

# Leen Armoush

510-677-0483 | Larmoush@berkeley.edu | linkedin.com/in/leen-armoush | https://github.com/LeenArmoush

## EDUCATION

### University of California, Berkeley

Berkeley, CA

*Bachelor of Arts in Data Science, Emphasis in Human Behavior and Psychology*

Aug. 2020 – June 2024

**Notable Coursework** *Data Structures (Java), Principles Techniques of Data Science (Python/SQL), Structure and Interpretation of Computer Programs*

**Certificates** *Udemy 2022 Web Development Bootcamp, Fung Fellowship; In progress: Berkeley Certificate in Entrepreneurship and Technology, The Berkeley Certificate in Design Innovation*

**Awards** *Data Science Insights Award, Data Scholar, CAP Scholar, Cal Alumni Scholar, Cal Leadership Award (2x)*

## EXPERIENCE

### UX Design Lead and Project Manager Intern

Aug. 2022 - Present

*California Academy Of Sciences Museum*

Berkeley, CA

- Conducting User Research to then design full prototype website for the museum
- Oversee all aspects of projects; assign responsibilities, set deadlines, and monitor and summarize progress of project.

### Data Science Intern - Data Science Insights Award

Aug. 2021 - Jan. 2022

*BART : Bay Area Rapid Transport*

Berkeley, CA

- Condensing 100+ daily reports by creating a one screen visualization of daily critical operations for BART managers
- Collaborated with lead BART Data Scientist and communicated with managers
- Create data visualization using machine learning and Python libraries such as Pandas, ipywidgets, and seaborn
- Text mining of the existing daily operation reports and identification of any missing information

### Development and Design Intern

May 2022 - Aug. 2022

*EV Life*

Berkeley, CA

- Conducted user research site audit using Hotjar and Google Analytics to ensure user needs are met
- Identified pressure points, then created proposed design changes on Figma, presented to head of marketing and development, then developed the changes using various Vue libraries
- Developed Content Management System

## PROJECTS

### BART Smart - Bart App Reimagined | *Personal Project: Figma, Case Study*

June 2021

- Redesigned the BART app with the goal of centralizing BART resources to maximize efficiency and improve UX
- Implemented feedback from BART data scientist, actual BART users, and a Google design employee to continue to improve the design

### MasjidGo - Placed 3rd (out of 97) | *Hackathon: Flutter, Figma, React*

May 2021

- Developed an algorithm with the integration of Flutter which locates the nearest Mosque
- Designed and created the prototype of the app using Figma

## LEADERSHIP

### Muslim Women in Data/Computer Science | *President and Founder*

June 2022 - Present

- Creating a community where Muslim women can network, learn, teach, and practice data science

### Web Development at Berkeley | *Industry Designer*

Jan. 2022 - Present

- Implement UI/UX principles and creative abilities create designs using Figma, Procreate, and Adobe

## TECHNICAL SKILLS

**Languages:** Python, Java, SQL, JavaScript, HTML/CSS, R

**Frameworks and Libraries:** React, Node.js, FastAPI, Vuex, Pandas, Scikit-Learn NumPy, Matplotlib, Seaborn, Sass

**Developer Tools:** Git, Docker, Jupyter Notebook, Atom, IntelliJ, Raspberry Pi, Sketch, Vue.js, VS Code, IntelliJ

**Design Tools:** Figma, Adobe Illustrator, UI/UX Principles, Notion, Sketch, Procreate