Tagline:

\*Consult with THEMIS, your problem gets finished

# Problem:

If a citizen undergoes a social problem and he thinks, he can get out of it legally with the help of lawyers, then he should confess with the lawyers by booking an appointment by paying a bulk of money

Problem listing:

(1) In person appointment booking

(2) Bulk amount for a single visit

(3) Time consuming

(4) Lack of instant results

(5) Not sure of the correctness of result

Solution:

An Ai chatbot integrated in the our Website(THEMIS) with which the user can consult with, which is a replacement of the lawyer’s manual consultation work.

(1) Time saving

(2) Consultation fee removing

(3) Instant results at your hands

(4) 100%correctness with AI chatbots

(5) No appointment booking

(6)24/7/365 Availability

Upcoming features:

\*Voice to text

\*File an online FIR

\*Instant lawyer booking

\*A Subscription based lawyer’s community

\*Regional languages

\*Job seeking platform for lawyer

Customer Segment:

\*Peoples of age 18+

\* Persons who can’t afford their time

\*Peoples of middle and below middle class

Unique value Proposition:

A diagram

Roadmap:

By the end of 2022, we would like to add most of our above mentioned features in the website and we would sell MVP after developing a full pledged prototype

Channels:

\*Social media marketing (Targeted customers of age above 18+)

\*Event organisations both in social media and in public places

Competitors:

Team Slides: