## A Template for Academic Presentations

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### Name of the Inviting Institution/Seminar Series

March 16, 2019

### **Outline**

- 1 Introduction
- 2 Study Design
- **3** Results
- **4** Discussion
- **5** References

### **Introduction 1: Choice of a Reasonable Aspect Ratio**

When preparing a presentation, we often do not know whether the native aspect ratio of the projector in the seminar room/lecture hall will be 4:3 or 16:9 (or 16:10).

In this case, it may be a good idea to choose an **intermediate aspect ratio**, see https://github.com/josephwright/beamer/issues/497. The idea behind this recommendation is that it minimizes the average loss of available space.

Hence, these templates include a presentation in the **14:9** aspect ratio (see https://en.wikipedia.org/wiki/14:9\_aspect\_ratio): while it is imperfect for probably every projector that you will encounter, it is good on average for all of them.

(Please note that 14:9  $\doteq$  1.556, which is pretty close to the "officially" recommended 20:13  $\doteq$  1.5385.)

Great Minds Discuss Ideas. Average Minds Discuss Events. Small Minds Discuss People.

-https://quoteinvestigator.com/2014/11/18/great-minds/

### **Background**

- Temporal discounting is key concept in economics.
- Normative model: exponential discounting. However, observed decisions are hard to explain (e.g., Dohmen et al., 2012).
- One alternative: the "focusing model" by Kőszegi and Szeidl (2013).

### **Research Question**

- The composition of latex and of typical rubbers is given below.
- Is it true that trees are regularly tapped and the coagulated latex which exudes is collected and worked up into rubber?

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- The composition of latex and of typical rubbers is given below.
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### **Preview of the Results**

- There is no feasible method at present known of preventing the inclusion of the resin of the latex with the rubber during coagulation.
- ⇒ Although the separation of the resin from the solid caoutchouc by means of solvents is possible, it is not practicable or profitable commercially.

### Introduction 4: Beamer block environments

### Block title example: 0123456789 äöü ß ÄÖÜ officially finding flowers in fjords

The block environment. Block title example: 0123456789 äöü ß ÄÖÜ officially finding flowers in fjords

### **An Exemplary Example**

I am the exampleblock environment. Use me for examples. I am really exemplary.

### **Summary: Things to remember**

The alertblock environment. Use this environment for really important stuff. The alertblock environment.

### Introduction 5: Beamer definition and theorem environments

### Definition (A Very, Very, Very, Very, Very, Very Long Name of a Concept that Spans Two Lines)

The definition environment. Upright.

### **Theorem (Theorem's Name)**

The theorem environment. Italic.

### Lemma (Lemma's Name)

The lemma environment. Italic.

### Corollary (Corollary's Name)

The corollary environment. Italic.

### **Proof of Theorem's Name**

The proof environment. Upright.

# Study Design

### **Study Design 1: Design of the Study**

- The latex of the best rubber plants furnishes from 20% to 50% of rubber.
- As the removal of the impurities of the latex is one of the essential points to be aimed at, it was thought that the use of a centrifugal machine to separate the caoutchouc as a cream from the watery part of the latex would prove to be a satisfactory process.

### **Study Design 2: Design of the Study**

The watery portion of the latex soaks into the trunk, and the soft spongy rubber which remains is kneaded and pressed into lumps or balls:

 $BAL_{1:1}^{I}$ ,  $BAL_{1:1}^{II}$ : Each payment transferred on single day.

**UNBAL** $_{1:n}^{I}$ : Earlier payoff concentrated, while later payoff dispersed over n=2,4, or 8 dates.

**UNBAL**<sub>n:1</sub>: Earlier payoff dispersed over n = 2, 4, or 8 dates, while later payoff concentrated.

### **Study Design 3: Control Experiment**

- · Control for alternative explanations.
- Many of the example sentences were taken from http://sentence.yourdictionary.com/latex.

### Study Design 4: An Example enumerate List

- 1. First item in a list
  - a. First item in a list
    - i. First item in a list
    - ii. Second item in a list
    - iii. Third item in a list
    - iv. Fourth item in a list
  - **b.** Second item in a list
  - c. Third item in a list
  - d. Fourth item in a list
- 2. Second item in a list
- 3. Third item in a list
- 4. Fourth item in a list

### Study Design 5: An Example itemize List

- First item in a list
  - First item in a list
    - First item in a list
    - Second item in a list.
    - Third item in a list
    - Fourth item in a list
  - Second item in a list
  - Third item in a list
  - Fourth item in a list
- Second item in a list
- Third item in a list
- Fourth item in a list

### Study Design 6: Some Example Text

### Let's include some Greek letters: $\alpha$ , $\beta$

Hello, here is some text without a meaning. This text should show what a printed text will look like at this place.  $\sin^2(\alpha) + \cos^2(\beta) = 1$ . If you read this text, you will get no information  $E = mc^2$ . Really? Is there no information? Is there a difference between this text and some nonsense like "Huardest gefburn"? Kjift – not at all! A blind text like this gives you information about the selected font, how the letters are written and an impression of the look.  $\sqrt[q]{a} \cdot \sqrt[q]{b} = \sqrt[q]{ab}$ . This text should contain all letters of the alphabet and it should be written in of the original language.  $\sqrt[q]{a} = \sqrt[q]{a}$ . There is no need for special content, but the length of words should match the language.  $a\sqrt[q]{b} = \sqrt[q]{a^n}b$ .

### **Study Design 7: Some Example Formulas**

Let's include some additional Greek letters:  $\gamma$ ,  $\phi$ 

$$p(R,\phi) \sim \int_{-\infty}^{\infty} \frac{\tilde{W}_n(\gamma) \exp\left[iR/a\left(\sqrt{k^2a^2 - \gamma^2}\cos\phi\right)\right]}{(k^2a^2 - \gamma^2)^{3/4}H'_n^{(1)}\left(\sqrt{k^2a^2 - \gamma^2}\right)} d\gamma$$

Let's also include some upright Latin letters: d, e

$$\int_a^b f(x) \, \mathrm{d}x = F(b) - F(a)$$

### Study Design 8: Additional Example Formulas (with upright $\pi$ )

Only variables are set in italics according to ISO style—hence, we use upright "d," "e," and " $\pi$ " (\mathup{d}, \mathup{e}, and \mathup{\pi}, respectively).

### Theorem (Simplest form of the Central Limit Theorem)

Let  $X_1, X_2, \cdots$  be a sequence of i.i.d. random variables with mean 0 and variance 1 on a probability space  $(\Omega, \mathcal{F}, \mathbb{P})$ . Then

$$\mathbb{P}\left(\frac{X_1 + \dots + X_n}{\sqrt{n}} \le y\right) \to \mathfrak{N}(y) := \int_{-\infty}^{y} \frac{e^{-v^2/2}}{\sqrt{2\pi}} dv \quad as \quad n \to \infty,$$

or, equivalently, letting  $S_n := \sum_{1}^{n} X_k$ ,

$$\mathbb{E} f\left(S_n/\sqrt{n}\right) \to \int_{-\infty}^{\infty} f(v) \frac{\mathrm{e}^{-v^2/2}}{\sqrt{2\pi}} \, \mathrm{d}v \quad \text{as } n \to \infty, \text{ for every } f \in \mathrm{b}\mathscr{C}(\mathbb{R}).$$

# **Results**

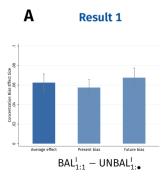
### **Results 1: Overview**

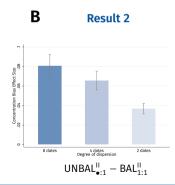
- **1.** As a secondary function we may recognize the power of closing wounds, which results from the rapid coagulation of exuded latex in contact with the air:
  - a. In some cases (Allium, Convolvulaceae, etc.) rows of cells with latex-like contents occur.
  - **b.** However, the walls separating the individual cells do not break down.
- **2.** The rows of cells from which the laticiferous vessels are formed can be distinguished (6.3 p.p. vs. 2.6 p.p.; p < 0.01).

### **Results 2: Our Main Results**

The charts are taken from Dertwinkel-Kalt et al. (2017).

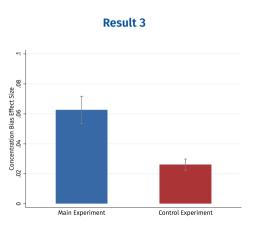
- (A) Difference between treatment and control condition.
- (B) Heterogeneity.





### **Results 3: Main vs. Control Experiment**

Rule out some alternative explanations.



# Discussion

### **Discussion 1**

- The latex exhibits a neutral, acid, or alkaline reaction, depending on the plant from which it
  was obtained.
- The latex is therefore usually allowed to coagulate on the tree (Kőszegi and Szeidl, 2013).
  - ⇒ The latex, which is usually coagulated by standing or by heating, is obtained from incisions.
- See also Bordalo, Gennaioli, and Shleifer (2013).

### **Discussion 2: Conclusion**

- When exposed to air, the latex gradually undergoes putrefactive changes accompanied by coagulation.
- The addition of a small quantity of ammonia or of formalin to some latices has the effect of preserving them.
- There is, however, reason to believe the following.
- The coagulation of latex into rubber is not mainly of this character.

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- The feature is available in Adobe Acrobat and Acrobat Reader.
- Unfortunately, it is (currently, March 16, 2019) not available in macOS Preview, Skim, and SumatraPDF.



Figure: Step 1—Angle: 30.0°

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Figure: Step 2—Angle: 60.0°

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Figure: Step 3—Angle: 90.0°

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Figure: Step 4—Angle: 120.0°

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Figure: Step 5—Angle: 150.0°

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Figure: Step 6—Angle: 180.0°

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Figure: Step 7—Angle: 210.0°

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Figure: Step 8—Angle: 240.0°

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Figure: Step 9—Angle: 270.0°

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Figure: Step 10—Angle: 300.0°

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Figure: Step 11—Angle: 330.0°

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Figure: Step 12—Angle: 360.0°

### Discussion 4: Testing the allowframebreaks option

Let's test automatic numbering with the allowframebreaks option.

On this slide, **no** number should be included in the frame title.

### **Discussion 5: Testing the allowframebreaks option** (1/3)

Let's test automatic numbering with the allowframebreaks option.

On this slide, "(1/3)" should appear in the frame title.

Hello, here is some text without a meaning. This text should show what a printed text will look like at this place.  $\sin^2(\alpha) + \cos^2(\beta) = 1$ . If you read this text, you will get no information  $E = mc^2$ . Really? Is there no information? Is there a difference between this text and some nonsense like "Huardest gefburn"? Kjift – not at all! A blind text *like this* gives you information about the selected font, how the letters are written and an impression of the look.  $\sqrt[q]{a} \cdot \sqrt[q]{b} = \sqrt[q]{ab}$ . This text should contain all letters of the alphabet and it should be written in of the original language.  $\sqrt[q]{a} = \sqrt[q]{a}$ . There is no need for special content, but the length of words should match the language.  $a\sqrt[q]{b} = \sqrt[q]{a^nb}$ .

### **Discussion 6: Testing the allowframebreaks option** (2/3)

Hello, here is some text without a meaning.  $d\Omega = \sin\vartheta d\vartheta d\varphi$ . This text should show what a printed text will look like at this place. If you read this text, you will get no information. Really? Is there no information? Is there a difference between this text and some nonsense like "Huardest gefburn"? Kjift – not at all! A blind text *like this* gives you information about the selected font, how the letters are written and an impression of the look.  $\sin^2(\alpha) + \cos^2(\beta) = 1$ . This text should contain all letters of the alphabet and it should be written in of the original language  $E = mc^2$ . There is no need for special content, but the length of words should match the language.  $\sqrt[q]{a} \cdot \sqrt[q]{b} = \sqrt[q]{ab}$ .

### **Discussion 7: Testing the allowframebreaks option** (3/3)

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# References

### References

- Bordalo, Pedro, Nicola Gennaioli, and Andrei Shleifer. 2013. "Salience and Consumer Choice." Journal of Political Economy, 121(5): 803–843. DOI: 10.1086/673885.
- Dertwinkel-Kalt, Markus, Holger Gerhardt, Gerhard Riener, Frederik Schwerter, and Louis Strang. 2017. "Concentration Bias in Intertemporal Choice." University of Bonn et al., working paper, Bonn, Germany, et al. URL: https://www.dropbox.com/s/dv20mcu0qkygmjz/Concentration\_Bias\_in\_Intertemporal\_Choice.pdf.
- Dohmen, Thomas, Armin Falk, David Huffman, and Uwe Sunde. 2012. "Interpreting Time Horizon Effects in Inter-Temporal Choice." Maastricht University et al., IZA Discussion Paper 6385. URL: http://ftp.iza.org/dp6385.pdf.
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**Appendix**Backup Slides

### **Appendix: Modeling Concentration Bias**

Subjects consider a sequences of consequences c from choice set c.

• Standard discounted utility: Suppose that the instantaneous utility function u satisfies u' > 0 and  $u'' \le 0$ , and that earlier consequences are preferred over later consequences of the same magnitude, i.e.,  $D(t) \le 1$ :

$$U(\mathbf{c}) := \sum_{t=1}^{T} D(t) u(c_t)$$
, where, e.g.,  $D(t) = \delta^t$  or  $D(t) = \frac{1}{1+kt}$ .

Focusing model (Kőszegi and Szeidl, 2013):

$$\begin{split} \tilde{\textit{U}}(\textbf{\textit{c}},\textbf{\textit{C}}) &:= \sum_{t=1}^{T} g_t \, \textit{D}(t) \, \textit{u}(c_t), \quad \text{where} \\ g_t &\equiv g[\max_{c' \in \textbf{\textit{C}}} \textit{u}(c_t') - \min_{c' \in \textbf{\textit{C}}} \textit{u}(c_t')] \end{split}$$

- Weighting function  $g[\cdot]$  increases in difference of maximum and minimum possible utility at a point in time.
- Subjects overweight intertemporal consequences with a greater range.