Consona Corporation

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Consona Corporation is a software company selling solutions to automate business critical tasks, ranging from marketing, service and support to planning and scheduling, material requirements planning (MRP), accounting, product configuration, and business intelligence.

Company History

Consona was founded in 1986 as Made2Manage Systems. In 2003, the venture capital firm Battery Ventures acquired and subsequently privatized Made2Manage Systems, then a publicly traded enterprise resource planning (ERP) software and services provider for small and midsize manufacturers.[2]

Over the next three years, Consona acquired seven additional ERP product lines: DTR, Cimnet Systems, AXIS, Encompix, Intuitive, Relevant, and SupplyWorks.[3] In 2005, Thoma Cressey, a private equity firm with software industry consolidation expertise, joined Battery as a secondary shareholder of Consona.

In 2006, the company entered the customer relationship management market when it acquired Onyx CRM.[4] Seven months later, Consona acquired the KNOVA service and support knowledge management system and launched the company's Consona CRM division.[5]

In early 2007, to avoid confusion between the Made2Manage ERP solution and the company, M2M Holdings, the company changed its name to Consona Corporation to represent its new position as a CRM and ERP software and service provider.[6]

In 2008, Consona continued to acquire, adding former technology partner Configuration Solutions in March and creating Consona Canada via the purchase of the Intuitive-related assets of Automated Design Systems in July. Later in the year, Consona acquired several VAR-related assets in China, and launched Consona China.

In 2009, Consona acquired enterprise software assets of support automation software vendor, SupportSoft.[7]

Consona Corporation

Type	Private
Industry	Software[1]
Founded	2003
Headquarters	Indianapolis, Indiana United States
Area served	Americas, EMEA, Asia-Pacific
Key people	Jeff Tognoni, CEO
Products	Enterprise Software, including: ERP, CRM
Owner	Battery Ventures Thoma Cressey Bravo
Number of employees	700 (Approximate)
Website	www.consona.com (http://www.consona.com)

In 2010, Consona acquired open-source ERP software provider Compiere, giving Consona its first Cloud ready ERP solution and entry into the distribution market.[8]

On August 7, 2012, Consona merged with CDC Software; the resulting company was renamed Aptean.[9]

References

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External links

- Consona Corporate Site (http://www.consona.com/)

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