I propose that it is possible for a hobby to become a successful business. Most big corporations started as an idea in a non-business environment such as a garage or basement. Those ideas evolved from a hobby. The idea derived from a hobby that they had some sort of drive or enthusiasm for that hobby. If someone has enough drive for the idea that was a product of their hobby, then they could make a successful business.

Contents of paper/power point:

* Introduction
* Negative side
* Positive side
* Make a proposal
* Conclusion
* Data
* References

1. What is your age?

18 to 24

25 to 34

35 to 44

45 to 54

55 to 64

65 to 74

75 or older

2. In the past 6 months, which of the following hobbies have you participated in? (Please select all that apply.)

Arts and Crafts

Baking / Cooking

Baseball / Softball

Basketball

Bicycling

Boating

Fishing

Gardening

Golf

Hunting

Jogging/running

Photography

Skiing/Snowboarding

Surfing/windsurfing

Soccer

Swimming

Tennis

Weightlifting

Yoga

None of these

Other (please specify)



3. When you’re considering new services or product in a area, what are the top two things you generally consider? (Check two boxes.)

Price

Brand

Innovation

Quality

Value

Other (specify)



4. Do you show enthusiasm:

At work.

Doing a hobby

Working on a personal project.

Other (please specify)



5. Do you participate in said hobby for hours on end?

Yes

No

6. What is your gender?

Male

Female

Prefer not to say.

7. Do you try to think outside the box?

Yes

No

8. What words come to mind when you think of the word hobby?



9. What words come to mind when you think of the word business?



10. Can a hobby become a business?

Yes

No

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