

关于创建新的应用：

1. 创建App ID (目的：在app store上用来唯一标识app)

Provisioning Portal : Xunlei Networking Technologies,Ltd [Go to iOS Dev Center](#)

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Manage How To

Create App ID

Description

Enter a common name or description of your App ID using alphanumeric characters. The description you specify will be used throughout the Provisioning Portal to identify this App ID.

You cannot use special characters as @, &, *, " in your description.

Bundle Seed ID (App ID Prefix)

Use your Team ID or select an existing Bundle Seed ID for your App ID.

If you are creating a suite of applications that will share the same Keychain access, use the same bundle Seed ID for each of your application's App IDs.

Bundle Identifier (App ID Suffix)

Enter a unique identifier for your App ID. The recommended practice is to use a reverse-domain name style string for the Bundle Identifier portion of the App ID.

Example: com.domainname.appname

有两处填项：App ID Description、Bundle Identify (App ID suffix)

description，这个是描述，在创建发布证书的时候需要用到，见名知意就好，只是用来告诉自己这是什么应用程序的ID
Bundle Identify，这个要认真写，要确保和你账号中现有的Bundle Identify不一样，这里的信息会显示在itunes connect里的app information中，它代表的是Bundle ID;

示例：

description : lixianHD

Bundle Identify : com.xunlei.lixianxiazaiHD

填好之后，会在这里显示出来

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ID App IDs New App ID

App IDs are an integral part of the iOS Development and Provisioning Process that allows an application to communicate with the Push Notifications and/or an external hardware accessory. In addition, an App ID can also be used to share keychain data (such as passwords) between a suite of applications and share document and configuration data between your applications using iCloud.

An App ID is the combination of a unique ten character string called the "Bundle Seed ID" and a traditional CF Bundle ID (or Bundle Identifier). The Bundle Seed ID portion of your App ID can be utilized to share keychain access between multiple applications you build with a single App ID. In addition, it can be incorporated into any external hardware accessories you wish to pair your iOS application with. Registration of your App ID is required to utilize the Push Notifications (APNs) and to register an application to incorporate In-App Purchases.

The Bundle Identifier portion of an App ID can be substituted with a wild-card character (asterisk "**") so that a single App ID may be used to build and install multiple applications. If the wild-card character is not used, the Bundle Identifier portion of your App ID must be input as your CF Bundle ID in Xcode to allow the application to install on your device. The Bundle Seed ID portion of your App ID does not need to be input into Xcode. Wild-card App IDs cannot be used with the Push Notifications or for In-App Purchase.

View more information:
[Tools Workflow Guide for iOS](#)
[Push Notifications](#)
[In-App Purchase](#)
[Key Chain Services Reference](#)
[iCloud](#)
[Game Center](#)

Description	Development	Production	Action
EQ77XF98J8.com.xunlei.lix... lixianHD	Passes: Configurable Data Protection: Configurable iCloud: Configurable In-App Purchase: Enabled Game Center: Enabled Push Notification: Configurable	Configurable Configurable Configurable Enabled Enabled Configurable	Configure

上面的EQ77XF98J8是你的苹果开发者账号编码，通过在其后面加Bundle Identify就能够唯一标识你的应用程序。EQ77XF98J8.com.xunlei.lixianxiazaiHD就是lixianHD的唯一标识。

2. 创建发布证书（目的: 需要用发布证书来编译发布程序包，并通过发布证书来唯一标识程序包）

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Development Distribution History How To

Create iOS Distribution Provisioning Profile

Generate provisioning profiles here. All fields are required unless otherwise noted. To learn more, visit the [How To](#) section.

Distribution Method
☒ App Store
 ☐ Ad Hoc

Profile Name

Distribution Certificate
Xunlei Networking Technologies,Ltd (expiring on Oct 15, 2013)

App ID

Devices (optional)
Select up to 100 devices for distributing the final application; the final application will run only on these selected devices.

有三处所填项：Destribution Method 、Profile Name 、App ID

Destribution Method: 选择App store

Profile Name：是此发布证书的名字，要和现在已有的发布证书区分开来，且要见名知意，一般会加Distribution的后缀

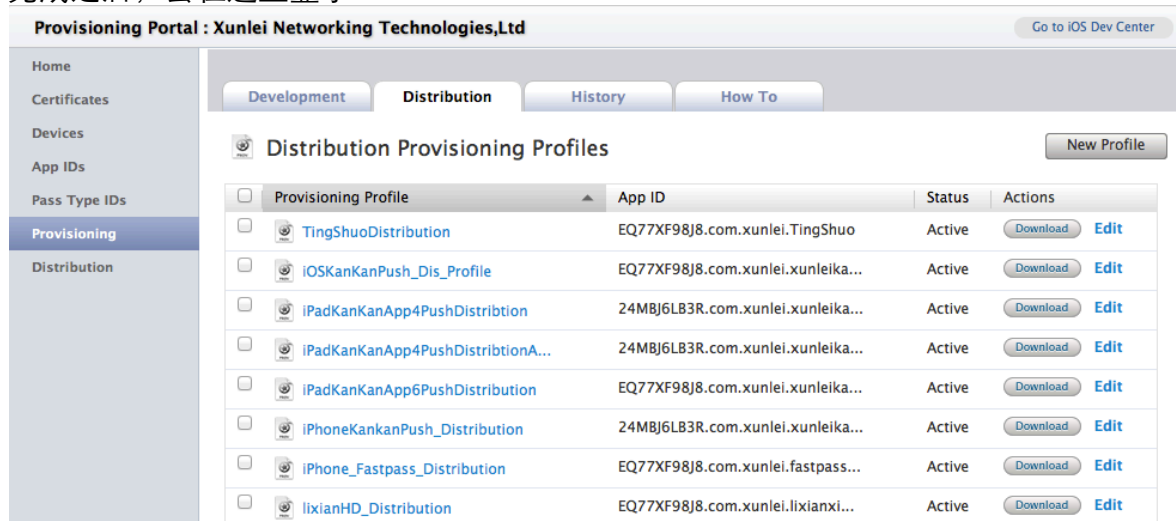
App ID：选择之前创建的App ID，这里显示的是App ID的description；

示例：

profile Name :lixianHD_Distribution

App ID: lixianHD(这个是迅雷离线下载App ID的 description)

完成之后，会在这里显示：



创建完成之后，点击download，下载保存起来，在打发布程序包的时候要用到；

3. 登录 iTunes connect，点击Add New App（目的：编写应用程序的类型、版本号、发布市场等信息）

之前的是创建应用程序唯一标识的身份，现在才是创建应用程序所该具备的信息。

经过上述两个步骤之后，还要准备的有：

a. 确定应用程序的名称，这个要在App store 上展示；

b. 确定SKU Number，这个是用来区别于同一开发者账号下的程序标识（详见下文说明）；

c. 确定应用的面向市场，一般为China；

d. 1024*1024的应用程序图标和至少一张应用截图；

点击 Manage Your Applications，然后点击 Add New App；

The image shows two sequential windows from the iTunes Connect dashboard. The top window, titled "Select App Type", offers two choices: "iOS App" (represented by a smartphone icon) and "Mac OS X App" (represented by a computer monitor icon). A "Cancel" button is at the bottom left. The bottom window, titled "App Information", prompts the user to "Enter the following information about your app." It contains four fields: "Default Language" (a dropdown menu currently set to "Simplified Chinese"), "App Name" (a text input field), "SKU Number" (a text input field), and "Bundle ID" (a dropdown menu currently set to "Select"). Each field has a small question mark icon to its right. Below the "Bundle ID" field, there is a link: "You can register a new Bundle ID [here](#)." At the bottom of this window, there is a link: "Does your app have specific device requirements? [Learn more](#)". "Cancel" and "Continue" buttons are at the bottom left and right respectively.

这里有三处填框： App Name\SKU Number\Bundle ID，这三者创建了之后，以后就不能修改；

App Name: 这个名称会在App store上显示，提交后就不能再改；

SKU Number: SKU是物流管理的术语，用来标识产品，这里的SKU Number是用来标识你的应用程序，只要和同一帐号下的程序不一样就行；

Bundle ID: 也可以说App ID，它就是应用程序的身份证，用来在App store 中唯一标识自己，这个选择之前创建的App ID 就行；

示例：

选择 iOS App；

Default Language：默认就是中文，选中文就好

App Name：迅雷离线下载HD；

SKU Number：lixianHD

Bundle ID：选择 com.xunlei.lixianHD；

之后进入应用程序详细信息的填写界面：



Availability Data : 就是默认时间;
Price Tier: 如果免费就选free ,如果收费就选择响应的价钱;
Discount for educational institutions : 按照默认;
Custom B2B App : 默认不勾选;
Specific Stores : 一般我们的市场都是面向中国大陆 , 选择China !

接着输入程序基本信息:



这些按规矩来填， 填写提交之后可以修改；

接着上传应用程序图标和截图：



我上传的时间是2012年10月30日，当时系统已经要求图标尺寸为1024*2=1024，之前是512*512；

接下来还需要填写联系人信息、程序的描述、关键词、支持URL等等。这些都可以在

后续修改。