

# Team Rising Stars – FIRST LEGO League Innovation Project Survey

Hello! We are **Team Rising Stars**, a group of 11–12-year-old participants in the **FIRST LEGO League Challenge**.

Our Innovation Project explores how **natural dyes** can replace **artificial dyes**, which may be harmful to people and the environment.

Please take 2–3 minutes to share your opinions — your answers will help us understand what people think and guide our research.

 Thank you for supporting **Team Rising Stars** on our innovation journey!

*\* Indicates required question*

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## 1. 1. How familiar are you with artificial dyes? \*

*Mark only one oval.*

- ☐ Very Familiar
- ☐ Somewhat familiar
- ☐ Heard of them but not sure what they are
- ☐ Not familiar at all

## 2. 2. Where do you most often notice artificial dyes being used? \*

*Check all that apply.*

- ☐ Food and drinks
- ☐ Clothing and fabrics
- ☐ Cosmetics or personal care products
- ☐ Art materials or toys

3. **3. Do you believe artificial dyes can have negative effects on health or the environment?** \*

*Mark only one oval.*

- ☐ Yes
- ☐ No
- ☐ Not sure

4. **4. Would you prefer products made with natural dyes instead of artificial ones, if they were available and affordable?** \*

*Mark only one oval.*

- ☐ Definitely yes
- ☐ Maybe / depends on color quality
- ☐ Not really
- ☐ No opinion

5. **5. How much more would you be willing to pay for products made with natural dyes (instead of artificial dyes)?** \*

*Mark only one oval.*

- ☐ Nothing more — price is most important to me
- ☐ Up to 25% more
- ☐ Up to 50% more
- ☐ Up to 100% more
- ☐ Other: \_\_\_\_\_

6. **6. What factors matter most to you when choosing colored products? \***

*Check all that apply.*

- ☐ Safety (non-toxic ingredients)
- ☐ Environmental impact
- ☐ Price
- ☐ Color brightness or quality
- ☐ Brand reputation

7. **7. Would you be interested in learning more about natural dye alternatives? \***

*Mark only one oval.*

- ☐ Yes
- ☐ No
- ☐ Maybe

8. **8. Do you have any thoughts or experiences with natural or artificial dyes you'd like to share?**

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