# TASK 1 – Quality Labelling

**Page 1:** This page provide an introduction about the survey, essential information about IRB approval and contact info, participant information and some information about the nnumber of questions and pages in this survey.

|    | Survey Completion |               |
|----|-------------------|---------------|
| 0% |                   | <b>— 100%</b> |

Thanks for choosing this survey. This survey aims to enhance user satisfaction when searching a query (the information need) on Google. This is a research project being conducted by Ms. Leila Tavakoli at RMIT University. Your participation in this research study is voluntary. This is the third round of this study and you are allowed to participate.

The procedure involves filling out an online survey that will take a few minutes. Your responses will be confidential and we do not collect identifying information such as your name, gender, age or email address. All data is stored in an RMIT password-protected electronic format. To help protect your confidentiality, the surveys will not contain information that will personally identify you. The results of this study will be used for scholarly purposes only and may be shared with RMIT University representatives.

If you have any questions about the research, please contact Ms. Leila Tavakoli via email at <a href="mailto:leila.tavakoli@rmit.edu.au">leila.tavakoli@rmit.edu.au</a>.

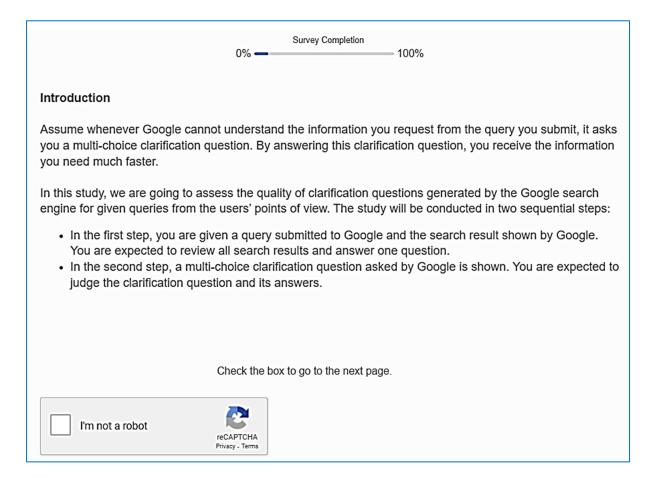
This research has been reviewed according to RMIT University IRB procedures for research involving human subjects. The IRB approval number is 66-19/22334. Please read the full participant information details which are available here:

## Participant Information Sheet

Please read the following instruction and answer 4 questions given in 6 pages to complete the task. You have 1 hour to complete this survey. Loading the next page may take a few seconds.

By taking this survey you agreed with this electronic consent. Please note that there are several attention check questions in the task. If you do not answer them correctly, you will NOT be compensated.

**Page 2:** This page provide the instruction of the survey and the steps which need to be done by the workers. There is also a CAPTCHA to detect



**Page 3:** To ensure workers pay attention to the different aspects of the query and the document summaries, we show them eight relevant summaries and one irrelevant summary in addition to the query. Workers are then asked to identify the irrelevant document summary, which is placed in a random rank position for each task. For this example, document #4 is irrelevant.



Assume you have googled a query and Google has shown you several results on the first page. The query and the search results are shown below. Please read the results carefully. (Some results might be blank)

## Query:

create a drop down list in excel

#### Result #1:

#### How to Create Drop Down List in Excel with Pictures

This wikiHow teaches you how to create b drop b down b list in Microsoft Excel spreadsheet using computer This feature allows you to create a list of items to choose from and insert a drop b down selector into any empty cell on your spreadsheet The drop b down feature is only available on desktop versions of Excel

#### Result #2:

### Create drop down list Office Support

After you create your drop b down b list make sure it works the way you want For example you might want to check to see if Change the column width and row height to show all your entries If the list of entries for your drop b down b list is on another worksheet and you want to prevent users from seeing it or making changes consider hiding and protecting that worksheet

#### Result #3:

## Create Drop down List in Excel Easy Excel Tutorial

Create b Drop b down b List To create drop down list in Excel execute the following steps 1 On the second sheet type the items you want to appear in the drop b down b list Note if you don 39 want users to access the items on Sheet2 you can hide Sheet2 To achieve this right click on the sheet tab of Sheet2 and click on Hide

#### Result #4:

## Wizards of the Coast

Producer of hobby gaming systems including Magic the Gathering Dungeons and Dragons and Star Wars TCG Has detailed game information books events company history and news

## Result #5:

### How to add drop down list to an Excel cell TechRepublic

To the right you see labels and formats in preparation for creating the Excel b drop b down b list To create the Region list do the following Select H2 Click the Data tab and then click Data

#### Result #6:

## How to create drop down list in Excel to manage data

The best practice is to create a separate worksheet for your drop b down b list To create a new tab click the quot quot icon next to the last tab in your spreadsheet Double click the tab to rename it

## Result #7:

## How to create drop down list in Excel TechRadar

Creating a simple drop b down b list b in Excel might sound bit intimidating at first but it actually very simple It so simple in fact that even an elementary school kid can do it all

### Result #8:

## How to Create Drop Down List in Excel in 60 Seconds or

The drop b down b list is great way to seem like superuser and impress your co workers and boss At the same time it a very user friendly asset in almost all custom made Excel sheets In this tutorial m going to show you The 5 steps to create b drop b down in 1 minute or less call it the 1 Minute Drop b Down

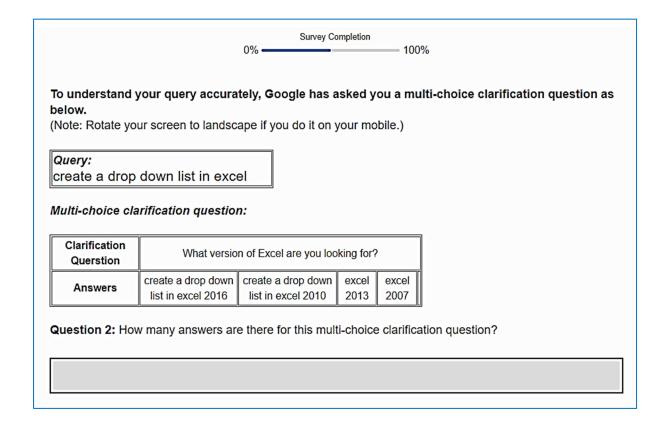
## Result #9:

#### Excel How to create simple and dependent drop down lists

Drop b down lists in Excel let you create a list of valid choices that you can select for given field We 39 II show you how to use tables named ranges formulas data validation and table styles

**Question 1:** One result does not belong to the given query and is <u>irrelevant.</u> Please write down the number of the irrelevant result in the box below.

**Page 4:** In this page we show the workers the query and a clarification pane (quesntion and candidate answers) and ask the workers to write down the number of candidate answer they see. This is an attention check question to ensure then workers does not answer the questions randomly. The correct answer for this question is 4.



Page 5: In this page we ask the workers to label the quality of each candidate answer individually.

| Survey Completion  100%  |  |                         |                                   |                          |             |                  |  |
|--|--|-------------------------|-----------------------------------|--------------------------|-------------|------------------|--|
| Question 3: Given the query, how do you rate the quality of each multi-choice clarification answer? (Note: Rotate your screen to landscape if you do it on your mobile.) |  |                         |                                   |                          |             |                  |  |
| Query: create a drop down list in excel  |  |                         |                                   |                          |             |                  |  |
| Multi-choice clarification question:   |  |                         |                                   |                          |             |                  |  |
|  | What version                             | n of Excel ar           | e you looking                     | for?                     |             |                  |  |
|  | create a drop down list<br>in excel 2016 | create a dro<br>in exce | * A Sunnanganag (Sapanag)   All S | excel excel<br>2013 2007 |             |                  |  |
|  | Ve                                       | ery Good Quality        | Good Quality                      | Fair Quality             | Bad Quality | Very Bad Quality |  |
|  | eate a drop down<br>t in excel 2016      | 0                       | 0                                 | 0                        | 0           | 0                |  |
|  | eate a drop down<br>t in excel 2010      | 0                       | 0                                 | 0                        | 0           | 0                |  |
| exc  | cel 2013                                 | 0                       | 0                                 | 0                        | 0           | 0                |  |
| exc  | cel 2007                                 | 0                       | 0                                 | 0                        | 0           | 0                |  |

**Page 6:** In this page we ask the workers to label the overall quality of the clarification pane (clarification question and candidate answers altogether).

| O% ————————————————————————————————————  |                                       |                                       |               |               |  |  |
|--|---------------------------------------|---------------------------------------|---------------|---------------|--|--|
| Question 4: If you want to give an overall quality label to this multi-choice clarification question (question and answers altogether), what would be the quality label? (Note: Rotate your screen to landscape if you do it on your mobile.)  Query: create a drop down list in excel  Multi-choice clarification question: |                                       |                                       |               |               |  |  |
|  | What version                          | n of Excel are you looking            | for?          |               |  |  |
|  | create a drop down list in excel 2016 | create a drop down list in excel 2010 | excel<br>2013 | excel<br>2007 |  |  |
| 0  | Very Good                             |                                       |               |               |  |  |
| 0  | Good                                  |                                       |               |               |  |  |
| 0  | Fair                                  |                                       |               |               |  |  |
| 0  | Bad                                   |                                       |               |               |  |  |
| 0  | Very Bad                              |                                       |               |               |  |  |

**Final Page:** This is the last page and we ask workers to take the randomly generated code shown here in their submission on Mechanical Turk. This the final stage of quality check.

| 0% ————————————————————————————————————   |        |
|---|--------|
| Thank you for your time. Please provide any feedback. It will help us to improve this survey. |        |
|   |        |
|   |        |
| Here is your Mechanical Turk code:  |        |
| CQ-77633-CC   |        |
|   |        |
|   |        |
| <b>←</b>  | Submit |