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Utah Real Estate Web Page

By

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for

Class WDD 130

URL

https://leepermatt.github.io/wdd130/Utah\_RE/index.html

The subject of my website is anyone who is looking to buy or sell real estate in the state of Utah. I am looking to advertise my Real Estate Brokerage and would like to drive visits as well as business with the use of a good-looking website that offers good functionality as well as provides a reason to visit and stay on the site. It can be visited at <https://leepermatt.github.io/wdd130/Utah_RE/index.html>

. My goal with this website is to continue to develop my web building skills to develop a truly useful website that will drive visits and people to my website so that I can build my real estate business in Utah. This will be a website that I will apply all the future knowledge I get about web development to, so that I can develop a professional, functional website that will actually work for my business. I would like to ultimately have a site that I can use with google ads and develop leads for my agents. I would like the site to be a actual business tool that aids me and my Agents in getting leads and getting sales as a result of that.

I came up with my website design by adding what I could within the scope of this class. I currently have a professionally designed website for my business in another state and I would eventually like to be able to develop this site to have IDX functionality so that people can search for homes. That is outside the scope of this class so I used the elements that we learned to create the pages that I have. I really like how we learned to do a form submission, as that is very important to have a means to contact me on the site. I did have to change a few ideas that I had; I hope to have a few different things on the site that we did not cover in class. I am hoping to learn those things in the next web development class. I really like the colors I picked, but may need to change them as they are very dark and may not appeal to everyone.

I am very amazed that I went from not knowing anything at all about web development, to being able to develop a functioning website. I loved learning how to do all the things we learned and can’t wait to see all the other things I learn in the upcoming classes. This class was so useful in creating a functioning website. I can’t wait to learn more skills and to be able to apply them to my future updates on my website. I also am working on a computer science degree, so web development will be a class I continue to take. The skills I learn will help me obtain a job in the industry and I hope to be able to utilize my skills at web development and my contacts I have in the Real Estate industry to start a small business. I loved all the things that I learned in this class and can’t wait to see what else there is to learn.