to provide financial support of RS 40,000/-

Sponsoring organizations are entitled for the following at the venue:

1. Branding opportunity through a space for the stall near the venue
2. Inclusion of the logo in all the Signage's/Banner displayed near the event.
3. Inclusion of the Logo for branding in all the social media channels
4. Gets a slot of 20 Min for addressing all the participant for branding and Visibility among all the premier institutions at the National level
5. Certificate of sponsorship

Co-Sponsoring organizations are entitled for the following at the venue:

1. Inclusion of the logo in all the Signage's/Banners displayed near the event.
2. Inclusion of the Logo for branding in all the social media channels
3. Certificate of sponsorship

Therefore, GMRIT invites you to be part of this prestigious event and awaiting your positive response at the earliest.

Thanking You.

Yours Truly

Principal
(Dr. C.L.V.R.S.V. Prasad)

Enclosures:

1. STEPCONE Brochure
2. List of Events