

# AI-Driven Pattern Tracking for Cloud

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**Abstract**— The exponential growth in demand for cloud infrastructure has made it clear: advanced approaches are now essential for managing data complexity, security threats and operational inefficiencies. Traditional cloud monitoring tools struggle with scalability and real-time response, especially in hybrid and multi-cloud environments. AI-based pattern tracking resolves these issues by automating data analysis, identifying trends, and predicting system failures. This project contributes to:

1. Reviewing trends and popular AI applications in cloud monitoring.
2. Assessing challenges in enterprise environments.
3. Discussing the future of AI-Driven cloud pattern tracking.

**Keywords**— AI, Monitoring, Cloud Computing, Cloud Computing Trends, Resource Management, Security, Anomaly Detection

## I. INTRODUCTION

The spread of cloud computing has revolutionised data storage and processing, offering scalable and flexible solutions for businesses. However, the increasing complexity of cloud environments, especially in hybrid and multi-cloud architectures, holds significant challenges in monitoring and managing resources effectively. Traditional monitoring tools often fall short in providing real-time insights and scalability, leading to inefficiencies which often lead to unnecessary extra costs and potential security vulnerabilities.

Artificial Intelligence (AI) comes out as a revolutionise solution to these challenges. By using machine learning algorithms and predictive analytics, AI enables improved monitoring, anomaly detection, and automated decision-making in cloud environments. This research aims to explore the integration of AI-driven pattern tracking in cloud computing, focusing on its potential to enhance operational efficiency, predict system failures, address security threats and identify current trends. The study will also assess the challenges associated with implementing AI solutions in enterprise cloud environments.

## II. LITERATURE REVIEW

### A. AI in Cloud Resource Management

Due to the automation of operations, improved decision-making, and the ability to derive insights from vast amounts of data, AI increases cloud efficiency. Forrester predicts a

30% increase in operational performance by 2025 for enterprises using AI-powered cloud services [1]. Machine learning models used for specific tasks can identify patterns at the lowest level of data and suggest appropriate solutions for cloud engineers and software maintainers. Since AI analysis is usually faster and can run continuously, it is more cost-effective than having an employee that manages the system, which can lead to a significant reduction in tedious and time-consuming work.

### *Predictive Scaling and Workload Optimisation:*

AI-based predictive scaling and workload optimisation represent a significant step forward from traditional, reactive scaling methods. Conventional scaling methods adjust resources after changes in demand are observed, in contrast, AI-based predictive scaling adopts a strategic approach based on anti-churn. To do this, it uses predictive models that are based on current trends and historical data to predict future peaks and troughs in work demand. With this predictability, the system can automatically adjust resource allocation – increasing or decreasing the number of resources – before actual changes in demand occur.

This improvement significantly improves resource efficiency by ensuring that resources are available when needed but also prevents overprovisioning during periods of lower demand. With the very easy integration of advanced intelligent analytics that enable cloud resource management, predictive scaling is a promising and cost-effective solution to the challenges of dynamic and unpredictable workload requirements in modern computing environments. This solution is highly effective because it reduces operational costs, which translates into a more flexible infrastructure and achieving greater control in a complex environment [2].

### *Operational Efficiency:*

Integrating AI with cloud operations significantly improves processes using a combination of automation and intelligent decision-making. AI-powered tools can automate a wide range of repetitive, monotonous tasks, such as monitoring, patching, and basic configuration management, shifting human focus towards more complex and strategic initiatives, such as those that require more creative thinking.

In addition, AI algorithms are able to effectively optimise resource allocation by dynamically adjusting computing resources and memory in real time and predicting demand, which further improves profitability and efficiency. These tools provide additional information in real time, such as

details on the current condition, performance and security of the cloud environment. As a result, the detection of problems is easier to spot, and these problems can be solved much faster and therefore also lead to lower expenses. This is a crucial element for development teams, as they are responsible not only for developing the application but also for maintaining it. In various scenarios, any information about system or cloud conditions is a huge time saver, which can reduce investigation time by up to an hour.

### B. Security and Anomaly Detection

The growing popularity and complexity of cloud environments necessitate a strong focus on security. One of the safeguards is identifying patterns that deviate from normal and identifying unexpected behaviors that may indicate a potential threat that should be eliminated. Detecting anomalies in AI is one technique for identifying unusual patterns in datasets [3].

In the area of keys and secrets management, AI-driven solutions are pivotal in identifying and mitigating threats, which can result in better identification of data anomalies. Adapting encryption standards is part of the entire process, which depends on the level of resource importance.

For instance, Microsoft's AI Anomaly Detector takes time-series data and selects the best anomaly detection algorithm to ensure high accuracy, helping administrators, engineers and developers to identify problems much more quickly [4].

Similarly, platforms like Orca Security make use of AI for advanced anomaly detection as part of their Cloud Detection and Response capabilities [5].

AI data anomaly utilisation results in improving threat detection and protecting cloud environments with ease. In any IT system it is better to take a preventive approach than to cure anomalies. The approach to threat hunting is crucial in the context of cloud security strategy, brand confidence and satisfaction with provided services.

In the field of monitoring, the primary objective is to minimise the number of false positives. It is evident that advanced AI models are the obvious solution to this problem, as they are able to outperform traditional algorithms [6].

## III. USE CASES

### A. Cortex IDP (Internal Developer Portal)

Cortex IDP is a platform that helps with managing microservices and resources, tracking service health, reliability, ownership, and dependencies. It can integrate many tools, including logging, monitoring, observability, security, CI/CD, documentation, identity, and cloud warehousing solutions [7]. Part of their solutions use analysis based on AI algorithms that, based on provided information and metrics help with product management and trends prediction which speed up work for managers and developers. Notably, Cortex reports:

- **20% Improvement in Developer Productivity:** Cortex IDP enhances engineering productivity by streamlining tasks such as context switching, incident information aggregation, dependency management, and service provisioning [8]. These efficiencies collectively contribute to a 20% productivity gain for developers [9].
- **25% Faster Time to Market:** By reducing the time required to deploy new software, system upgrades, or features, Cortex enables organisations to bring products to market 25% faster, thereby accelerating revenue generation [8].
- **75% Reduction in Managerial Time on Strategic Tasks:** Cortex significantly decreases the time managers spend on gathering metrics, monitoring migrations, and compiling reports by 75%, allowing them to focus more on strategic initiatives [8].

### B. Grafana

Grafana is a powerful monitoring platform that can be accessed either on-premises or in the cloud. It is capable of collecting a wide variety of data (e.g., logs, metrics, traces, probes) and presenting them in charts or dashboards. It also allows the creation of alerting systems and active microservice monitoring. In the case of the on-premises version, costs are dependent on the hosting type (Kubernetes, virtual machines or Docker). In the case of the Software as a Service (SaaS) version, the entire infrastructure and services are hosted by Grafana itself, and therefore the costs are settled on the platform. The Grafana software suite includes a module named Adaptive Metrics, which uses advanced AI algorithms to predict metrics usage and metrics cardinality.



Figure 1, Grafana Cloud Cost Management [10]

### C. SonarQube

SonarQube is a tool for static code analysis and repository scanning in order to detect vulnerabilities in installed packages or dependencies and check the quality of the code. SonarQube exists in two forms: on premise and SaaS. Both of them offer web applications with all data analysis results. All the operations are performed by the AI algorithms and defined rule sets, which protect the development process from technological debt or logical issues in the code. It occasionally proposes solutions for existing problems by AI.

SonarQube increases code quality and reusability, and it helps follow standard code practices, avoiding 80% of bugs [11].

#### IV. CHALLENGES AND LIMITATIONS

The integration of AI-driven pattern tracking in cloud computing offers significant benefits but still poses critical challenges and limitations that organisations must address to ensure maximum efficacy and ethical deployment.

##### A. Data Privacy and Security Risks

AI systems in cloud environments process vast volumes of sensitive data, making them prime targets for cyberattacks such as data poisoning, adversarial attacks, and unauthorised access [12]. For example, AI models trained on multi-cloud datasets risk exposing proprietary information if encryption or federated learning frameworks are not rigorously implemented [12]. Compliance with regulations like GDPR and HIPAA becomes complex in hybrid architectures, where data sovereignty and cross-border data flows require meticulous governance [13].

In order to mitigate these risks, organisations are encouraged to implement robust AI governance frameworks, use self-hosted AI models, conduct thorough risk assessments and testing (including bias and privacy impact audits), and clarify legal responsibilities in contracts. It is vital that companies adapt to AI behaviour and evolving regulations effectively. This can be achieved through ongoing monitoring, human oversight and employee training [14].

Incorporating explainability features into platforms like Grafana can enhance transparency, allowing users to trace anomalies and understand underlying patterns in AI-driven processes. Similarly, platforms like Cortex IDP aim to bridge skill gaps by offering structured environments that promote best practices and streamline development workflows.

##### B. Integration Complexity and Interoperability

Deploying AI tools like Cortex IDP or Grafana in multi-cloud environments often encounters interoperability hurdles. Legacy systems may lack APIs to synchronise data with AI-driven platforms, leading to fragmented insights [15]. For instance, Grafana's Adaptive Metrics module requires seamless integration with diverse cloud providers (AWS, Azure) to optimise costs, which demands significant customisation.

##### C. Skill Gaps and Workforce Readiness

The rapid integration of AI into cloud platforms has exceeded the development of a workforce with the necessary skills to manage and optimise these technologies. Many organisations find themselves with a discrepancy between the perceived and actual proficiency of their employees in AI tools. For instance, while a significant number of employers view their staff as AI novices, only a

small fraction of employees concurs with this assessment. This discrepancy underscores the necessity for comprehensive training programmes. However, challenges such as limited budgets, insufficient leadership support, and the rapid evolution of AI technologies can hinder effective upskilling efforts. Platforms such as Cortex IDP seek to address this issue by offering structured environments that promote the best practices and streamline development workflows. Similarly, Grafana provides visualisation tools that can help teams monitor and understand AI-driven processes, facilitating better decision-making.

##### D. Cost and Scalability Trade-offs

The deployment of AI-driven pattern tracking solutions in the cloud shows a significant challenge in managing the trade-off between performance and cost. Cloud platforms, while offering scalability, introduce the problem of potentially rapid and substantial increases in expenses due to the demands of data storage, processing power, and the utilisation of specialised AI tools. Consequently, organisations face the critical issue of thoroughly assessing their specific requirements and budgetary limitations to identify a truly cost-effective strategy for implementing these solutions.

#### V. FUTURE TRENDS IN AI-DRIVEN CLOUD PATTERN TRACKING

##### A. Agentic AI

Agentic AI is a type of AI that can make decisions on its own without needing a human to intervene [16]. These systems are capable of monitoring system health, adjusting compute allocations, and redirecting workflows based on real-time feedback. As agentic systems evolve, they are expected to collaborate with other AI systems and human teams to achieve high-level business goals, such as optimising infrastructure spending and ensuring regulatory compliance [17].

##### B. Autonomous Cloud Operations

The transition towards fully autonomous cloud operations is becoming increasingly realistic [18]. AI-driven systems are expected to manage cloud infrastructures efficiently, adjusting resources, detecting anomalies, and proactive security measures without human intervention. This strategic shift is designed to enhance system resilience, reduce downtime and optimise performance. As experts have noted, the management of AI cloud systems is expected to evolve towards a fully autonomous model. This will involve the capacity to adapt in real time to fluctuations in demand and emerging security threats [18].

##### C. Ethical AI

As AI becomes a more popular tool for cloud operations, ethical considerations are becoming increasingly important. It is crucial to ensure transparency, fairness and accountability in AI systems. Cloud providers and organisations must develop policies that address bias in AI algorithms, protect data privacy and ensure compliance with regulatory standards [19].

#### D. AI Powered DevOps

Integrating AI with DevOps practices, known as AIOps, is not just a trend, it is a revolution in the making. The transformation of software development and IT operations is expected to enhance efficiency and reliability to a new level. By analysing data from various sources, AI algorithms can predict and prevent issues, optimise resource allocation, and enhance overall system performance. This promising potential of AI in devops is set to transform the future of IT operations, creating a sense of optimism among the industry. [20]. This trend will lead to more efficient and resilient cloud infrastructures, reducing downtime and improving service delivery [19].

#### D. Edge AI and Hybrid Cloud

The integration of AI with edge computing and hybrid cloud environments is gaining traction. Edge AI processes data closer to the source, reducing latency and bandwidth usage. This particularly benefits real-time processing applications like autonomous vehicles and IoT devices. Hybrid cloud solutions provide a blend of private and public clouds, delivering flexibility, security, and scalability for organisations [20].

#### E. AI-as-a-Service (AIaaS):

Cloud providers are increasingly offering AIaaS, enabling businesses to access AI capabilities without having to build and maintain the underlying infrastructure themselves. This democratises AI, allowing smaller organisations to leverage advanced technologies. According to MarketsandMarkets [21], the AIaaS market is expected to grow from \$214.6 billion in 2024 to an impressive \$1345 billion by 2030, at a CAGR of 35.7% [20].

### VI. CONCLUSION

AI-driven pattern tracking is a significant revolution in cloud monitoring. Instead of only reacting to problems, the solution allows anomalies to be detected early on, better controlling costs and automatically managing resources in a more intelligent way. The monitoring tools such as Cortex IDP, Grafana, and SonarQube within this research emphasise the advantages of this integration, proved by reported benefits like a 20% improvement in developer productivity and a 75% reduction in extra effort from managers on important planning. These advancements highlight the potential of AI to streamline operations and enhance efficiency in cloud environments.

However, this study highlights significant challenges that must be carefully addressed. Data privacy concerns, inherent security risks associated with processing large amounts of sensitive data, the complexity of ensuring interoperability across disparate and often legacy cloud infrastructures, and the urgent need to address workforce skills gaps all pose significant obstacles.

In order to successfully adopt AI-driven cloud monitoring in the future, these challenges must be addressed. Businesses can fully leverage the benefits of AI in the cloud by

implementing data governance, investing in seamless integration, prioritising employee training and development, and remaining vigilant about ethical issues. By taking a thoughtful approach to challenges and leveraging new trends in artificial intelligence and the cloud, organisations can use AI-based monitoring not only for minor improvements but also to build resilience and improve operational efficiency in increasingly complex infrastructures.

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