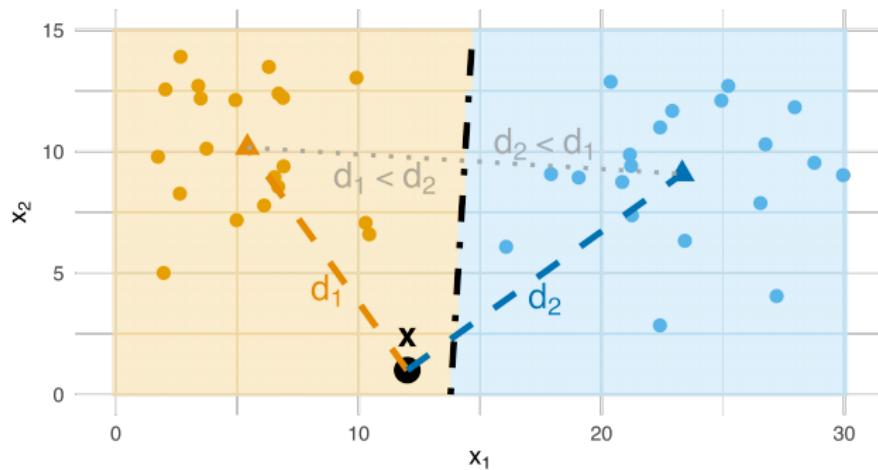
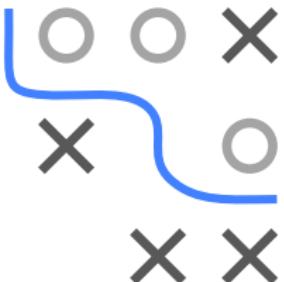


## EXAMPLE: 2 CLASSES WITH CENTROIDS

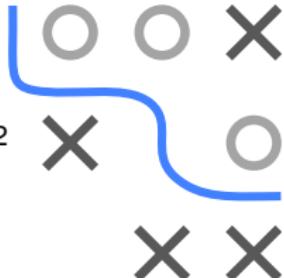
- Model binary problem with centroid  $\mu_k$  per class as "parameters"
- Don't really care how the centroids are estimated;  
could use class means, but the following doesn't depend on it
- Classify point  $x$  by assigning it to class  $k$  of nearest centroid



## EXAMPLE: 2 CLASSES WITH CENTROIDS

Let's calculate the decision boundary:

$$d_1 = \|\mathbf{x} - \boldsymbol{\mu}_1\|^2 = \mathbf{x}^\top \mathbf{x} - 2\mathbf{x}^\top \boldsymbol{\mu}_1 + \boldsymbol{\mu}_1^\top \boldsymbol{\mu}_1 = \mathbf{x}^\top \mathbf{x} - 2\mathbf{x}^\top \boldsymbol{\mu}_2 + \boldsymbol{\mu}_2^\top \boldsymbol{\mu}_2 = \|\mathbf{x} - \boldsymbol{\mu}_2\|^2 = d_2$$



Where  $d$  is measured using Euclidean distance. This implies:

$$-2\mathbf{x}^\top \boldsymbol{\mu}_1 + \boldsymbol{\mu}_1^\top \boldsymbol{\mu}_1 = -2\mathbf{x}^\top \boldsymbol{\mu}_2 + \boldsymbol{\mu}_2^\top \boldsymbol{\mu}_2$$

Which simplifies to:

$$2\mathbf{x}^\top (\boldsymbol{\mu}_2 - \boldsymbol{\mu}_1) = \boldsymbol{\mu}_2^\top \boldsymbol{\mu}_2 - \boldsymbol{\mu}_1^\top \boldsymbol{\mu}_1$$

Thus, it's a linear classifier!