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25 Fastest Growing Companies & Startups (2025)

by [Josh Howarth](#)

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The startup world is changing fast.

Higher interest rates, lack of VC funding, and a slow economy mean that many startups need to change how they operate.

Despite the challenging environment, a few new companies are seeing rapid growth.

From tech to ecommerce, this is our list of the fastest-growing startups in 2025.

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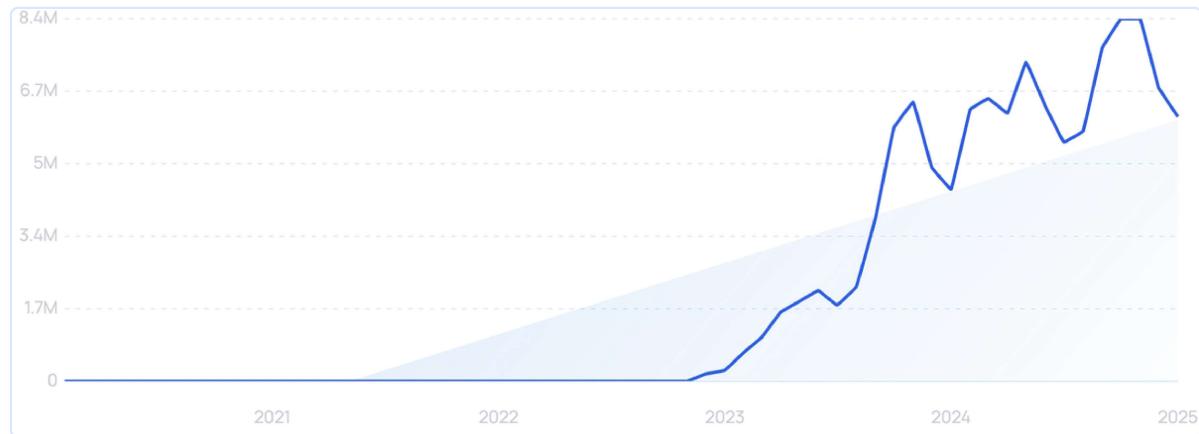
Enter a domain to see how much traffic they get, what terms they rank for, and more.

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Our data is gathered from [Exploding Topics Pro](#) and [Semrush](#).

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1. Perplexity AI



5-year search growth: 7,200%

Website visits (monthly): 123.6 million (21.7 million unique)

Search growth status: Regular

Year founded: 2022

Location: San Francisco, California

Funding: \$915M (Series C)

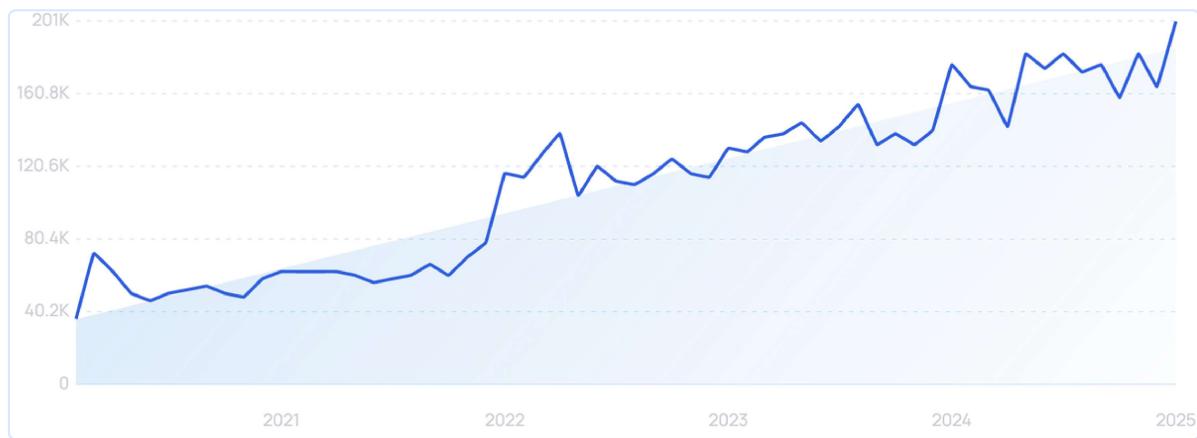
What they do: [Perplexity](#) has developed a generative AI-powered conversational search engine that directly answers user queries, similar to an AI chatbot. Users get access to various LLMs, up-to-date information, and exceptional accuracy and contextual awareness.

Supported models include Sonar Deep Research, Sonar Reasoning Pro, and an uncensored version of [DeepSeek R1](#).

The AI tool currently has [10 million monthly active users](#) and [\\$20 million in ARR](#).

The AI search engine startup raised \$500 million in their latest funding round, tripling its valuation to an estimated \$9 billion.

2. ZeroTier



5-year search growth: 456%

Website visits (monthly): 1.5 million (559,100 unique)

Search growth status: Exploding

Year founded: 2015

Location: Los Angeles, California

Funding: \$15.9M (Series A)

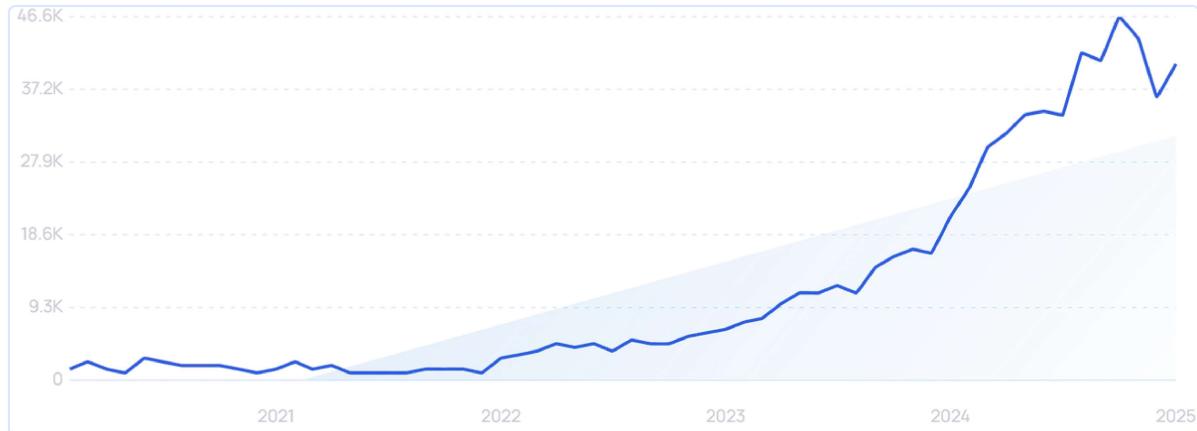
What they do: [ZeroTier](#) is a platform used to deploy and maintain secure peer-to-peer networks. The virtual networks are encrypted, and only the owner has access to the encryption keys, adding another layer of security to the network. According to the startup, they currently support more than [2 million monthly active devices](#) across 220 countries and territories.

In June 2024, Zerotier raised [\\$13.5 million in Series A funding](#) to scale operations into new markets while continuing innovative product development.

3. Deepgram

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5-year search growth: 2,800%

Website visits (monthly): 838,100 (574,400 unique)

Search growth status: Exploding

Year founded: 2015

Location: San Francisco, California

Funding: \$85.9M (Series B)

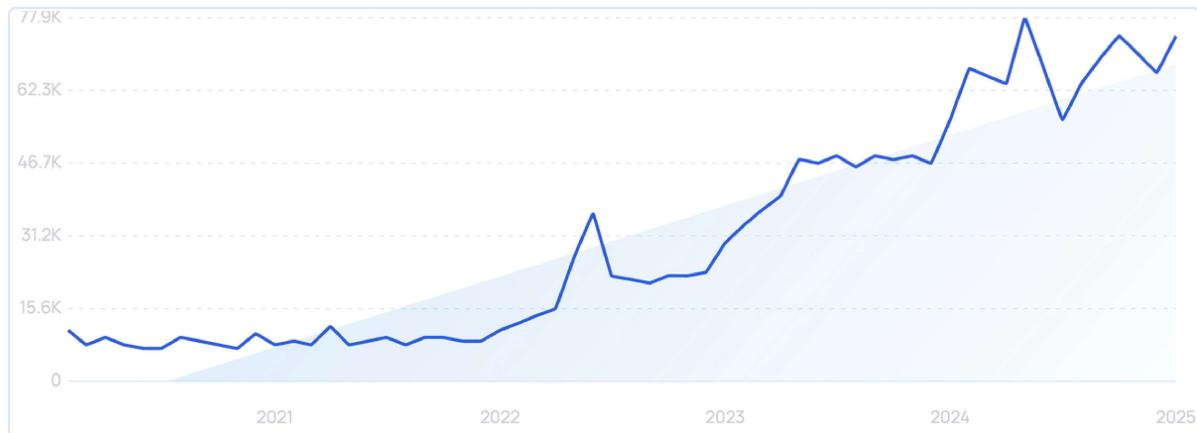
What they do: Deepgram is an automatic speech recognition and voice AI platform. The company's key products include speech-to-text, text-to-speech, and audio intelligence AI models. In March 2024, Deepgram released Aura, their newest (and most advanced) real-time text-to-speech API for building conversational AI agents and voice bots.

Aura can render speech in under half a second, only costs \$0.015 per 1,000 characters generated, and replicates authentic human dialogue with proper cadence, pauses, and filler sounds. Some of Deepgram's notable customers include NASA, Sharpen, and Five9.

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4. Scale AI



5-year search growth: 579%

Website visits (monthly): 464,800 (289,000 unique)

Search growth status: Exploding

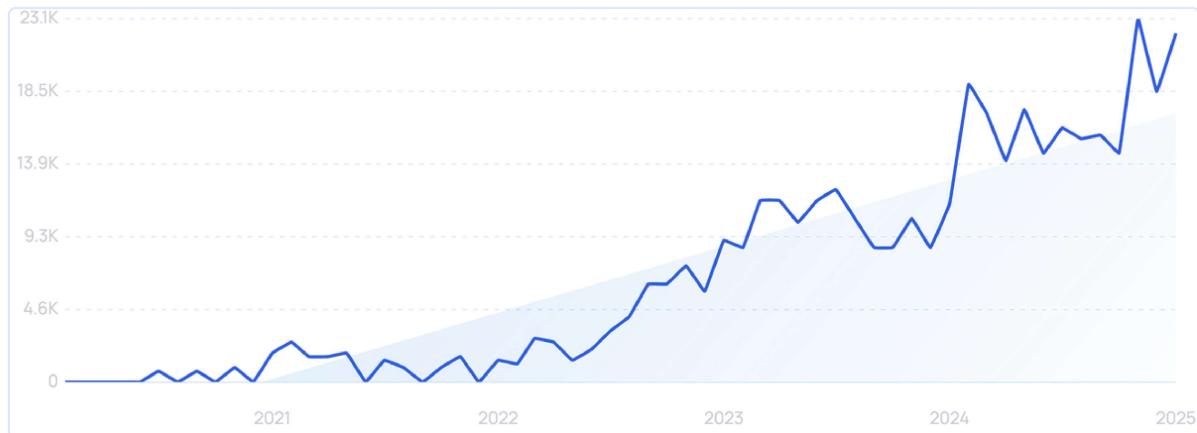
Year founded: 2016

Location: San Francisco, California

Funding: \$3.5B (Series F)

What they do: [Scale AI](#) provides high-quality training data and digital infrastructure for AI applications. The company's core service is annotating and labeling large datasets (images, videos, text, audio, and 3D sensor data) to train AI models. In May 2024, the startup raised [\\$1 billion in Series F funding](#) at a \$13.8B valuation.

5. Cradlewise



5-year search growth: 9,500%

Website visits (monthly): 55,400 (46,900 unique)

Search growth status: Exploding

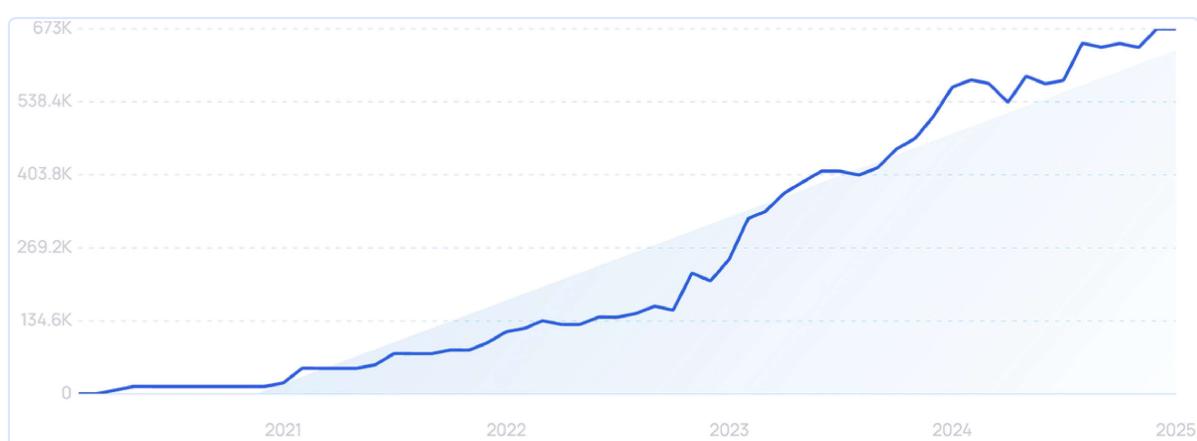
Year founded: 2019

Location: San Francisco, California

Funding: \$7M (Seed)

What they do: [Cradlewise](#) sells smart bassinets with built-in baby monitors. Their bassinet monitors sleep depth and can automatically soothe the baby as soon as they display signs of waking up. Last year, the startup generated [\\$8 million in revenue in 2023](#), only one year after it started shipping across the United States.

6. PhotoRoom



Website visits (monthly): 18.5 million (8.4 million unique)

Search growth status: Exploding

Year founded: 2019

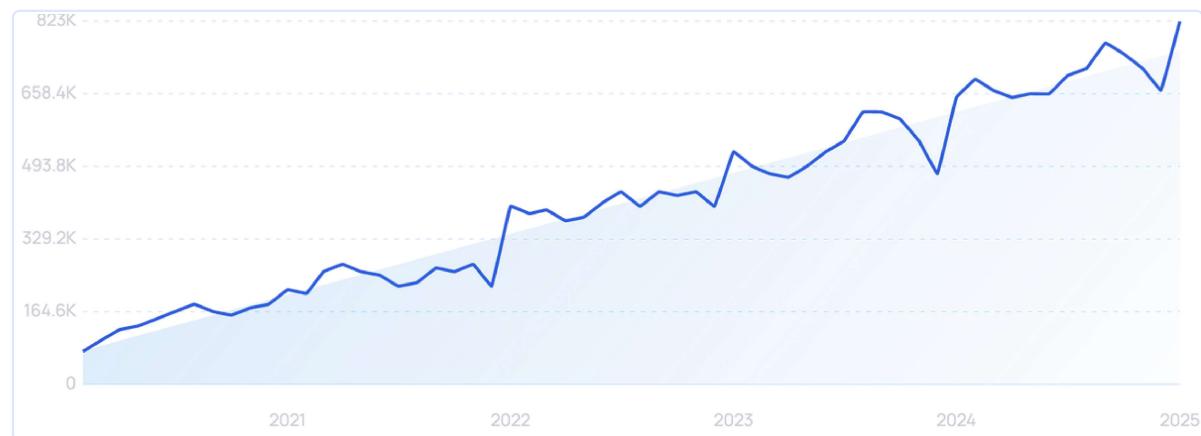
Location: Paris, France

Funding: \$64M (Series B)

What they do: [Photoroom](#) is a photo and video editing app that offers a suite of AI editing tools. Users can easily remove image backgrounds, choose from 1,000+ new backgrounds or templates, retouch images, and much more.

Since launching in 2019, the startup has grown to [30 million active users](#) (up from 3.1M in January 2023) and 150 million app downloads. Photoroom also raised [\\$43 million in Series B funding](#) at a \$500 million valuation.

7. Preply



5-year search growth: 1,011%

Website visits (monthly): 21.8 million (6.8 million unique)

Search growth status: Exploding

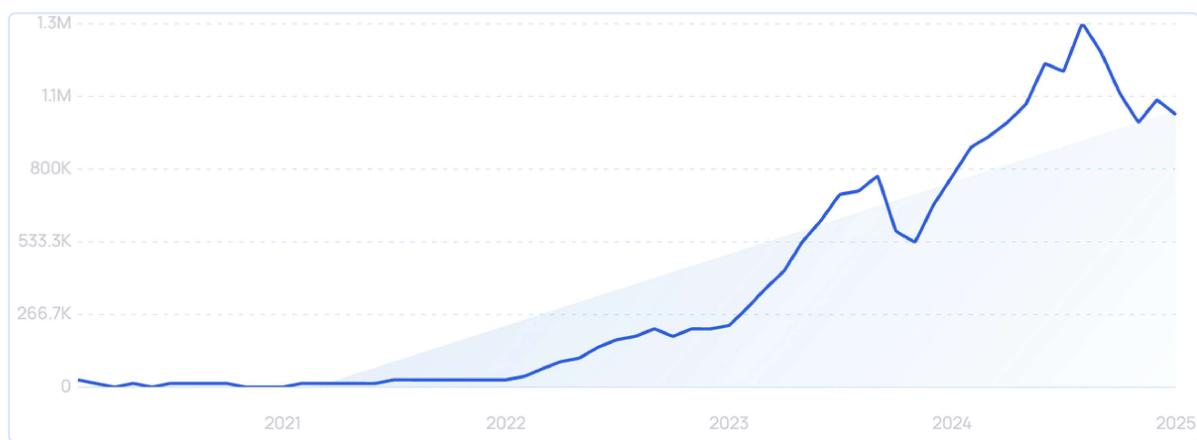
Year founded: 2012

Funding: \$171M (Series C)

What they do: [Preply](#) is a fast-growing one-to-one language tutoring service. Built on a marketplace model like Upwork, it allows students to select tutors from [over 180 countries](#) to help them learn anything from Chinese to English.

Preply has 50,000 tutors signed up to teach and has an impressive user base of [over 1 million active student learners](#).

8. Airalo



5-year search growth: 3,650%

Website visits (monthly): [3.9 million \(2.9 million unique\)](#)

Search growth status: Exploding

Year founded: 2019

Location: Singapore, Singapore

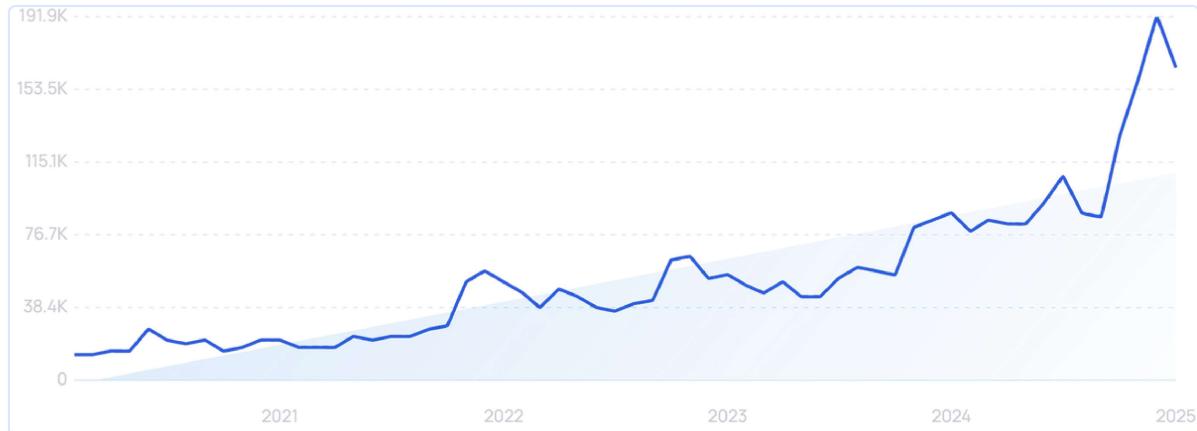
Funding: \$67.3M (Series B)

What they do: [Airalo](#) is an eSIM service provider for travelers in over 200 countries. Users can purchase and activate 7 to 180-day eSIM data plans ranging from 3G to 5G speeds. The startup currently supports more than [10 million users](#) worldwide.

9. Oura

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5-year search growth: 1,129%

Website visits (monthly): 2.9 million (1.9 million unique)

Search growth status: Exploding

Year founded: 2013

Location: Oulu, Finland

Funding: \$421M (Series D)

What they do: Oura's sleek rings have started to permeate the globe. But their creation all started in a small city in Finland by a trio of Finnish entrepreneurs. Less noticeable than many other wearable competitors, Oura monitors heart rate 24/7, sleeping patterns, and body temperature via their smartphone app.

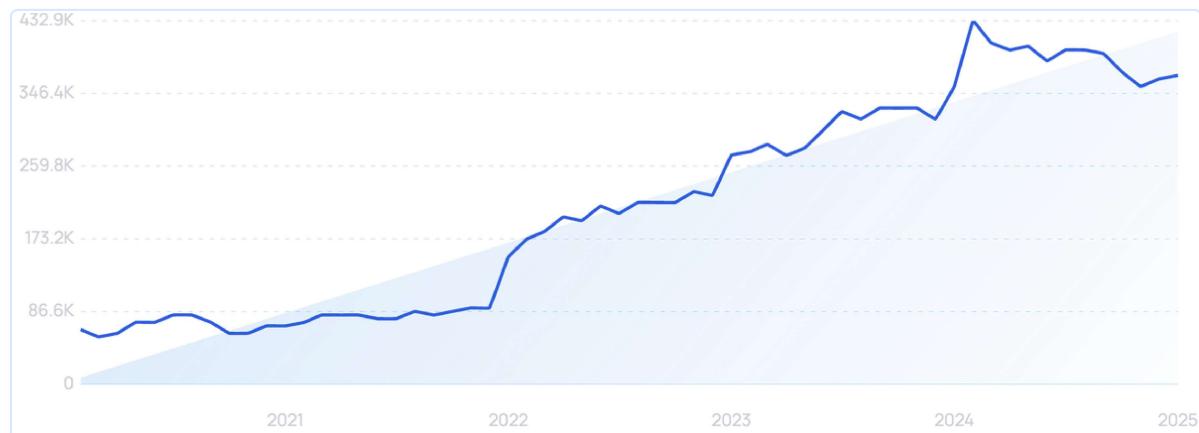
Publications like Wired have given Oura rave reviews for its accurate data and lightweight design. As of March 2024, the company has sold more than 1 million rings since its inception. In total, users have logged over 2.3 billion hours of sleep and 3.4 trillion steps using Oura rings.

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10. Tailwind



5-year search growth: 467%

Website visits (monthly): 6.6 million (1.7 million unique)

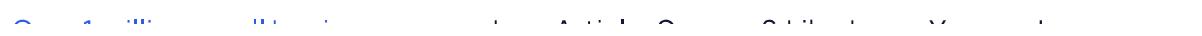
Search growth status: Exploding

Year founded: 2012

Location: Oklahoma City, Oklahoma

Funding: \$10.7M (Series B)

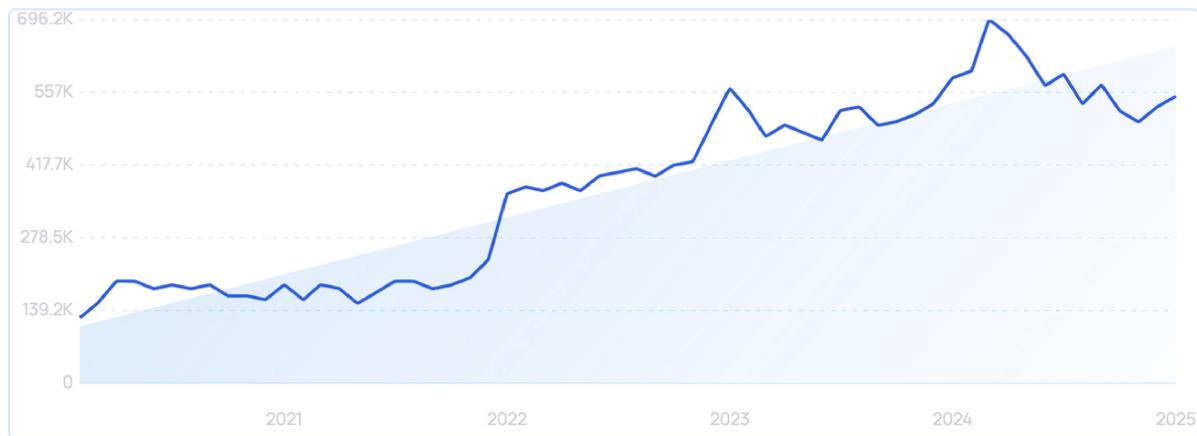
What they do: Pinterest and Instagram are loaded with content creators. This can make it difficult to stand out from the crowd. Tailwind's visual creation platform is used by over 1,000,000 brands and influencers worldwide, largely because it makes sticking out easier than attempting to create content from scratch. Automating the most annoying parts of the creation process, like hashtagging, color schemes, and scheduling, lets brands focus on the idea behind the posts.



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11. Gumroad



5-year search growth: 339%

Website visits (monthly): 24 million (13.4 million unique)

Search growth status: Exploding

Year founded: 2012

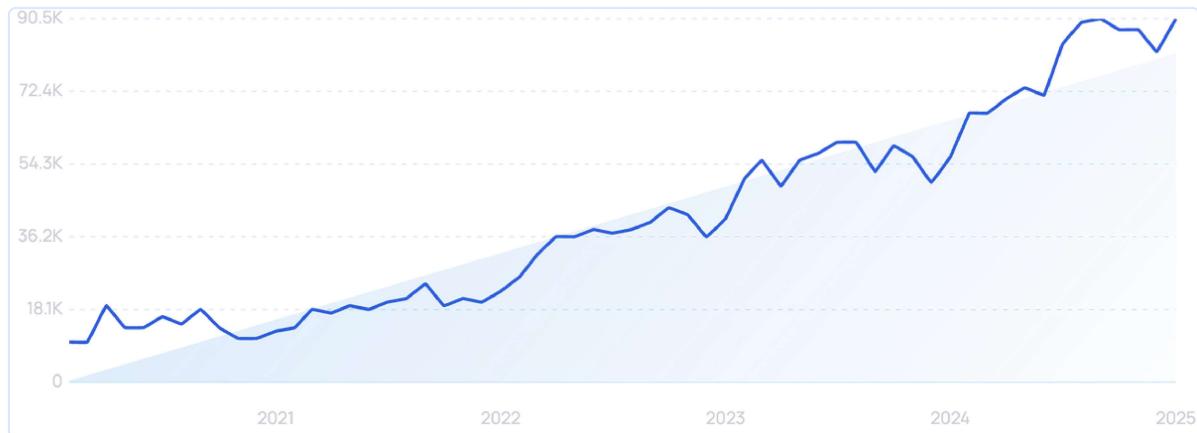
Location: San Francisco, California

Funding: \$16.2M (Equity Crowdfunding)

What they do: Digital creators have traditionally struggled to monetize their audiences. [Gumroad](#) is the answer for around 200,000 creators who have [sold more than \\$1 billion](#) on the platform. Their platform lets creators sell anything from blog posts to cookbooks.

Thanks to the explosion in interest in the platform, Gumroad has launched a blog, a “university,” and a podcast.

12. Airwallex



5-year search growth: 809%

Website visits (monthly): 3.2 million (1.5 million unique)

Search growth status: Exploding

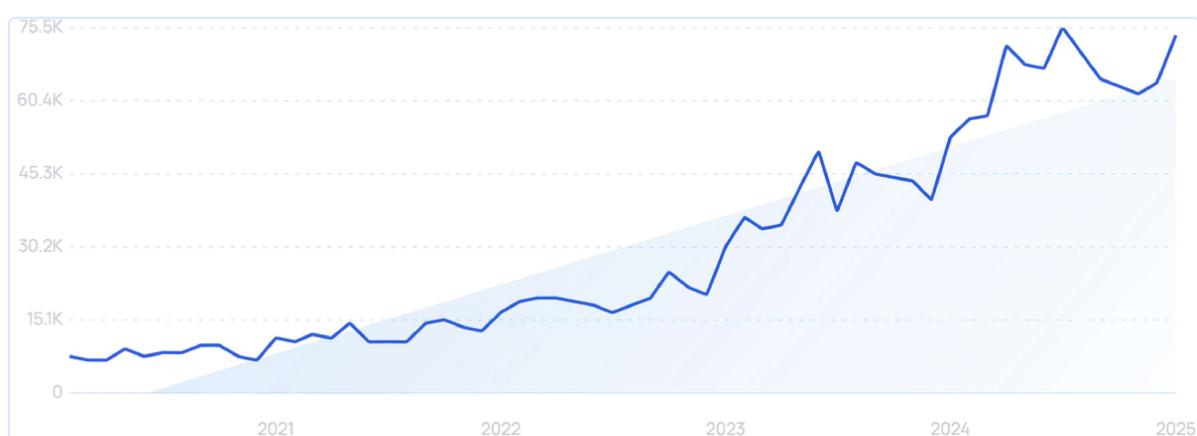
Year founded: 2015

Location: Melbourne, Australia

Funding: \$1.1B (Series F)

What they do: [Airwallex](#) is a global fintech startup offering businesses international payment and banking solutions. The company allows companies to open multi-currency business accounts, make international money transfers, accept payments from customers worldwide, and more. In July 2024, the company reported a [customer base of over 100,000 businesses](#) and \$50 billion in processed transactions annually.

13. Cohere



5-year search growth: 880%

Website visits (monthly): 426,900 (189,600 unique)

Search growth status: Exploding

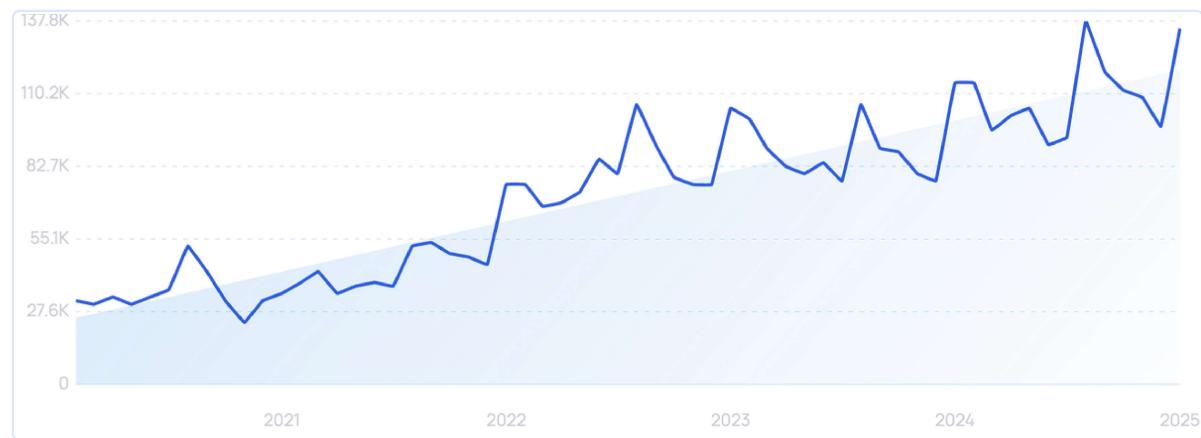
Year founded: 2019

Location: Toronto, Canada

Funding: \$970M (Series D)

What they do: [Cohere](#) is an AI company developing large language models for enterprise use. They've developed three core models (Command, Embed, Rerank), a fine-tuning product suite, and a Developer Playground. In July 2024, the startup raised [\\$500 million in Series D funding](#) at a \$5.5 billion valuation. Notable lead investors in the funding round included Cisco, AMD, and Fujitsu.

14. Brightwheel



5-year search growth: 326%

Website visits (monthly): 1.8 million (860,100 unique)

Search growth status: Exploding

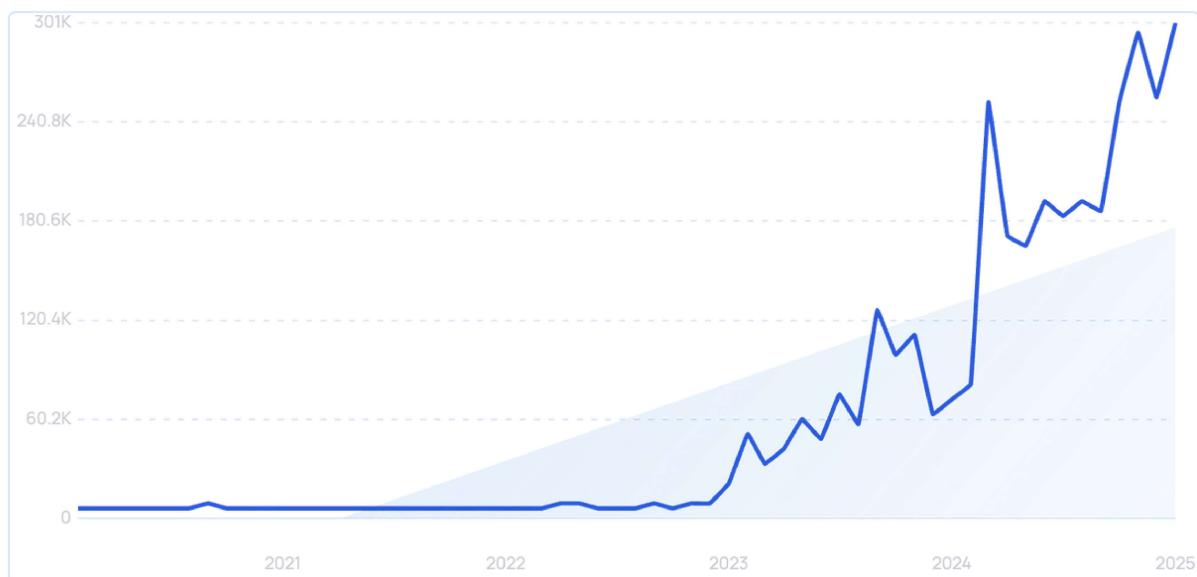
Year founded: 2014

Funding: \$88.8M (Series C)

What they do: Running a daycare or preschool is not an easy task in the slightest. Between managing attendance, juggling learning plans, and keeping anxious parents at ease, daycare center staff have to do it all. [Brightwheel](#) sensed an opportunity and developed its SaaS solution to handle essentially everything involved in running a childcare facility.

Brightwheel claims that 85% of users end up recommending them, 100% of parents are more satisfied with their child care, and tens of millions of moments have been recorded and shared.

15. Anthropic



5-year search growth: 4,900%

Website visits (monthly): [7.4 million \(3.4 million unique\)](#)

Search growth status: Exploding

Year founded: 2021

Location: San Francisco, California

Funding: \$10.8B (Series D)

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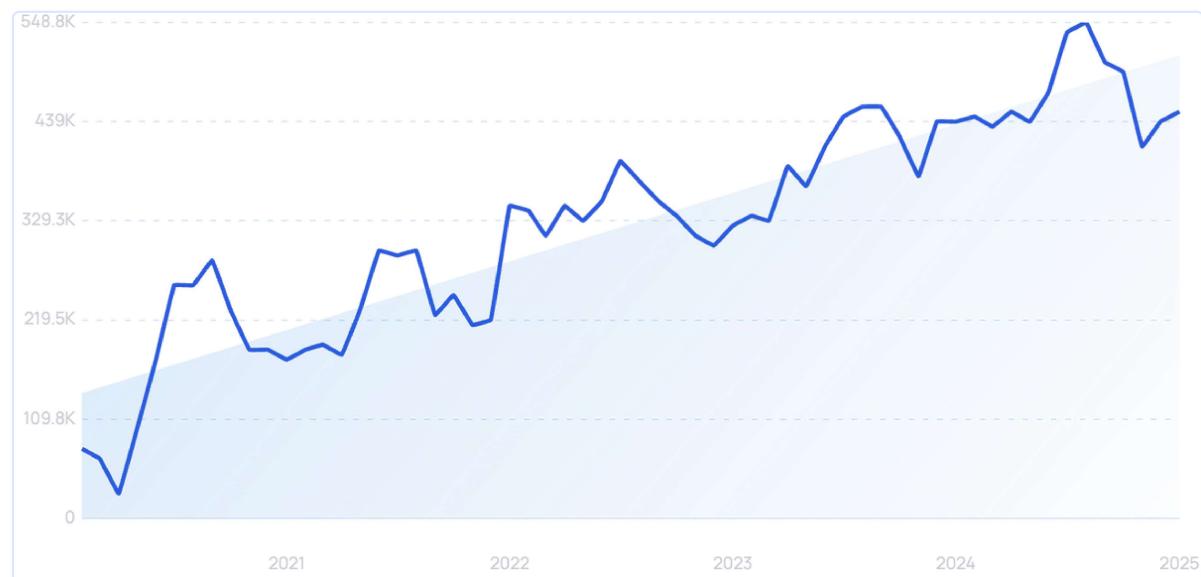
What they do: Anthropic is an AI research and safety startup responsible for developing Claude and various supporting large language models. The company uses constitutional AI in its Claude models, meaning they're trained on a set of predefined principles and rules. Compared to other chatbots, Claude's responses are safer and more appropriate, and the context windows are larger.

Anthropic is one of the most well-funded companies (\$10.8B) in the space today, with \$4 billion in investments from Amazon and over \$3 billion total from Google, plus a further funding round in 2025 generating an additional \$3.5 billion of investment.

Anthropic was valued at \$18.5 billion in February 2024. After its funding round in March 2025, Anthropic was valued at \$61.5 billion.

According to Semrush, the web version of Claude (claude.ai) gets more than 106 million visitors each month.

16. Shiprocket



5-year search growth: 486%

Website visits (monthly): 6.2 million (3.1 million unique)

Search growth status: Exploding

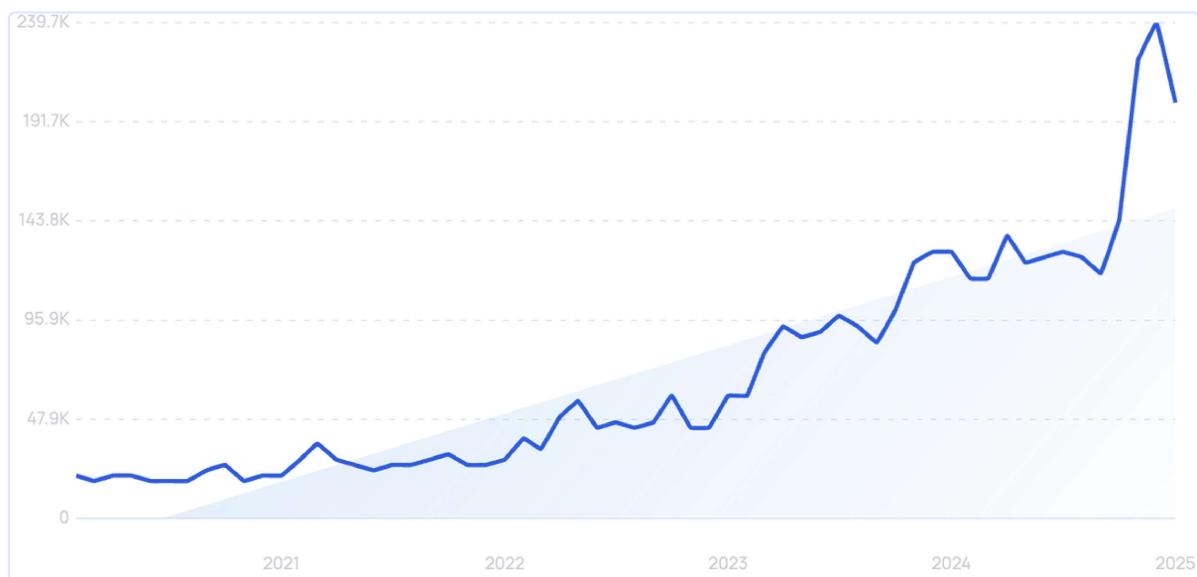
Year founded: 2017

Funding: \$323M (Series E)

What they do: [Shiprocket](#) is an end-to-end e-commerce logistics platform based in India that enables businesses to streamline their shipping and delivery processes. The platform offers a range of shipping solutions, including domestic and international shipping, multiple courier integrations, and advanced tracking and analytics tools.

Shiprocket has become a leading player in e-commerce logistics due to its affordable pricing, seamless integration with popular e-commerce platforms, and focus on simplifying shipping for small and medium-sized businesses.

17. Saie



5-year search growth: 875%

Website visits (monthly): [184,300 \(125,100 unique\)](#)

Search growth status: Exploding

Year founded: 2019

Location: New York, New York

Funding: Undisclosed (Seed)

What they do: [Saie](#) is a beauty brand that offers clean, natural, and sustainable

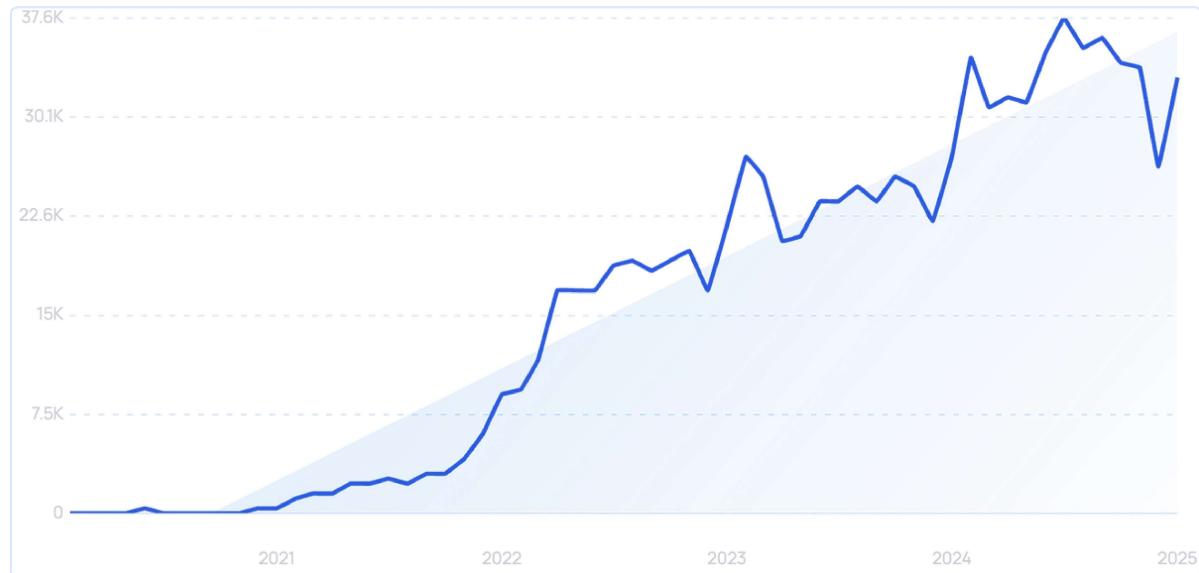
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free from harmful chemicals, with a focus on ethical and sustainable sourcing.

Saie's commitment to transparency and eco-consciousness has earned it a loyal following among consumers looking for natural and ethical beauty products. The brand has also seen a surge in sales, [growing retail sales by 140%](#) from 2022 to 2023.

18. Airbyte



5-year search growth: 8,700%

Website visits (monthly): [165,900 \(105,400 unique\)](#)

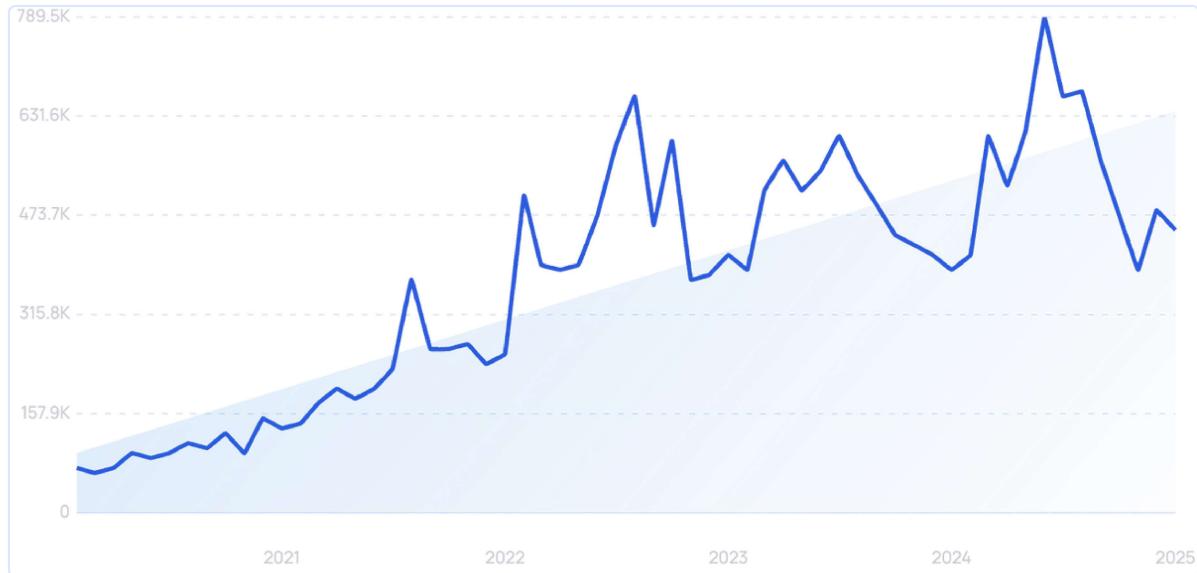
Search growth status: Regular

Year founded: 2020

Location: San Francisco, California

Funding: \$181M (Series B)

What they do: [Airbyte](#) is an open-source data integration platform that allows companies to consolidate data into data warehouses, lakes, and databases. Unlike competitor platforms, Airbyte lets users access, modify, and extend the platform's codebase. Currently, the startup has more than 20,000 users across 7,000 active companies.



5-year search growth: 533%

Website visits (monthly): 375,200 (248,100 unique)

Search growth status: Exploding

Year founded: 2017

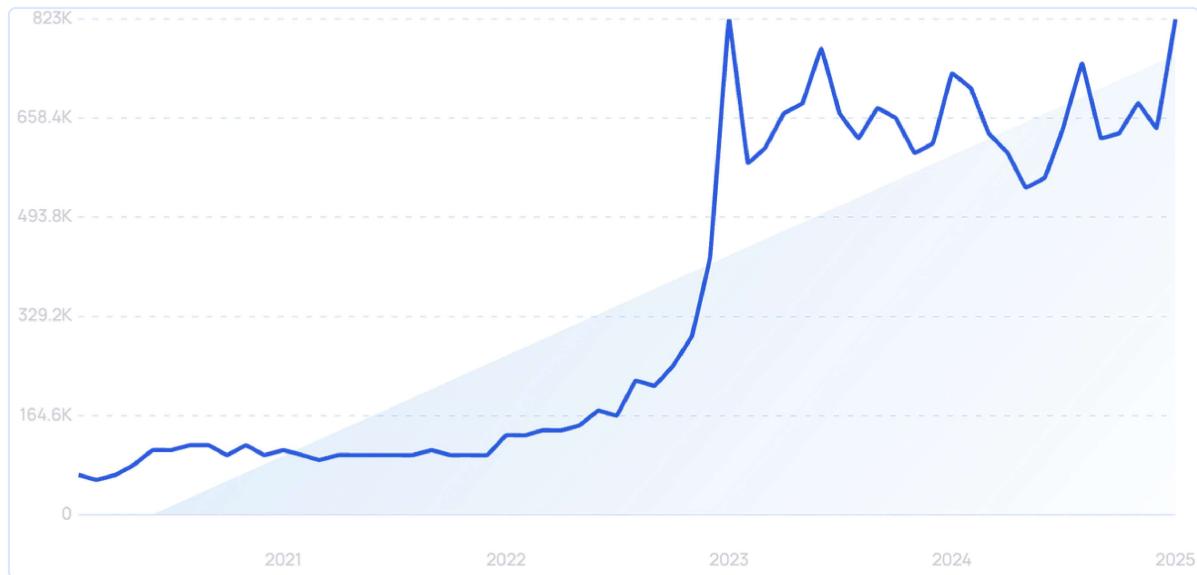
Location: Santa Monica, California

Funding: \$264M (Series D)

What they do: [Liquid Death](#) is a canned water DTC startup known for its unique branding and marketing approach. Since its inception, the company has branched into other product categories, including flavored sparkling water, hydration mixes, and iced tea.

Because of the startup's rapid growth (revenue increased from \$110M in 2022 to \$263M in 2023), it raised [\\$67.6 million in new funding](#) at a \$1.4 billion valuation.

20. Printify



5-year search growth: 1,150%

Website visits (monthly): 8.2 million (2.8 million unique)

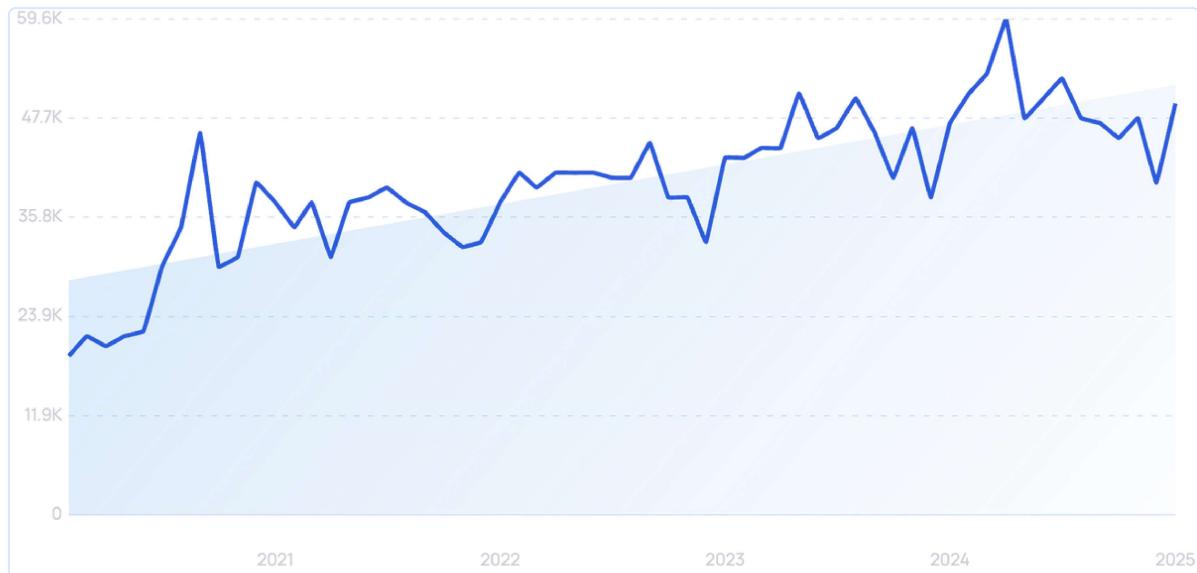
Search growth status: Exploding

Location: San Francisco, California

Funding: \$54.3M (Series A)

What they do: [Printify](#) is an on-demand printing service that makes adding custom designs to physical products relatively easy. Mugs, socks, coffee cups, shirts, and a catalog of over 800 products are available on-demand for whatever designs that users draw up.

21. Melio



5-year search growth: 159%

Website visits (monthly): 503,000 (181,500 unique)

Search growth status: Regular

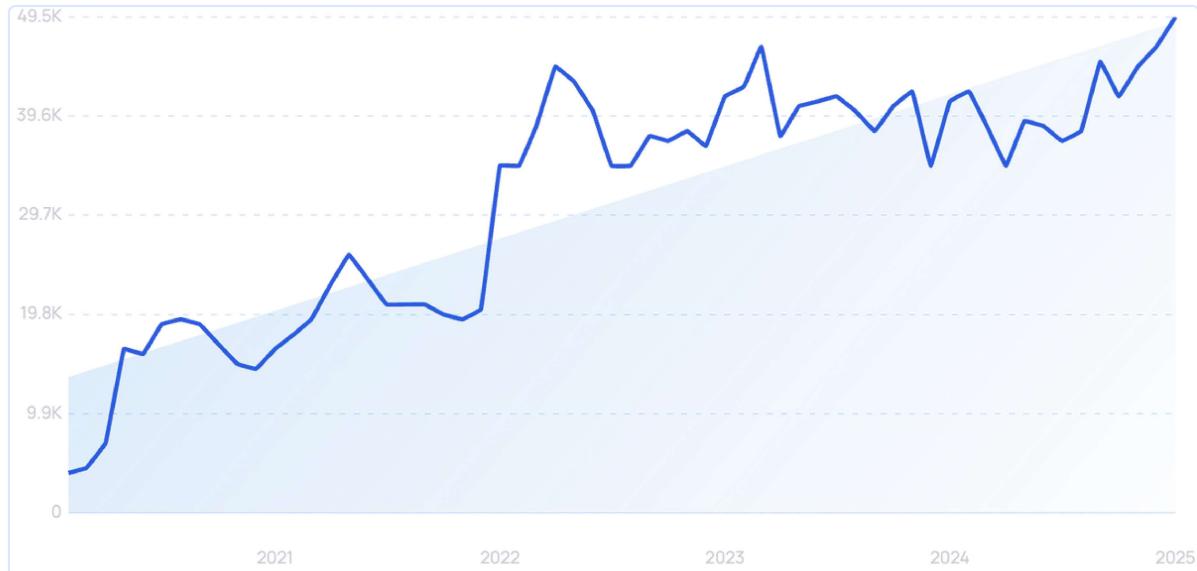
Year founded: 2018

Location: New York, New York

Funding: \$638M (Series E)

What they do: One of the bane of a small business's existence is keeping the books, especially paying and invoicing vendors and contractors. [Melio](#) seamlessly syncs with Quickbooks and lets business owners create workflows that streamline the payment process. At the end of 2023, the startup had [119,000 customers](#) (up from 94,000 the previous year).

22. Adalo



5-year search growth: 1,150%

Website visits (monthly): 724,000 (343,700 unique)

Search growth status: Exploding

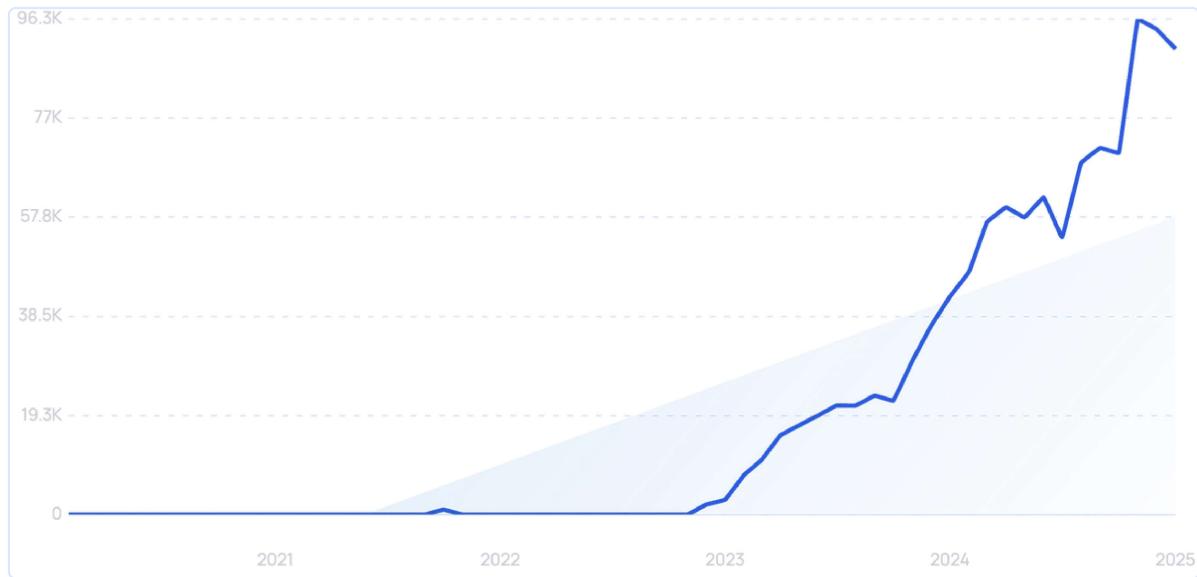
Year founded: 2018

Location: St. Louis, Missouri

Funding: \$9.7M (Series A)

What they do: Creating an app can seem like a scary task when you don't know how to code or where to start. Luckily, [Adalo](#) is solving that problem with its seamless no-code app builder. Adalo's easy-to-use interface lets app creators drag and drop simple blocks to create their dream application without a single line of code. According to the company's CEO, [more than 100,000 people](#) have built an app with Adalo.

23. Codeium



5-year search growth: 9,300%

Website visits (monthly): 2.9 million (973,900 unique)

Search growth status: Exploding

Year founded: Mountain View, California

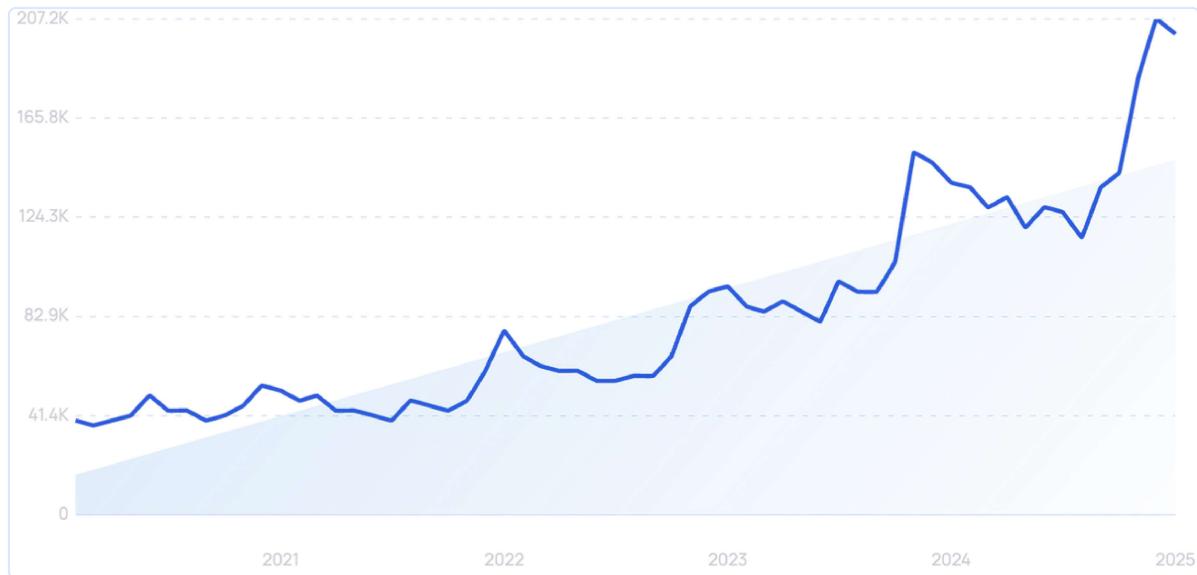
Location: 2021

Funding: \$150M (Series C)

What they do: [Codeium](#) is an AI-powered coding assistant built to increase developer productivity. The startup offers intelligent code completion capabilities, real-time suggestions, code explanations, and refactoring assistance, and support in over 70 programming languages.

In August 2024, the fast-growing AI company secured [\\$150 million in Series C funding](#) at a valuation of \$1.25 billion.

24. Elegoo



5-year search growth: 411%

Website visits (monthly): 1.7 million (920,400 unique)

Search growth status: Exploding

Year founded: 2015

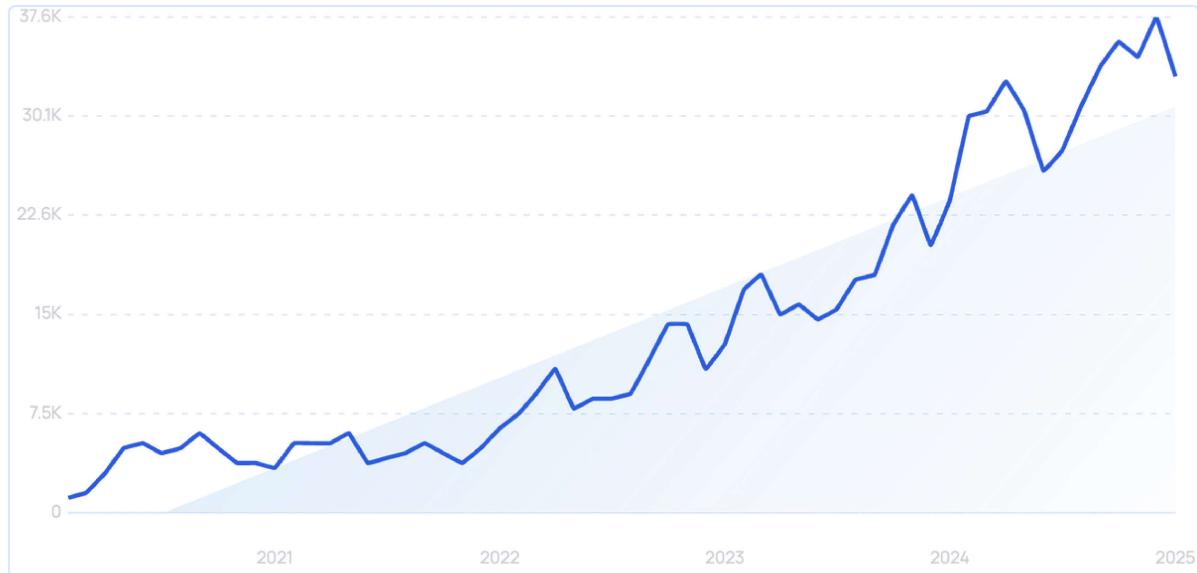
Location: Shenzhen, China

Funding: \$3.2M (Equity Crowdfunding)

What they do: Chinese manufacturing startup [Elegoo](#) is committed to providing STEM students worldwide with affordable robots, 3D printers, and other machinery to help them learn the basics of software and hardware combinations at an elementary level.

Elegoo's 3D printers have gotten [positive reviews](#) from critics for their combination of affordability and functionality. The startup generated [\\$200 million](#) in revenue in 2023, up from [\\$100 million](#) in 2021.

25. Givebutter



5-year search growth: 2,833%

Website visits (monthly): 1 million (729,400 unique)

Search growth status: Exploding

Year founded: 2016

Location: Washington, District of Columbia

Funding: \$57M (Series A)

What they do: [Givebutter](#) is a fundraising software startup that provides a number of fundraising tools (donation forms, CRM, email management, etc.). Notably, their actual tools are free. The startup generates revenue mainly from tips and transaction fees. The platform has facilitated [over \\$300M in donations by more than one million donors](#).

In April 2024, the company raised [\\$50 million in Series A funding](#) to scale its nonprofit fundraising and CRM tools.

Key Takeaways

2025 is proving to be a challenging time for the startup ecosystem.

But these up-and-coming companies are showing the world that growth is possible in

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Notably, the fast-growing companies on this list come from a wide range of founders, backgrounds, locations, and industries. This suggests that the right startups can still see growth despite additional challenges and pressure.

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Company Name	Growth	Total Funding	Latest Round	Founded Date	No. Employees
 Immersive Gamebox Immersive Gamebox is an immersive e...	 +8000%	\$45.5M	Debt Financing	January 2018	51-100
 Murf Ai Murf offers high quality natural soundi...	 +8700%	\$11.5M	Series A	September 2020	11-50
 VanMan VanMan's Shop is a startup that produ...	 +350%	Bootstrapped	Bootstrapped	April 2021	1-10
 Cohesive Ai Cohesive is an AI-powered editor that ...	 +1666%	Bootstrapped	Bootstrapped	March 2022	11-50
 Scalapay Buy now, pay later service based in Du...	 +8600%	\$727.4M	Series B	December 2018	51-100
 Sakuraco Japanese subscription service that d...	 +1200%	\$2M	Undisclosed	December 2020	1-10
Naturecan					

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CO-FOUNDER & CTO



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