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30 DAYS OF SOCIAL MEDIA CONTENT CALENDAR			01  INSPIRATIONAL QUOTE	02  SHARE A TESTIMONIAL	03  SHORT VIDEO	04  ANSWER A FAQ
05  VALUABLE TIP	06  FREE DOWNLOADABLE	07  LINK TO RECENT BLOG POST	08  ASK A QUESTION	09  INFOGRAPHIC	10  FREE RESOURCE	11  DISCOUNT OR SPECIAL PROMO
12  JUST FOR LAUGHS	13  PRODUCT / SERVICE SPOTLIGHT	14  INDUSTRY NEWS	15  MOTIVATIONAL POST	16  FAVOURITE TOOL	17  STATISTIC	18  FUN FACT
19  FILL IN THE BLANK	20  TUTORIAL	21  SHOUT OUT	22  CLIENT SPOTLIGHT	23  ICYMI (IN CASE YOU MISSED IT) POST	24  GET TO KNOW ME	25  LESSON LEARNT
26  ONE THING YOU CAN'T LIVE WITHOUT	27  BEHIND THE SCENES	28  ROUND UP OF INTERESTING ARTICLES	29  EXPLAIN INDUSTRY TERM	30  BEHIND THE SCENES		