



# ENTRUSTIFY

TOWN HALL | JANUARY 2025

REYES FAMILY  
OF BUSINESSES



# ENTRUSTIFY



You are part of the trusted team that helps protect and run our business.



Together we're strengthening our work through better support and training and education on insider threats—a program called Entrustify.



This is an investment in you, our team, and our capabilities.





# WHAT ARE INSIDER THREATS?

Insider threats are security risks that come from *within* the organization—from a person or people with authorized access to information and systems.

## INSIDER

An insider is any person who has or had authorized access to or knowledge of an organization's resources, including personnel, facilities, information, equipment, networks, and systems.

Insider threats can be **UNINTENTIONAL**, such as bypassing controls for speed and ease or clicking on a phishing link, or **INTENTIONAL**—such as purposely downloading and sharing privileged files.

**\$16.2 MILLION**

The average cost of insider-led cyber incidents

**86**

The average number of days to contain

Source: DTEX

# INSIDER THREAT EXAMPLES



Two former employees leaked 23,000 internal documents—including employee information, customer bank details, production secrets, and more—to a foreign media outlet.

**INTENTIONAL**



Several colleagues accidentally exposed sensitive login credentials on the company’s GitHub infrastructure—which provided access to Azure servers and internal systems.

**UNINTENTIONAL**



An employee emailed a spreadsheet to his wife (not an employee) to get help formatting it—not realizing the personal information of 36,000 colleagues, including social security numbers, was in hidden columns.

**UNINTENTIONAL**

# BREAKING IT DOWN: ENTRUSTIFY GOALS



Prevent and mitigate  
**INSIDER THREATS**  
without negatively  
impacting our team  
or culture.



Help you feel  
confident in your  
work and protected  
against risk.



Strengthen our  
defenses as a team, so  
we can continue doing  
our critical work.



BREAKING IT DOWN:

# TRAINING AND AWARENESS

? What are insider threats,  
■ and why do they matter?

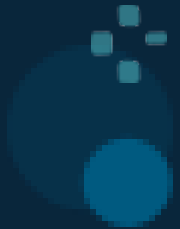
? What are some  
■ examples?

? How can they  
■ affect Reyes?

? What role do I play  
■ in mitigating them?

? What should I do  
■ if I'm concerned?

# BREAKING IT DOWN: WHAT TO EXPECT



**COLLABORATING TO  
PROTECT EACH OTHER  
AND OUR ORGANIZATION**



## NEW LEARNING TOOLS & RESOURCES ON:

- Privileged Access
- Insider Threat
- Data Protection
- System Hardening
- Log Management
- Change Management



## ONGOING COMMUNICATION, ACTIVITIES, & EVENTS

- Conversations with your manager to discuss what this means for you
- Surveys and focus groups to gather your feedback
- Happy hours to celebrate milestones and share knowledge







**LET'S WORK TOGETHER**