



I'm a highly motivated individual, who recently graduated with first class honours in Digital Media Design. My studies have equipped me for a role in many areas, such as UX/UI Design, Interaction Design or Graphic Design. I have a good working knowledge of many industry leading software applications such as the Adobe Suite, as well as having video and audio editing/production experience and research knowledge. As a recent mature student, I offer a lot of qualities such as excellent team work, efficiency and communication and organisational skills. My knowledge and skills have been shaped and enhanced over the last number of years through hard work and study. I am eager to utilise these skills and I am confident they would enable me to be a valuable contributor in the design industry.



# Education

2012-2016

# **Bachelor of Science in Digital Media Design Graduated with First Class Honours**

University of Limerick, Limerick.

Key Course Content:

Interaction Design, HCI, UX/UI, Interactive Multimedia, Sociology, Research Methods, Product Design, Web Design, Basic Programming, Audio/Video Production

2011-2012

### FETAC level 5 in Multimedia Production **Graduated with Distinction**

LCFE, Mulgrave Street, Limerick.



# Experience

July 2016 VisitorFlix

Present

Freelance Video Editor/Content Managment & Creation

May 2014lan 2015

#### VisitorFlix Digital Media Design Intern

Nexus Innovation Centre, Tierney Building, UL, Limerick.

VisitorFlix is a Digital Media Destination Marketing company. It has a comprenshive video library for visitor experiences and attractions all over Ireland. These videos are distributed as informative content across the companies platforms and with various different partners. This allows clients to reach visitors, on every step of their journey, before, during and after their visit.

My main roles consisted of:

- Video Editor
- Video Library Creation
- Using In-House Software for Video Widgets and Libraries
- Mockups & Prototyping
- Graphic & Print Design Content Management
- Managing WordPress website
- Promotional work/ Social Media campaigns
- Assisting website and widget developers

Oct 2012

## Sep 2006- O'Grady's Centra/Gala **Shop Assistant**

The Courtyard, Fairhill, Killarney, Co.Kerry.



# Technical Skills & Knowledge

## **Software/Applications**

- Photoshop
- Illustrator
- InDesign Adobe XD & Sketch
- Invision
- Processing
- Premiere Pro, FCP 7 & X
- WordPress

#### Skills & Knowledge

- Prototyping & Mockups
- Wireframing
- Basic HTML/CSS
- User Research
- Report Writing
- Persona Creation
- **Usability Testing**
- Storyboarding

#### **Design Disciplines**

- Interaction Design
- User Experience Design
- **Product Design**
- **Human Centered** Design
- **Human Computer** Interaction
- Graphic Design



# Achievements & Interests

### **Achievements**

- UL Presidential Letter of Excellence Recieved five such letters, for achieving high grades during the completion of my degree
- Youth volunteer for Killarney Credit Union 2005 Certificate of merit awarded for work as a Youth Advisory Council Member at Killarney Credit Union

### **Interests**

- Sport Soccer, Basketball, Golf, Snooker and **Combat Sports**
- **Technology & Computers**
- TV/Film, Video Games

# References available on request.