

Dollars Enclave
#354 JP Nagar 4th Phase, 9th Main Dollars Colony
Near Clarence Public School
Bengaluru

YASH JAIN

BRIEF

Constantly improving myself through learning newer things and gaining hands on experience at a workplace.

PROFESSIONAL EXPERIENCE

Mid-April 2017 - May 2017 (Six Weeks)

Worked as a Human Resources Intern at Fourrts India Pvt Ltd., Chennai, Tamil Nadu, India

Roles and responsibilities: -

- Managing the various HR functions of the firm such as induction, selection, training, etc.
- Updating and maintaining HR records and systems of the firm

November 2016 – January 2017 (3 months)

Working as a Campus Influencer for Ray-Ban

Roles and responsibilities: -

- Promotion of Ray-Ban via interesting content on social media
- Creating a buzz around Ray-Ban's association with Sunburn
- Promoting a DJ contest powered by Ray-Ban for Sunburn

April 2016 - May 2016 (45 days)

Worked as a Content intern at ITW Consulting Private Limited, Bangalore, Karnataka, India

Roles and responsibilities: -

- Assisting in gathering and revising the content put up on social media platforms
- Preparing consolidated project reports to be put up on the company website
- Assisting in preparation of PowerPoints to be sent to clients and devising strategies for the same

EDUCATION

2015 - 2018 Christ University Bangalore, Karnataka
Pursuing Bachelor of Business Administration - Finance & International Business

2014 - 2015 Central Board of Secondary Education Chennai, TN
Class 12 (92.4%)

2012 - 2013 Central Board of Secondary Education Chennai, TN
Class 10 (80%)

ADDITIONAL ACADEMIC QUALIFICATION

Completed a Massive Open Online Course (MOOC) named 'Crafting an Effective Writer: Tools of the Trade (Fundamental English Writing)' from Mt. San Jacinto College conducted from July 1st to July 30th 2015.

Certified Peer Educator through a Peer Education Certificate Course conducted in Christ University, Bangalore from July 2016 to September 2016.

Conducted an Industrial Review Project on the Fast Moving Consumer Goods Industry (FMCG) with reference to 3 companies (Nestle, Hindustan Unilever Ltd., Imperial Tobacco Company) from February 2016 to March 2016.

Conducted a Research Project on 'Effectiveness of digital marketing campaigns on brand awareness' from August 2016 to October 2016.

Conducted a Social Responsibility Project at 'The Akshaya Patra Foundation' (TAPF) from 22/02/2017 to 24/02/2017.

Completed a Summer Internship Program at 'Fourrts India Pvt Ltd.' as an Human Resources Intern and published a report for the same.

ACHIEVEMENTS

- Participated and won at various extempore and debate competitions at inter-school level.
- Completed 1-7 grades of Piano from Trinity College of London with first class and distinction.

COCURRICULAR & EXTRACURRICULAR ACTIVITIES

- Active volunteer at Centre for Social Action (CSA) from July 2015 - Present.
- Participated in a social internship at Sivakasi from 24/10/2015 to 28/10/2015.
- Participated in numerous intra college fests.
- Organised and headed numerous events inside college.
- Participated in numerous rural exposure trips to places such as Kolar, Hoskote, and Krishnagiri.

LANGUAGES KNOWN

Hindi, English, German (Elementary knowledge), Tamil and Marwadi (regional Rajasthani language)

KEY INTERESTS

Sports (tennis & swimming), Music (piano), Travelling and Adventure sports.

DATE OF BIRTH

November 5, 1997

FATHER'S NAME

Mr Deepak Kumar

NATIONALITY

Indian

I, hereby declare that all the information provided above is true to the best of my knowledge.

Yash Jain

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