

LAZARR JOHNSON

Graphic Designer

Email : Lazarrj2@illinois.edu

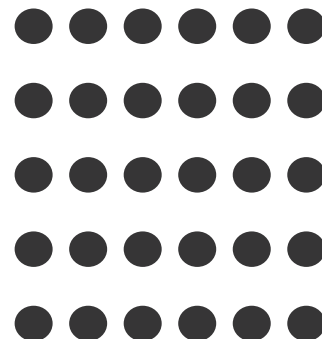
Location : Chicago, IL

Website: Lazarrjohnson.com

Language(s): English , Spanish

PROFESSIONAL SKILLS

Adobe Creative Suite, Python, React, HTML ,
CSS, JavaScript, Adobe Photoshop ,
Adobe InDesign , Adobe Illustrator , VS Code,
Git, Figma, Docker.



EXPERIENCE

Litania Sports Group, Urbana-Champaign Graphic Designer

May 2024 - Present

- Create social media creative content including but not limited to promo, reels and ads.
- Create compelling creative print designs.
- Complete Production artwork requests.

Division of Intercollegiate Athletics, University of Illinois Urbana-Champaign Graphic Design Intern

March 2022 - May 2024

- Create Sporting Event Flyers, Graphics and Promos/Ads
- Develop and maintain the visual identity of the athletics department or team.
- Create logos, wordmarks, and other branding elements that represent the team's image.
- Design graphics for social media platforms, websites, and email campaigns.

Research Park, University of Illinois Urbana-Champaign Senior Graphic Design Intern

June 2023 - May 2024

- Provide creative direction and leadership to the design team.
- Work closely with marketing, branding, and other teams to understand project goals and objectives.
- Oversee multiple design projects simultaneously, managing timelines, resources, and deadlines.
- Collaborate with internal and external stakeholders, understanding their needs and providing design solutions that meet or exceed expectations.

EDUCATION

University of Illinois Urbana-Champaign | September 2020 - May 2024

Major - Graphic Design (BFA)

Minor(s) - Computer Science & Information Science

CERTIFICATE(S)

Brand Management: Aligning Business, Brand and Behavior

University of London