LEIGH JAMES C. PRESNO

Frontend Developer & Sales Funnel Automation Specialist

CONTACT

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- portfolio-website-eight-wheat-16.vercel.app

EDUCATION

2021 - 2024
LA SALLE UNIVERSITY - Ozamiz City

- Bachelor of Science in Information Technology

TECH SKILLS

- HTML5, CSS3, JavaScript (ES6+)
- React.js, Next.js, Tailwind CSS
- Make (Integromat), ManyChat
- Canva
- GitHub, Vercel
- Cursor, Supabase, Firebase
- Google Analytics, SEO Best Practices
- Collaboration

PROFILE

Innovative Frontend Developer and Sales Funnel Automation Specialist with a proven track record in designing responsive web applications and optimizing sales funnels to enhance user engagement and conversion rates. Skilled in modern web technologies and automation tools, with a keen eye for detail and a passion for creating seamless user experiences.

WORK EXPERIENCE

Salon Website (Freelance)
Remote - 2025

- Built a responsive and visually appealing frontend for a local salon to showcase services, staff, and appointment booking options.
- Integrated contact forms and Google Maps for easy client access and navigation.
- Enabled social media and Facebook integration for direct communication.

Food Supplement Brand Website (Freelance)
Remote - 2025

- Developed a modern frontend for a health and wellness brand featuring product showcases and lead capture forms.
- Connected automated email flows using Mailchimp to nurture leads and promote new product launches.
- Implemented mobile-first design to cater to health-conscious customers browsing via smartphones.