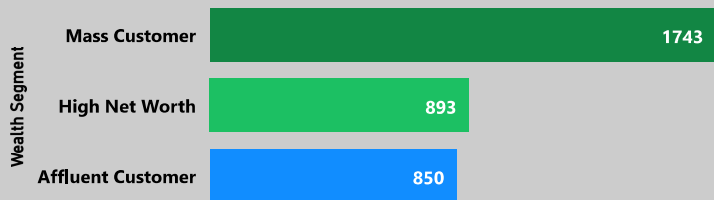


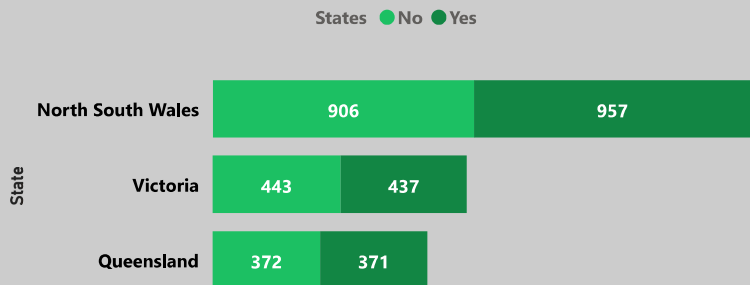
# SPROCKET CENTRAL

## DISTRIBUTION OF CUSTOMERS BY WEALTH SEGMENT



Past Three Years Bike Purchases

## STATES WITH CUSTOMERS WITH OR WITHOUT CAR



Customers

## TOTAL CUSTOMERS

3486

## TOTAL SALES

946K

## TOTAL PROFIT

10.70M

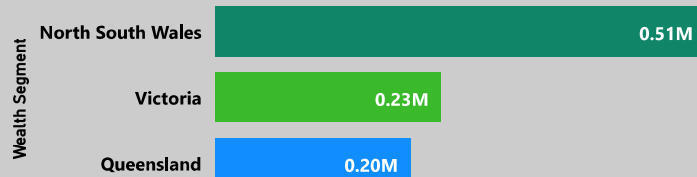
## NUMBER OF STATES

3

## NUMBER OF BRAND

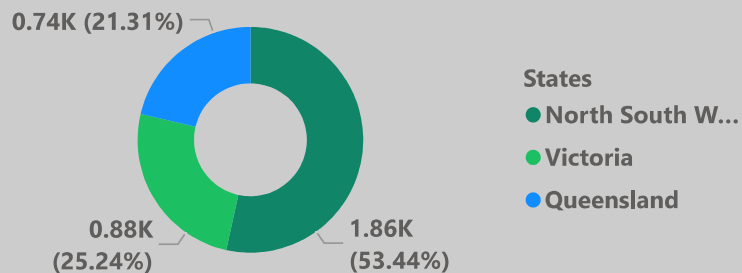
6

## BIKE PURCHASES PER STATE

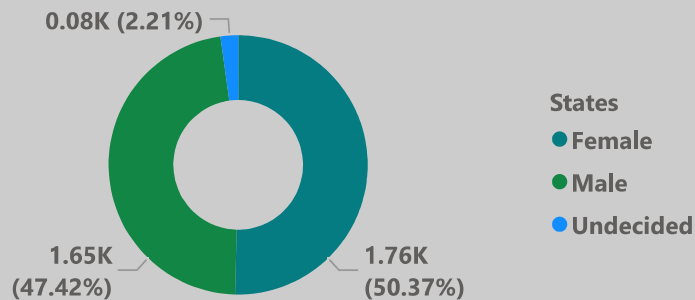


Past Three Years Bike Purchases

## DISTRIBUTION OF CUSTOMERS BY STATE



## DISTRIBUTION OF CUSTOMERS BY GENDER



Dashboard By SHELL TARI OFIYOU

