

A highly motivated individual, with a first-class honours degree in Digital Media Design, from the University of Limerick. Skilled and equipped for a role in the design industry and areas such as UX/UI Design, Interaction Design and Graphic Design. Developed an excellent eye for detail due to the heavy demands of projects, research and deadlines, in college and in employment. Experience working in a multimedia and marketing company, as a digital designer and video editor. Gained many transferable skills over the years, such as excellent team work, initiative, communication, time management and organisational skills. Possess a good working knowledge of many industry leading software applications, such as Adobe Photoshop, Illustrator, InDesign and Premiere Pro. Keen to gain a role which allows for the enhancement of knowledge and skills, along with an increased responsibility and the opportunity to utilise design expertise at a leading and innovative company.



Education

2012-2016 **Bachelor of Science in Digital Media Design** University of Limerick, Limerick.
Graduated with First Class Honours
 Key Course Content: Interaction Design, HCI, UX/UI, Interactive Multimedia, Sociology, Research Methods, Product Design, Web Design, Basic Programming, Audio/Video Production

2011-2012 **QQI level 5 in Multimedia Production** LCFE, Mulgrave Street Limerick.
Graduated with Distinction



Experience

VisitorFlix Nexus Innovation Centre, Tierney Building, UL, Limerick.
 Two periods of work at VisitorFlix, which is a digital media destination marketing company, with a comprehensive online tourist video library and guides of destinations, hotels, restaurants, activities and attractions. These videos are used for the client's own use and promotion and are also licensed to various partners such as Fáilte Ireland, car hire companies, airports, tour operators and accommodation providers as online video marketing content.

2016-Present **Freelance Video Editor & Digital Media Designer**
 • Video editing for a branch of the company called InFlightFlix, which focuses on video guides for the Wild Atlantic Way, featured on-board airlines. These videos are showcased on a specific partner's transatlantic flights and website.
 • Created graphics for videos, as well as posters and images for the airline's online in-flight videos section.
 • Updated and uploaded individual client videos (that appear in the guides) to online platforms for distribution, client sign-off and promotion.
 • Video editing focused on VisitorFlix's online tourist video library collection - for clients/partners across the country.
 • Digital content creation for potential new partners and existing clients - including mock-ups to showcase video guides and their features, libraries on various platforms, instructional and informative guides and display content for events.

2014-2015 **Video Editor & Digital Media Designer**
 • Video editing for the company's online tourist video library and online platforms - focused on Munster and Connacht.
 • Using in-house software to create individual client widgets (tailored video library), for use on their website and online.
 • Managing and updating content on the company website and hotel bedroom TV's service - this service showcased various client made videos and advertising in partnered hotels.
 • Created graphics and posters for promotional use in videos, social media, online and for other marketing campaigns.

2006-2012 **O'Grady's Centra/Gala** The Courtyard, Fairhill, Killarney, Co.Kerry.
Shop Assistant



Technical Skills & Knowledge

Software/Applications

- Photoshop
- Illustrator
- InDesign
- Adobe XD
- Sketch & Invision
- Processing
- Premiere Pro, FCP 7 & X
- WordPress

Skills & Knowledge

- Prototyping & Mock-ups
- Wireframing
- Basic HTML/CSS
- User Research
- Report Writing
- Persona Creation
- Usability Testing
- Storyboarding

Design Disciplines

- Interaction Design
- User Experience Design
- Product Design
- Graphic Design
- Human Centred Design
- Human Computer Interaction



Achievements & Interests

Achievements

- Adobe Certified Associate in Graphic Design & Illustration with Adobe Illustrator - Completed this certification programme in April 2018
- UL Presidential Letter of Excellence - Received five such letters, for achieving exceptional high grades during the completion of my degree
- Volunteer for Killarney Credit Union 2005-2007 - Certificate of merit awarded for work as a Youth Advisory Council Member

Interests

- Sport - Soccer, Golf, Basketball, Tennis, Snooker and Combat Sports
- Technology & Design, Video Games & Computers, TV & Film, Reading

References available on request.