

4.

(a) Uniform Pricing / Non-uniform pricing

800 Hotel \rightarrow 500

500 Airfare + Hotel (800/500) \rightarrow 0.4.

800 Airfare (800) \rightarrow 500

保留價格 = 需求價格

(b) $900 - 600 = 300 \times 3 = 900$

$$300 \times 2 + 400 = 1000$$

(c) $500 - 300 = 200$ $500 \times 2 = 1000$

$$1000 - 600 = 400$$

$$1000 + 400 = 1400$$