

# Team Rising Stars – FIRST LEGO League Innovation Project Survey

Hello! We are **Team Rising Stars**, a group of 11–12-year-old participants in the **FIRST LEGO League Challenge**.

Our Innovation Project explores how **natural dyes** can replace **artificial dyes**, which may be harmful to people and the environment.

Please take 2–3 minutes to share your opinions – your answers will help us understand what people think and guide our research.



Thank you for supporting **Team Rising Stars** on our innovation journey!

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\* Indicates required question

## 1. 1. How familiar are you with artificial dyes? \*

*Mark only one oval.*

- Very Familiar
- Somewhat familiar
- Heard of them but not sure what they are
- Not familiar at all

## 2. 2. Where do you most often notice artificial dyes being used? \*

*Check all that apply.*

- Food and drinks
- Clothing and fabrics
- Cosmetics or personal care products
- Art materials or toys

3. **3. Do you believe artificial dyes can have negative effects on health or the environment?**

\*

*Mark only one oval.*

Yes

No

Not sure

4. **4. Would you prefer products made with natural dyes instead of artificial ones, if they were available and affordable?**

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*Mark only one oval.*

Definitely yes

Maybe / depends on color quality

Not really

No opinion

5. **5. How much more would you be willing to pay for products made with natural dyes (instead of artificial dyes)?**

\*

*Mark only one oval.*

Nothing more – price is most important to me

Up to 25% more

Up to 50% more

Up to 100% more

Other: \_\_\_\_\_

**6. 6. What factors matter most to you when choosing colored products? \***

*Check all that apply.*

- Safety (non-toxic ingredients)
- Environmental impact
- Price
- Color brightness or quality
- Brand reputation

**7. 7. Would you be interested in learning more about natural dye alternatives? \***

*Mark only one oval.*

- Yes
- No
- Maybe

**8. 8. Do you have any thoughts or experiences with natural or artificial dyes you'd like to share?**

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