

Lethabo Lettah Semanya

Graphic Designer

Highly motivated and versatile Graphic Designer with 3+ years of experience in freelance design and project management within the construction industry

✉ lethabosemenya13@gmail.com

☎ +27 71 699 2698

in [Linkedin](#)



Experience

Project Manager/Graphic Designer

Dikatlago Engineering Pty Ltd | 2022 – Present

- Designed and managed graphic design projects for a construction company, including branding, marketing materials, and digital content.
- Coordinated with teams and stakeholders to deliver projects on time and within budget.
- Produced advertising materials like flyers, posters, and business cards.
- Oversaw social media presence and created engaging content to enhance brand visibility.

Freelance Graphic Designer

Lethabo Design Studio Pty Ltd | January 2024 – Present

- Delivered graphic design services to various clients, including small businesses and construction companies.
- Developed creative concepts and tailored solutions to meet client needs and brand identity.
- Managed projects from concept to final delivery, ensuring high-quality results and client satisfaction.



Education

- High School Diploma 2016 Diploma in Graphic Design, Alison (Empower Yourself) 2023 Certification in Graphic Design, Alison (Empower Yourself) 2023 Short Course in Graphic Design, Great Learning 2023 Diploma in Digital Marketing, Oxford Home Study 2023



Certifications

- Java Certification
- Agile Scrum Foundation Certification
- Software Testing Certification
- HTML, CSS, and JavaScript Certification



Technical skills

- Graphic Design Software: Adobe Creative Suite (Photoshop, Illustrator, InDesign), Sketch, Figma, CorelDRAW, Canva
- 3D Visualization: Blender
- Web Design: WordPress, HTML, CSS, JavaScript
- Design Specialties: Logo Design, Brand Identity, Typography, Print & Digital Media, UI/UX Design
- Marketing Skills: Digital Marketing, Social Media Content Creation



Reference

Katlago Kirstern - Director at Dikatlago Engineering - 0659415331 - info@dikatlagoengineering.co.za