

Dear Hiring Manager,

My name is Pei-Yun (Lu) Chung, and I am currently studying Information Experience Design at the Pratt Institute. I plan to graduate in the semester either the spring of 2021 or the fall of 2021. I read the opportunity description for the related UX, UI, and Product Design position with great interest and would like to give you a brief overview of my skill set.

Working with consumer-focused product companies, SaaS, and b2b & b2c platforms, I have 3+ years of experience in UX, UI, and [Visual Design](#). I am specializing in the Human-Centered Design of user interfaces for websites and applications. I believe my education and experience make me a competitive candidate for the position. As shown in my resume, I was three years of experience as a UX/UI designer from Taiwan (Feb. 2016 - Apr. 2019).

- [Ecommerce Platforms](#): admin platform and storefront websites.
- [POS System Design](#)
- [Web Coding Skills, App Design](#)
- See more design works on my [Website](#), [Dribbble](#)

To fulfill my professional, I decided to pursue my master's degree in Information Experience Design at the Pratt Institute last year and learned more skillsets as below.

- [On the UX research side](#): Usability Theory & Practice, heuristic evaluation, usability testing.
- [On the Digital Analytics side](#): Google Analytics & Google Data Studio, and the SEO Audit method to understand users and their behaviors on the website, mobile, and social media.
- [Digital Product Design](#): Design process from research to final product.
- [Emotional Design Project](#): Design process from research to final product.

I am creative and pay attention to the details and aesthetics. Let's work together to build up great products with novel technology to predict and learn users' needs for better user experiences. I have a great ambition to join a team where I can contribute my knowledge and strength.

Please feel free to contact me at:

Email: lu.pychung@gmail.com

Cell: (347)-893-7372

Thank you very much for your time and consideration, and I am looking forward to hearing from you.
Sincerely,

Lu Pei-Yun Chung

[Website](#) | [Dribbble](#) | [LinkedIn](#)