



**SWEET  
LAND**

SWEET THINGS DONE RIGHT

**REFERENCE BOOK**

MASTER LOGO





SUBMARK



ICON



CORPORATE COLORS



TYPOGRAPHY  
GOTHAM HTF

# Gotham HTF Light

abcdefghijklmnopqrstuvwxyz 1234567890  
ABCDEFGHIJKLMNOPQRSTUVWXYZ

# Gotham HTF Book

abcdefghijklmnopqrstuvwxyz 1234567890  
ABCDEFGHIJKLMNOPQRSTUVWXYZ

# Gotham HTF Bold

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ABCDEFGHIJKLMNOPQRSTUVWXYZ



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