

Voce

a Belief Market Protocol





Overview

Voce is a decentralised *belief-to-earn* platform where users vote on real-world events to earn:

reputation for aligning with community consensus

tokens for aligning with actual outcomes.

Built on **Aptos** it leverages scalable, parallelised blockchain architecture to power thousands of fast, secure, and transparent voting pools.

Problem

There's no on-chain system that measures **collective perception** and **truth accuracy** simultaneously – until now.

Traditional Markets

Focus only on truth outcomes

Ignore community beliefs

–> Became pseudo casino

Social Media

Amplifies consensus

Lacks credibility & accountability

–> Bubble of their own belief

Missing Link

No on-chain system for both
perception & truth



Our Solution

Belief Market introduces a **dual-layer reward system**:

1. Social Consensus Rewards (Profile XP)

- Users earn non-transferable market place coins for aligning with the community's majority view.
- Builds a social graph of collective belief and influence.

2. Truth Alignment Rewards (Token Incentives)

- Once a real-world outcome is verified via oracle, users who voted correctly earn tradable tokens.
- Anchors the platform to objective reality.

Bridging the gap between Web3 social sentiment and verifiable data.

How It Works

01

Identity Integrity

Proof-of-personhood or KYC prevents bot or Sybil manipulation.

03

Commit-Reveal Voting

Users submit hidden votes before the deadline to avoid herding.

05

Outcome Verification

When oracles confirm real results, factually correct users receive token rewards.

02

Event Creation

Anyone lists a real-world event.

04

Consensus Phase

After votes are revealed, the majority-aligned users gain XP.

06

Emergency Controls

If breaking news creates information imbalance, the voting pool can auto-freeze to maintain fairness.

Why Aptos



Parallel Execution & Scalability

Aptos's Block-STM allows thousands of simultaneous event pools.



Modular Event Logic

Each voting pool runs as an independent smart module.



Low Latency

Instant voting feedback and reward distribution.



Secure State Management

Move-based resource system ensure privacy and safety.



Token & Economy

\$VOCE

The platform's reward and governance token, distributed to users who align with verified outcomes.

XP & market place coin

Non-transferable score representing community trust and influence, used for tiered privileges and governance rights.



Use Cases



Public Sentiment Forecasting

Track and visualise what the community *believes* before events unfold.



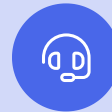
Media Integrity Tools

Measure how narratives evolve before outcomes.



DAO Decision Making

Combine reputation-weighted consensus with truth verification.



SocialFi & GameFi Extensions

Gamified competitions around news, sports, or markets.

Business model

Phase I: Bootstrap for \$VOCE

User buy voting tickets with stable coin
with 80% of event tickets rewards to truth winners

User stake \$VOCE and get rights to post
events
get 5% of event tickets rewards

Vision

To build the **belief layer for the decentralised web** – where human perception, community consensus, and real-world truth converge transparently on-chain.

"Predict together. Believe smarter. Earn for being right – and for being real."

