

Legal.mu Subscriber Profile Questionnaires

1. Silver Package Questionnaire (Standard Listing - USD 20/mo)

Designed for a foundational online presence.

A. Professional Identity

- a. **Full Name:** [Text Field]
- b. **Legal Title:** (Select One)
 - ☐ Barrister-at-Law
 - ☐ Attorney-at-Law (Solicitor)
 - ☐ Notary
- c. **Corporate Headshot:** [Upload Button - Max 2MB, JPEG/PNG]
 - *Note: Please upload a professional headshot with a neutral background.*

B. Contact & Location

- 4. **Office Address:** [Text Field]
- 5. **Business Phone Number:** [Text Field]
- 6. **Professional Email Address:** [Text Field]

C. Professional Background

- 7. **Primary Area of Practice:** (Select One)
 - * ☐ Civil Litigation
 - * ☐ Criminal Law
 - * ☐ Corporate/Commercial
 - * ☐ Family Law
 - * ☐ [Other - Please Specify]
- 8. **Bar Admission Year:** [Date Field]
- 9. **Education:** * Degree(s) Obtained: [Text Field]
 - * University/Institution: [Text Field]

D. Short Bio

10. **Professional Biography:** (Max 100 words) * *Briefly describe your practice and experience.* [Text Area]

2. Gold Package Questionnaire (Enhanced Listing - USD 30/mo)

Includes all Silver features plus review integration and endorsements.

A. Professional Identity

- a. **Entity Name:** [Text Field] (e.g., John Doe Chambers / Doe & Co Law Firm)
- b. **Legal Title/Type:** (Select One)
 - ☐ Barrister-at-Law / Chambers
 - ☐ Attorney-at-Law / Law Firm
 - ☐ Notary
 - ☐ Legal Consultant
- c. **Corporate Headshot / Firm Logo:** [Upload Button - High Res]

B. Expanded Professional Profile

- 4. **Areas of Practice:** (Select up to 5) * [List of Practice Areas]
- 5. **Extended Biography:** (Max 300 words) * *Detailed description of your expertise, key cases, and approach.* [Text Area]
- 6. **Work Experience Timeline:** * [Role] at [Firm/Chambers] ([Year] - [Year]) * [Add More]

C. Social Proof & Reputation

- 7. **Google Reviews Integration:** * Would you like to show your Google Reviews rating? (Yes/No) * If Yes, please provide your Google Business Profile URL: [Text Field]
- 8. **Client Testimonials:** * Please submit up to 3 verified client testimonials to be featured on your profile. (Text + Client Initials). [Text Area]
- 9. **Peer Endorsements:** * List any awards, rankings (e.g., Chambers & Partners), or endorsements from other legal professionals. [Text Area]

D. Media & Resources

10. **Publications:** * Link to up to 3 articles or legal updates you have written.

<https://thefields.us/>

3. Platinum Package Questionnaire (Premium Authority - USD 49/mo)

The ultimate profile for maximum visibility, client data integration, and full credential display.

A. Premium Identity

- a. **Entity Name & Slogan:** [Text Field]
- b. **Legal Category:** (Select One)
 - ☐ Senior Counsel / Silk
 - ☐ Leading Law Firm
 - ☐ International Chambers
 - ☐ Notarial Study
- c. **Professional Media:**
 - **Primary Image:** [Upload Professional Headshot/Logo]
 - **Cover Image:** [Upload Banner Image for Profile Header]
 - **Introduction Video:** [Upload/Link Video - Max 2 mins]

B. Comprehensive Credentials

- 4. **Full CV / Firm Brochure:** [Upload PDF]
- 5. **Detailed Practice Areas:** (Unlimited Selection with Descriptions) * *Describe your expertise in each selected area.* [Text Area]
- 6. **Notable Cases/Transactions:** * List significant matters handled (anonymised if necessary). [Text Area]
- 7. **Team Members (For Firms/Chambers):** * List key partners/associates to link to their profiles. [Text Field]

C. Client Interaction & Data Hub

- 8. **Client Data Upload Feature:** * *This package allows clients to upload relevant case documents directly via your secure profile portal.* * Please confirm the Email address

where notifications of client uploads should be sent: [Email Field] * Specify authorised file types you wish to receive (e.g., PDF, DOCX, JPG): [Checkboxes]

D. Advanced Social Proof

9. **Google Reviews Widget:** [Auto-sync enabled] - Provide Place ID.

10. **Featured Client Success Stories:** (Case Studies) [Text Area]

11. **Verified Badges:** * Upload proof of memberships (e.g., Bar Association Certificate) to receive the "Verified" tick on your profile. [Upload Button]

E. Priority Visibility

12. **Search Keywords:** List 5 keywords you want to rank for in the directory search (e.g., "Divorce Lawyer Port Louis"). [Text Field]