

I'm a highly motivated individual, who has graduated with first class honours in Digital Media Design, from UL. My studies have equipped me for a role in many areas, such as UX/UI Design, Interaction Design and Graphic Design. I have a good working knowledge of many industry leading software applications such as the Adobe Suite, as well as having video and audio editing/production experience and user research knowledge. As a mature student, I offer a lot of qualities such as excellent team work, initiative, communication and organisational skills. My knowledge and skills have been shaped and enhanced over the last number of years through hard work and study. I am eager to utilise these skills and I am confident they would enable me to become a valuable contributor in the design industry.



Education

2012–2016

Bachelor of Science in Digital Media Design *Graduated with First Class Honours*

University of Limerick, Limerick.

Key Course Content:

Interaction Design, HCI, UX/UI, Interactive Multimedia, Sociology, Research Methods, Product Design, Web Design, Basic Programming, Audio/Video Production

2011–2012

QQI level 5 in Multimedia Production *Graduated with Distinction*

LCFE, Mulgrave Street, Limerick.



Experience

July 2016–

VisitorFlix

July 2017

Freelance Video Editor & Digital Media Designer

My work for this period consisted of video editing and digital content creation for potential new partners and existing clients. Content included mockups to showcase video libraries/platforms, instructional/informative guides and display content.

May 2014–

VisitorFlix

Nexus Innovation Centre, Tierney Building, UL, Limerick.

Jan 2015

Digital Media Designer

VisitorFlix is a Digital Media Destination Marketing company. It has a comprehensive video library for visitor experiences and attractions all over Ireland. These videos are distributed as informative content across the company's platforms and with various different partners. This allows clients to reach visitors, on every step of their journey, before, during and after their visit.

My main roles consisted of:

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|---------------------------------|-----------------------------------|-------------------------------------------|
| • Video Editor | • Mockups & Prototyping | • Managing WordPress website |
| • Video Library/Widget Creation | • Graphic & Print Design | • Promotional work/Social Media campaigns |
| - Using In-House Software | • Video Management & Distribution | • Assisting website and widget developers |

Sep 2006–

O'Grady's Centra/Gala

The Courtyard,

Oct 2012

Shop Assistant

Fairhill, Killarney, Co.Kerry.



Technical Skills & Knowledge

Software/Applications

- Photoshop
- Illustrator
- InDesign
- Adobe XD
- Sketch & Invision
- Processing
- Premiere Pro, FCP 7 & X
- WordPress

Skills & Knowledge

- Prototyping & Mockups
- Wireframing
- Basic HTML/CSS
- User Research
- Report Writing
- Persona Creation
- Usability Testing
- Storyboarding

Design Disciplines

- Interaction Design
- User Experience Design
- Product Design
- Human Centered Design
- Human Computer Interaction
- Graphic Design



Achievements & Interests

Achievements

- UL Presidential Letter of Excellence - Received five such letters, for achieving high grades during the completion of my degree
- Youth volunteer for Killarney Credit Union 2005 – Certificate of merit awarded for work as a Youth Advisory Council Member at Killarney Credit Union

Interests

- Sport - Soccer, Golf, Basketball, Tennis, Snooker, Rugby and Combat Sports
- Technology & Computers
- TV/Film, Video Games, Reading

References available on request.