

# Lakshya Madharia

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Durg, Chhattisgarh 491001

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## EDUCATIONAL QUALIFICATION:

### BBA in Digital business and Entrepreneurship, IIM Bangalore (Pursuing)

Sept 2024 - Present

- Studied about having Creative Ideas to outlast in this era of competition
- Delved deeper in understanding social entrepreneurship and the way in which social entrepreneurs are creating impact in this society
- Marketing, Sales, Advertising, Strategy Formulation, Customer Value, Financial Statements, Business Performance, Statistics for Economics

### 12th, Delhi Public School Bhilai (2024)

Bhilai, 2024

- Academic Marks - 88.6%
- Part of: Dance, Programming and Literary Club
- Detailed study done on Business Studies (A+) and Global Economics (A+)
- Conducted a Store-based case study about D-Mart using the 14 Principles of Fayol
- Achieved Certificate of Merit in Computer Programming and English Debate
- Accounting, Micro-Economics, Macro Economics, Marketing, IP, Fundamentals of Business

### 10th, Delhi Public School Bhilai (2022)

Bhilai, 2022

- Academic Marks - 78%
  - Part of: Music Club and Sanskrit Squad
  - Proposed and implemented improvements to virtual learning during COVID-19, leading to the school's transition from Cisco Webex to Zoom and app-based solutions for better accessibility.
  - Comprehensively studied AI, and how can it be used to perform more effectively
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## KEY COMPETENCIES/SKILLSET:

UI design- Figma, RDBMS-MySQL, Python- Data interpretation and Analysis, Microsoft Excel, Power-Point, Fast Typing (50 wpm)	Report writing and presenting, Resilience, Adaptability and Conflict Resolution, Excellent communication skills	Strong interpersonal skills Proactive and self-motivated Exceptional organisational skills
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- **Communication:** Fluent in English, Hindi and Elementary Proficiency in Sanskrit
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## HOBBIES & INTRESTS:

- **Cycling :** Offroad cycling enthusiast
  - **Designing:** Designed 25+ thumbnails, Power-Points, Social Media Posts and Awarded for projects
  - **Socializing:** Love to connect and talk to new people
  - **Cooking:** South Indian and Italian Cusine
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## EXPERIECNES:

- **Leadership & Team Work:** Been a Team Leader of School Project Team and performed all the rigorous tasks of Gathering, Analyzing and Presentation of the project in little time
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## SUMMARY:

My proven track record and diverse skillset make me a compelling candidate for this role. I am a passionate and collaborative individual, eager to leverage my expertise and significantly contribute to this society.