




LETHABO LETTAH SEMENYA

GRAPHIC DESIGNER | JUNIOR FRONT-END DEVELOPER

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GITHUB



LINKEDIN



PORTFOLIO

SUMMARY

Autodidact Graphic Designer, Front-End Developer, and aspiring Software Tester with over 3 years of experience. Self-taught and passionate about impactful branding, web development, 3D visualization, and innovative solutions. Collaborated with peers on diverse projects to deliver creative and functional outcomes. Committed to continuous learning and excelling in the ever-evolving digital and design landscape.

WEB DEVELOPMENT PROJECTS

GitHub Repositories: [Repository 1](#)

Vercel Projects: [Vercel Project 1](#)

EDUCATION

- Diploma in Graphic Design – Alison (2023)
- Diploma in Digital Marketing – Oxford Home Study (2023)
- Short Course in Graphic Design – Great Learning (2023)
- Front-End Development Workshops – SheCodes (Earned 5 Badges)
- Scrum Foundation Professional Certificate (SFPC) – CertiProf (Licensed)

SKILLS & TOOLS

Graphic Design

- Adobe Photoshop (Intermediate), Figma (Pro), Canva (Pro)
- Logo Design, Branding, UI/UX Design (Beginner)

Web Development

- HTML, CSS, JavaScript, React
- Version Control (Git, GitHub)
- Hosting (Netlify, GitHub Pages, Vercel)

CERTIFICATIONS & WORKSHOPS

SHECODES WORKSHOP -Junior-frontend developer Certification

SHECODES PROFILE:
<https://www.shcodes.io/graduates/142372-lethabo-semenya>

EXPERIENCE

Freelance Graphic Designer

2022 –Present

Upwork & Freelancer.com

- Delivered creative and customized design solutions for global clients.
- Designed logos, branding materials, and promotional posters for industries ranging from agriculture to consulting.
- Maintained consistent communication with clients to meet tight deadlines

Freelance Graphic Designer

2024 –Present

Lethabo Design Studio Pty Ltd

- Worked with small businesses and construction companies to provide tailored branding solutions.
- Collaborated with two peers on design and branding projects, ensuring a balance of creativity and functionality.
- Created unique logos and marketing materials for clients like SETLAVOX, Pamboforce, and Henopoint.

Project Manager Intern/ Graphic Designer

2021- 2024

Dikatlego Engineering Pty Ltd

- Successfully managed and designed graphic content for high-stakes construction projects.
- Coordinated with cross-functional teams and stakeholders to ensure timely project completion.
- Transitioned to a part-time role after the internship, gaining hands-on experience in graphic design and project management while working on large-scale branding initiatives.

NOTABLE PROJECTS

- Logo Design:
- Moakebe oa Makolobane Farming (MMF): Professional logo incorporating agricultural elements.
- Pamboforce: Designed a logo with animal themes (eagle, goat) to reflect their slogan, "Exceptional Service Guaranteed."
- SETLAVOX: Created impactful branding materials for consulting and supply services.