





LETHABO SEMENYA

JUNIOR GRAPHIC DESIGNER

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 [Portfolio](#) | [GitHub](#) | [LinkedIn](#)

PROFESSIONAL SUMMARY

Creative and self-taught graphic designer with over 3 years of experience delivering impactful branding and design solutions. Proficient in Adobe Photoshop, Figma, and Canva, with a passion for logo creation, branding, and 3D visualization. Aspiring front-end developer skilled in HTML, CSS, and React. Adept at managing multiple projects and collaborating with teams to achieve client satisfaction.

SKILLS & TOOLS

Graphic Design: Adobe Photoshop, Figma, Canva, Logo Design, Branding, UI/UX Design
Web Development: HTML, CSS, JavaScript, React, Version Control (Git, GitHub)
Other Tools: Vercel, Netlify, GitHub Pages

PROFESSIONAL EXPERIENCE

Freelance Graphic Designer

Upwork & Freelancer.com (2022–Present)

- Delivered creative and customized design solutions for global clients.
- Designed logos, branding materials, and promotional posters across industries such as agriculture and consulting.
- Maintained effective communication to meet tight deadlines and ensure quality outcomes.
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Freelance Graphic Designer

Independent Projects (2021–2024)

- Provided tailored branding solutions for small businesses and construction companies.
- Collaborated with peers to balance creativity and functionality on design projects.
- Notable clients: SETLAVOX, Pamboforce, Henopoint, Mokebe oa Makolobane Farming (MMF).
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Project Manager Intern / Graphic Designer

Dikatlego Engineering Pty Ltd (2021–2024)

- Successfully managed and designed graphic content for high-stakes construction projects.
- Coordinated with cross-functional teams to ensure timely project completion.
- Gained hands-on experience in project management and graphic design, transitioning into a part-time role.

EDUCATION & CERTIFICATIONS

- Diploma in Graphic Design – Alison (2023)
- Diploma in Digital Marketing – Oxford Home Study (2023)
- Short Course in Graphic Design – Great Learning (2023)
- Scrum Foundation Professional Certificate (SFPC) – CertiProf
- Front-End Development Workshops – SheCodes (Earned 5 Badges)

NOTABLE PROJECTS

- Pamboforce: Designed a logo featuring an eagle and goat to reflect the slogan “Exceptional Service Guaranteed.”
- SETLAVOX: Created impactful branding materials for consulting and supply services.
- Mokebe oa Makolobane Farming (MMF): Developed a professional logo incorporating agricultural elements.

REFERENCE : Kirsten Katlego | Manager @ Dikatlego Engineering (Pty) Ltd |
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