

TASK 2 – Quality Labelling

Page 1: This page provide an introduction about the survey, essential information about IRB approval and contact info, participant information and some information about the number of questions and pages in this survey.



Thanks for choosing this survey. This survey aims to enhance user satisfaction when searching a query (the information need) on Google. This is a research project being conducted by Ms. Leila Tavakoli at RMIT University. Your participation in this research study is voluntary. **This is the third round of this study and you are allowed to participate.**

The procedure involves filling out an online survey that will take a few minutes. Your responses will be confidential and we do not collect identifying information such as your name, gender, age or email address. All data is stored in an RMIT password-protected electronic format. To help protect your confidentiality, the surveys will not contain information that will personally identify you. The results of this study will be used for scholarly purposes only and may be shared with RMIT University representatives.

If you have any questions about the research, please contact Ms. Leila Tavakoli via email at leila.tavakoli@rmit.edu.au.

This research has been reviewed according to RMIT University IRB procedures for research involving human subjects. The IRB approval number is 66-19/22334. Please read the full participant information details which are available here:

[Participant Information Sheet](#)

Please read the following instruction and answer 4 questions given in 6 pages to complete the task. You have 1 hour to complete this survey. Loading the next page may take a few seconds.

By taking this survey you agreed with this electronic consent. Please note that there are several attention check questions in the task. If you do not answer them correctly, you will NOT be compensated.

Page 2: This page provide the instruction of the survey and the steps which need to be done by the workers. There is also a CAPTCHA to detect



Introduction

Assume whenever Google cannot understand the information you request from the query you submit, it asks you a multi-choice clarification question. By answering this clarification question, you receive the information you need much faster.

In this study, we are going to assess the quality of clarification questions generated by the Google search engine for given queries from the users' points of view. The study will be conducted in two sequential steps:

- In the first step, you are given a query submitted to Google and the search result shown by Google. You are expected to review all search results and answer one question.
- In the second step, a multi-choice clarification question asked by Google is shown. You are expected to judge the clarification question and its answers.

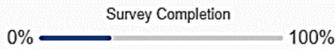
Check the box to go to the next page.



I'm not a robot



Page 3: To ensure workers pay attention to the different aspects of the query and the document summaries, we show them eight relevant summaries and one irrelevant summary in addition to the query. Workers are then asked to identify the irrelevant document summary, which is placed in a random rank position for each task. For this example, document #4 is irrelevant.



Assume you have googled a query and Google has shown you several results on the first page. The query and the search results are shown below. Please read the results carefully. (Some results might be blank)

Query:

create a drop down list in excel

Result #1:

How to Create Drop Down List in Excel with Pictures

This wikiHow teaches you how to create a drop down list in Microsoft Excel spreadsheet using computer. This feature allows you to create a list of items to choose from and insert a drop down selector into any empty cell on your spreadsheet. The drop down feature is only available on desktop versions of Excel.

Result #2:

Create drop down list Office Support

After you create your drop down list make sure it works the way you want. For example you might want to check to see if Change the column width and row height to show all your entries. If the list of entries for your drop down list is on another worksheet and you want to prevent users from seeing it or making changes consider hiding and protecting that worksheet.

Result #3:

Create Drop down List in Excel Easy Excel Tutorial

Create a Drop down List To create drop down list in Excel execute the following steps: 1. On the second sheet type the items you want to appear in the drop down list. Note: if you don't want users to access the items on Sheet2 you can hide Sheet2. To achieve this right click on the sheet tab of Sheet2 and click on Hide.

Result #4:

Wizards of the Coast

Producer of hobby gaming systems including Magic the Gathering, Dungeons and Dragons, and Star Wars TCG. Has detailed game information, books, events, company history, and news.

Result #5:

How to add drop down list to an Excel cell TechRepublic

To the right you see labels and formats in preparation for creating the Excel drop down list. To create the Region list do the following: Select H2, Click the Data tab and then click Data.

Result #6:

How to create drop down list in Excel to manage data

The best practice is to create a separate worksheet for your drop down list. To create a new tab, click the "New Tab" icon next to the last tab in your spreadsheet. Double click the tab to rename it.

Result #7:

How to create drop down list in Excel TechRadar

Creating a simple drop down list in Excel might sound bit intimidating at first but it's actually very simple. It's so simple in fact that even an elementary school kid can do it all.

Result #8:

How to Create Drop Down List in Excel in 60 Seconds or Less

The drop down list is a great way to seem like a superuser and impress your co-workers and boss. At the same time, it's a very user-friendly asset in almost all custom-made Excel sheets. In this tutorial, I'm going to show you the 5 steps to create a drop down in 1 minute or less. Call it the 1 Minute Drop Down.

Result #9:

Excel How to create simple and dependent drop down lists

Drop down lists in Excel let you create a list of valid choices that you can select for a given field. We'll show you how to use tables, named ranges, formulas, data validation, and table styles.

Question 1: One result does not belong to the given query and is **irrelevant**. Please write down the number of the irrelevant result in the box below.

Page 4: In this page we show the workers the query and a clarification pane (quesntion and candidate answers) and ask the workers to write down the number of candidate answer they see. This is an attention check question to ensure then workers does not answer the questions randomly. The correct answer for this question is 4.



To understand your query accurately, Google has asked you a multi-choice clarification question as below.

(Note: Rotate your screen to landscape if you do it on your mobile.)

Query:

create a drop down list in excel

Multi-choice clarification question:

Clarification Question	What version of Excel are you looking for?			
Answers	create a drop down list in excel 2016	create a drop down list in excel 2010	excel 2013	excel 2007

Question 2: How many answers are there for this multi-choice clarification question?

Page 5: In this page we ask the workers to label the quality of each candidate answer individually.

Survey Completion
0%  100%

Question 3: Given the query, how do you rate the quality of each multi-choice clarification answer?
(Note: Rotate your screen to landscape if you do it on your mobile.)

Query:
create a drop down list in excel

Multi-choice clarification question:

What version of Excel are you looking for?					
	Very Good Quality	Good Quality	Fair Quality	Bad Quality	Very Bad Quality
create a drop down list in excel 2016	<input type="radio"/>				
create a drop down list in excel 2010	<input type="radio"/>				
excel 2013	<input type="radio"/>				
excel 2007	<input type="radio"/>				

Page 6: In this page we ask the workers to label the overall quality of the clarification pane (clarification question and candidate answers altogether).



Question 4: If you want to give an overall quality label to this multi-choice clarification question (question and answers altogether), what would be the quality label?

(Note: Rotate your screen to landscape if you do it on your mobile.)

Query:

create a drop down list in excel

Multi-choice clarification question:

What version of Excel are you looking for?			
create a drop down list in excel 2016	create a drop down list in excel 2010	excel 2013	excel 2007

Very Good

Good

Fair

Bad

Very Bad

Final Page: This is the last page and we ask workers to take the randomly generated code shown here in their submission on Mechanical Turk. This the final stage of quality check.



Thank you for your time.

Please provide any feedback. It will help us to improve this survey.

A large, empty rectangular input field with a thin black border, intended for the worker to provide feedback.

Here is your Mechanical Turk code:

CQ-77633-CC

←

Submit