

Zach - Leeoni Israel

age: 31

residence: San Fransisco, CA

education: College dropout

occupation: Founder of tech startup

marital status: Single



"Being a little weird is just a natural side-effect of being awesome"

I love to spend time in my office, making sure everyone is staying on task as well as making me money

Comfort With Technology

INTERNET



SOFTWARE



MOBILE APPS



SOCIAL NETWORK



Criteria For Success:

A new haircut

Confidence

Needs

- A new haircut
- The confidence to find a girlfriend

Values

- Your favorite coding language
- Personal space

Wants

- A family
- A significant other
- Someone to hike with

Fears

- Being in a big crowd
- Never finding a good haircut