

# LETHABO SEMENYA

Graphic Designer(Logo & Motion Designer )| Project Manager | Emerging Web Developer

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Portfolio

## PROFESSIONAL SUMMARY

Self-taught Web Developer with a background in graphic design and project management. Over 3 years of experience creating visual content and managing construction projects. Skilled in HTML, CSS, JavaScript, and UI/UX design, with a passion for building clean, responsive websites.

## EDUCATION

- Diploma in Graphic Design – Alison (Online)
- Graphic Design (Simplilearn)2024
- SHECODES Workshop (Junior Frontend developer-In progress) 2024 [View Credentials](#)
- Diploma in Project Management Oxford Home Study 2023

## WORK EXPERIENCE

Project Manager|Graphic Designer 2019 – 2023 | Pretoria, South Africa

**Dikatlago Engineering** [Link](#)

- Designed marketing materials and logos to promote services. Collaborated with marketing teams on branding and promotional content. Utilized Adobe Creative Suite to enhance brand visibility.
- Oversaw construction projects from planning to completion
- Coordinated teams and resources to meet deadlines and budgets
- Developed project visuals and reports using design tools

Freelance Graphic Designer 2020 – Present (Remote)

**Freelancer.com|Upwork** [Link](#)

- Designed logos, business profiles, banners, and social media content for clients in architecture, construction, education, and events
- Built and managed client brand identities and visual communication strategies

Graphic Designer 2024 – Present | Remote/On-site

**Architectural Innovations Co**

- Manage all aspects of visual content creation for a lead generation company
- Collaborate with a team of architects to produce branding, marketing material, and UI mockups
- Support the development of a responsive leadgen website currently under construction

## SKILL SUMMARY

- Web Development: HTML, CSS, JavaScript, Responsive Design, Firebase, Git
- Frameworks & Libraries: React.js, Tailwind CSS, Bootstrap
- UI/UX Design: Wireframing, Prototyping, Figma (currently learning)
- Graphic Design: Adobe Photoshop, Illustrator, Canva
- Other Tools: GitHub, Vercel, Netlify
- Soft Skills: Project Management, Creative Thinking, Team Collaboration, Communication

## PROJECTS

**Netflix Clone App** [Link](#)

- React.js, Firebase, Tailwind CSS, TMDB API

**Architectural Innovations Website** (In Progress) [Link](#)

- Responsive web platform that allows professionals in architecture and construction to access and claim live leads.

**Future Front Innovators Website** [Link](#)

- Built a professional website for an architectural firm.

**Business Profile Designs & Social Media Campaigns** [Link](#)

- Created visual identity documents and branded materials for various small businesses, including CUPIZONE, NATAMARK