



Education

2012–2016

Bachelor of Science in Digital Media Design **Graduated with First Class Honours**

University of Limerick, Limerick.

Key Course Content/Modules

Interaction Design, HCI, Interactive Multimedia, Sociology, Research Methods, Product Design, Web Design, Basic Programming, Audio/Video Production

2011–2012

FETAC level 5 in Multimedia Production **Graduated with Distinction**

LCFE, Mulgrave Street, Limerick.



Experience

May 2014–
January 2015

VisitorFlix **Digital Media Design Intern**

Nexus Innovation Centre, Tierney Building,
University Limerick, Limerick.

VisitorFlix is a Digital Media Destination Marketing company. It is producing a comprehensive video library for visitor experiences and attractions all over Ireland. These videos are distributed as informative content across the companies exclusive platforms and with various different partners. This allows clients to reach visitors, on every step of their journey, before, during and after their visit.

My main roles consisted of:

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| • Video Editing | • Content Management |
| • Widget Creation (with Company Software) | • Promotional work/ Social Media campaigns |
| • Managing WordPress website | • Assisting website and widget developers |
| • Graphic design | • Creating Databases and Spreadsheets |
| • Prototyping | • Create content and copy for consumer emails |

September 2006–
October 2012

O'Grady's Centra/Gala **Shop Assistant**

The Courtyard, Fairhill, Killarney, Co.Kerry.



Skills, Achievements & Interests

Skills

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|--|----------------------------|
| • Adobe Suite | • User Research |
| • Basic CSS/HTML | • Report Writing |
| • Processing (basic) | • Persona Creation |
| • Video Production | • User Testing |
| • Video Editing: Premiere Pro, FCP 7 & X | • Co-operative Evaluations |
| • Prototyping/Wireframing | • Storyboarding/Sketching |

Design Disciplines

- Interaction Design
- User Experience Design
- Product Design
- Human Centered Design
- Human Computer Interaction

Achievements

- UL Presidential Letter of Excellence - Received five such letters, for achieving high grades during the completion of my degree.
- Travel and Tourism Certificate 2005 – Awarded for work carried out and completion of course.
- Youth volunteer for Killarney Credit Union 2005 – Certificate of merit awarded for work as a Youth Advisory Council Member at Killarney Credit Union

Interests

- Sport - Soccer, Golf, Snooker/Pool, Tennis/Squash and Combat Sports
- Technology & Computers
- Tv/Film, Video Games
- Reading

References available on request.