

# Aptean

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Enterprise application software providers CDC Software Corporation and Consona Corporation, with a total of 1,500 employees and 5,000 customers, merged in August 2012 to form **Aptean Corporation**.<sup>[1]</sup>

Aptean sells software for the financial, manufacturing and other vertical markets integrating Customer Relationship Management (CRM), Customer Experience Management (CEM), Enterprise Resource Planning (ERP), Supply Chain Management (SCM), and Knowledge Management (KM).<sup>[2]</sup>

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## History

Consona Corporation went public in 1997.<sup>[3]</sup>

In 2003, the venture capital firm Battery Ventures acquired Made2Manage Systems for \$30 million in cash.<sup>[4]</sup>

On August 6, 2009 CDC Software Corporation completed its initial public offering (IPO) on the NASDAQ Global Market under the ticker "CDCS".<sup>[5]</sup>

In November 2009, Consona Corporation acquired Canadian-based Activplant Corporation (formerly Executive Manufacturing Technologies, Inc.), a leading provider of manufacturing business intelligence solutions in the packaged Manufacturing Operations Management ("MOM") solutions space.<sup>[6]</sup>

### Aptean Corporation

<b>Type</b>	Private
<b>Industry</b>	Computer software
<b>Founded</b>	2012
<b>Headquarters</b>	Atlanta, Georgia, USA
<b>Key people</b>	Kim Eaton (Chief Executive Officer) Bijal Patel (Chief Financial Officer) Kyle Bowker (Executive Vice President, Global Account Management & Marketing) Jack Blaha (Chief Operating Officer) Joanna Berentsen (Vice President, Human Resources)
<b>Number of employees</b>	1,200 (As of 2014)
<b>Website</b>	<a href="http://www.aptean.com">http://www.aptean.com</a>

In July 2010, Consona acquired open source ERP software provider Compiere with 130 customers.<sup>[7]</sup>

The CDC-Consona merger was billed as a merger of equals although most of the management team of the surviving company was connected with CDC. Aptean said it planned to maintain and continue to invest in and support all of its brand names.<sup>[8]</sup>

The owner of Aptean, Vista Equity Partners, tends to take a hands-on approach to management and implements standardized business processes and standard systems and tools.<sup>[9]</sup>

Aptean named Kim Eaton as its CEO. Aptean in January 2015, acquired Verdiem Corporation to Power Energy Efficiency for Customers.

## Products

### Aptean product portfolio

Product Name	Description
Axis	ERP for metals industry
Catalyst	Warehouse management system
CDC Factory	Manufacturing Intelligence system
Compiere	Open source ERP system
Configuration Solutions	Product configuration management
Cimnet	ERP for printed circuit board industry
DTR	ERP for plastics industry
Encompix	ERP for project-based companies
Envision X ERP	ERP for trading companies
Empower ERP	ERP for repetitive manufacturing
Factory MOM	Manufacturing execution system
GoMembers AMS	Association Management Systems
IMI Supply Chain	Warehouse Management and Order Management for companies who consider logistics a competitive advantage
Intuitive	ERP for regulated industries
<b>Knova</b> <i>The Best Product</i>	Knowledge management system
Made2Manage	ERP for make-to-order manufacturers
Onyx	CRM
Pivotal	CRM
Relevant	ERP for aerospace and defense
Respond	Feedback management for banks
Ross ERP	ERP for process industries
Saratoga	CRM
SupportSoft	Mobile device management
TradeBeam	Global trade management
Truition	eCommerce

In 2011 Aptean predecessor company Consona issued a major update to its knowledge management program targeted largely at high tech company's support groups and customer support organizations that need to capture user manuals, technical diagrams, marketing material and web content.<sup>[10]</sup>

At the time of its formation, Aptean's most prominent product offerings include Ross Enterprise for process management, CDC Factory for manufacturing intelligence, Pivotal CRM, Catalyst for warehouse management and Made2Manage for manufacturing ERP.<sup>[11]</sup>

Aptean launched version 6.8.1 of its customer relationship management solution Saratoga in August 2013.<sup>[12]</sup>

Aptean won Yaskawa America as a customer for its knowledge management platform.<sup>[13]</sup>

Aptean launched a complaint management system for financial institutions that is meant to help banks address customer service issues and identify business opportunities using customer data.<sup>[14]</sup>

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