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CTRL+click here to go back to the previous page in this report

set across 3 Major Cities In Nigeria

Ask Your Questions

City

All

Product line

All

Customer type

All

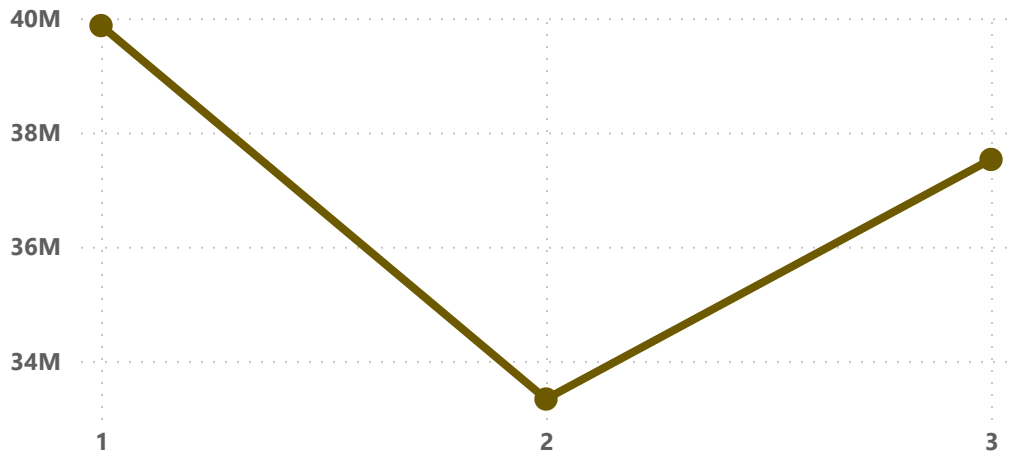
Gender

All

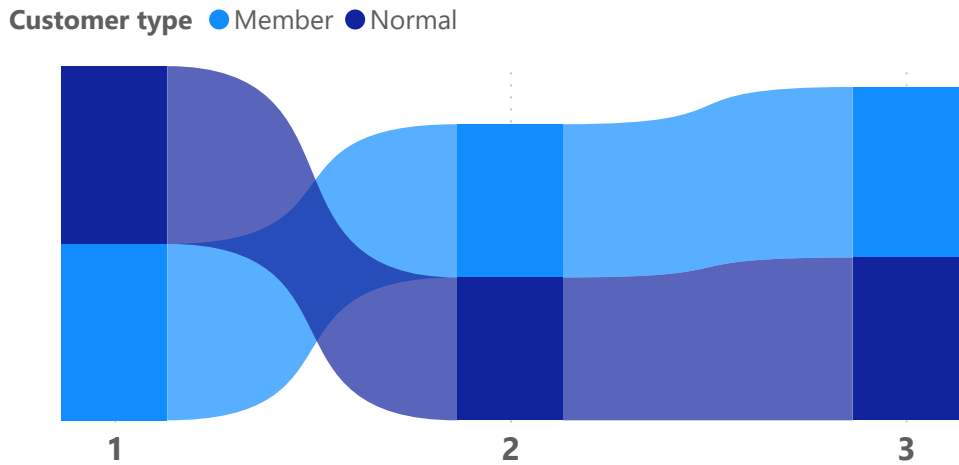
## Analysis of 3 Months Dataset of a Supermarket across 3 Major Cities in Nigeria

Total Sales is 110,731,456.80 And Total Transaction is 5510

Sum of Sales by Month

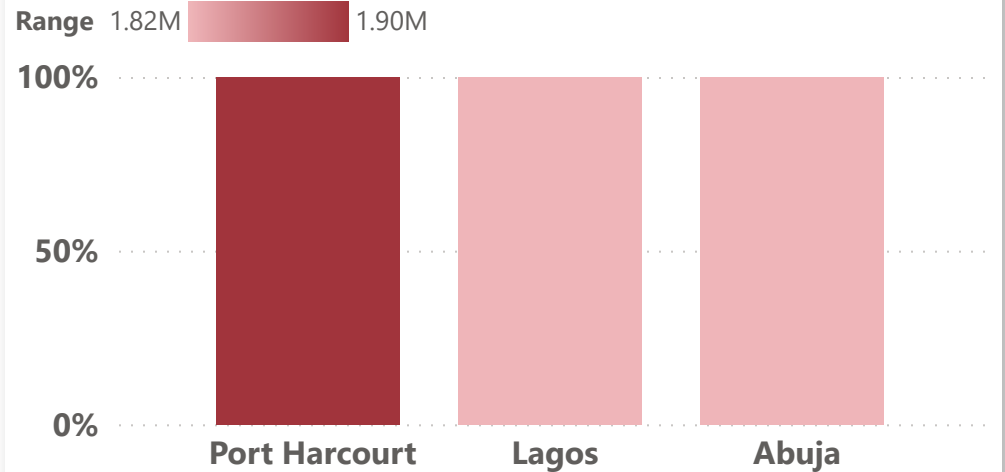


Sum of Sales by Customer type



City	Sum of gross income
Abuja	1,820,531.52
Lagos	1,820,577.78
Port Harcourt	1,895,463.54

The City with Highest Gross Income



City

All

Product line

All

Customer type

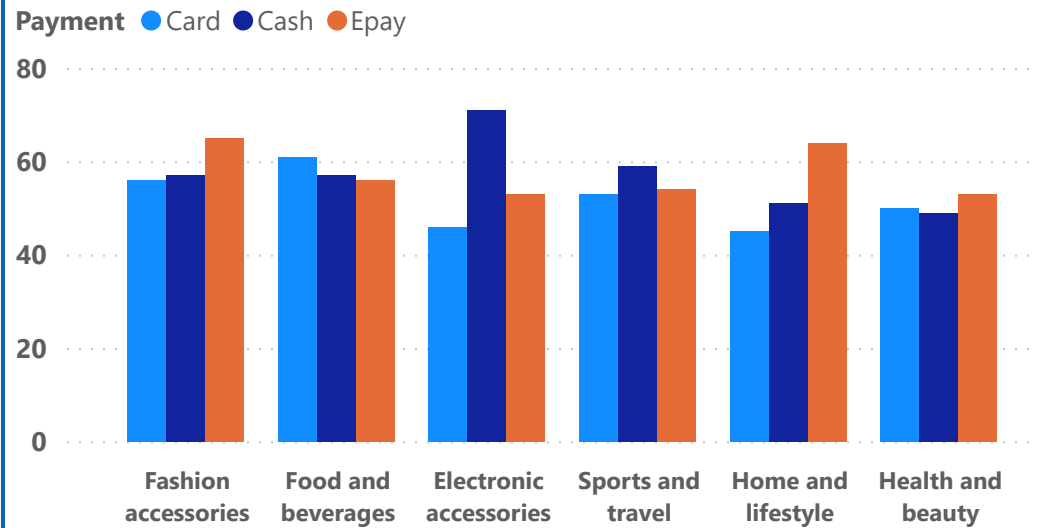
All

Gender

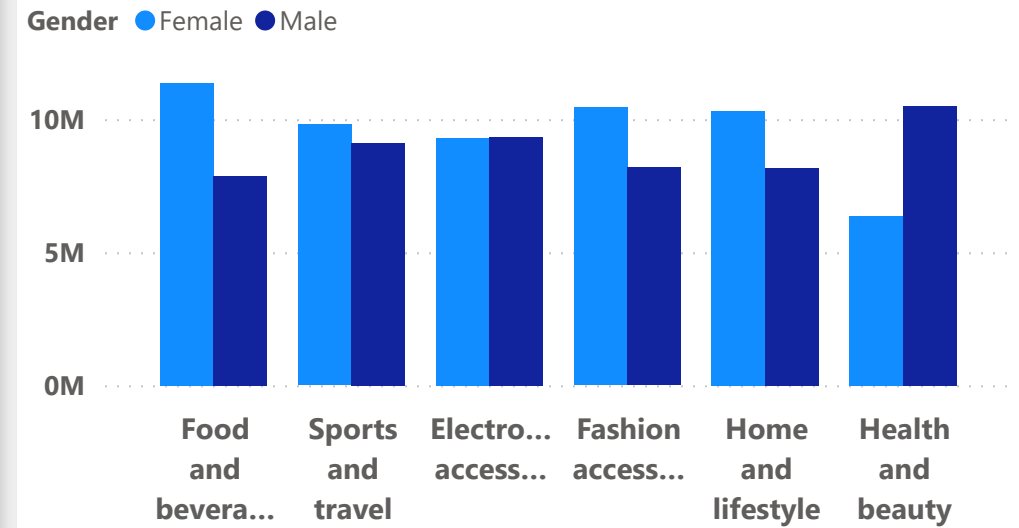
All

**Total Sales is 110,731,456.80 And Total Transaction is 5510**

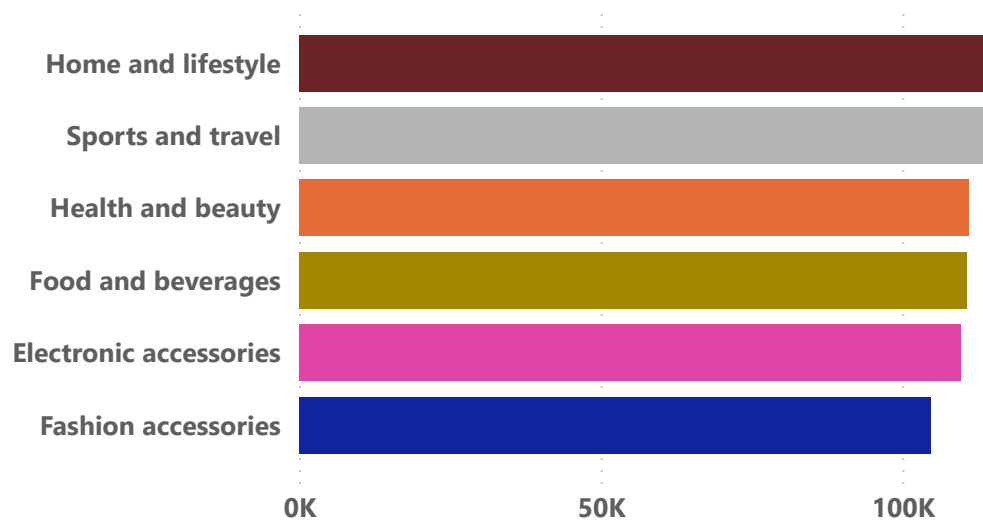
**The Most Used Payment Method for each Product line**



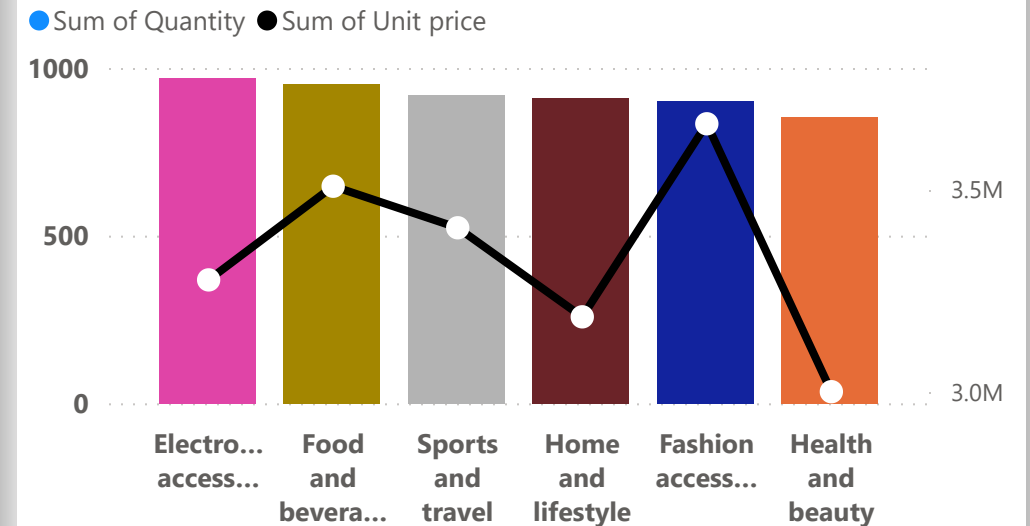
**Sales by Product line and Gender**



**The Most Sold Product line**



**Interaction of Quantity and Unit Price by Product line**



**Total Sales is 110,731,456.80 And Total Transaction is 5510**

City

All

Product line

All

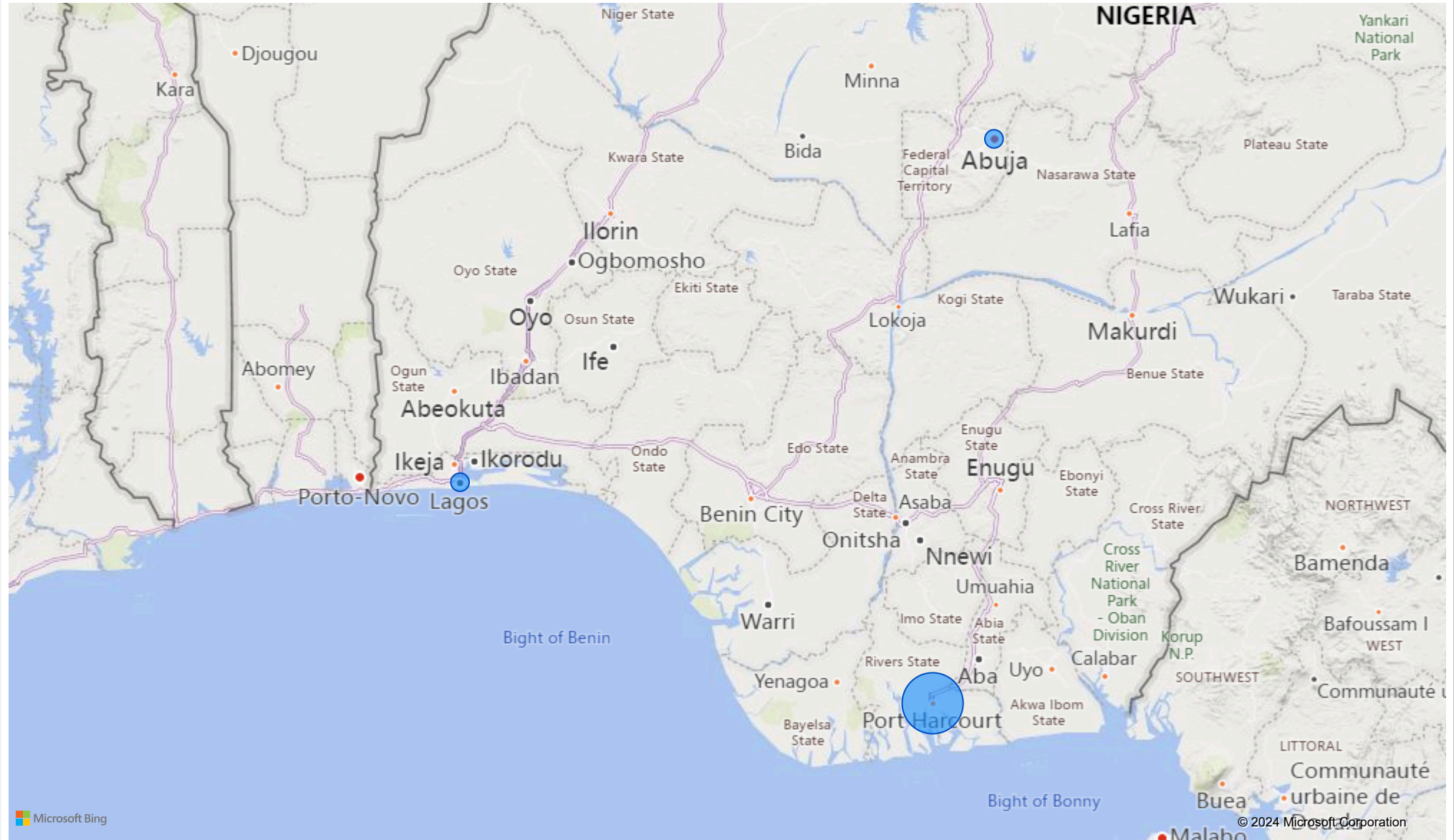
Customer type

All

Gender

All

### Highest Sales Record by City



**Total Sales is 110,731,456.80 And Total Transaction is 5510**

City

All

Product line

All

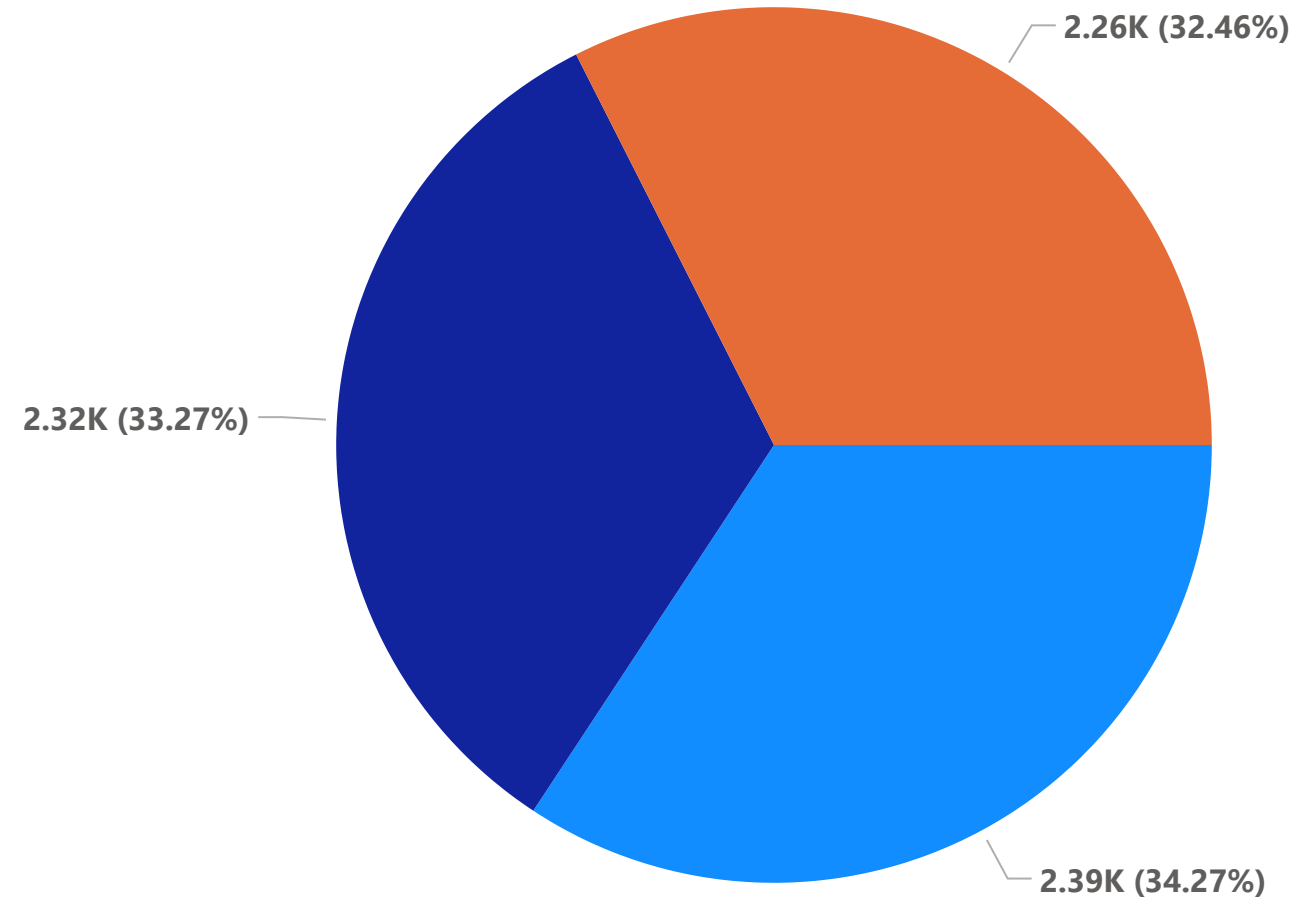
Customer type

All

Gender

All

**The Branch with Highest Rating**



City

All

Product line

All

Customer type

All

Gender

All

**Total Sales is 110,731,456.80 And Total Transaction is 5510**

**Sum of COGs by City**

City	Sum of cogs
Abuja	36,410,630.40
Lagos	36,411,555.60
Port Harcourt	37,909,270.80

**Interaction of Quantity and Unit Price on Product line**

Product line	Sum of Quantity	Sum of Unit price
Electronic accessories	971	3,277,357.20
Fashion accessories	902	3,662,406.00
Food and beverages	952	3,508,394.40
Health and beauty	854	3,001,636.80
Home and lifestyle	911	3,186,255.60
Sports and travel	920	3,405,916.80

**Sales by Product line**

Product line	Sum of Sales
Food and beverages	19,249,660.80
Sports and travel	18,899,254.80
Electronic accessories	18,630,010.80
Fashion accessories	18,619,164.00
Home and lifestyle	18,466,941.60
Health and beauty	16,866,424.80

**Sales by Payment Method**

Payment	Sum of Sales
Card	34,548,710.40
Cash	38,470,824.00
Epay	37,711,922.40

Total Sales is 110,731,456.80 And Total Transaction is 5510

City

All

Product line

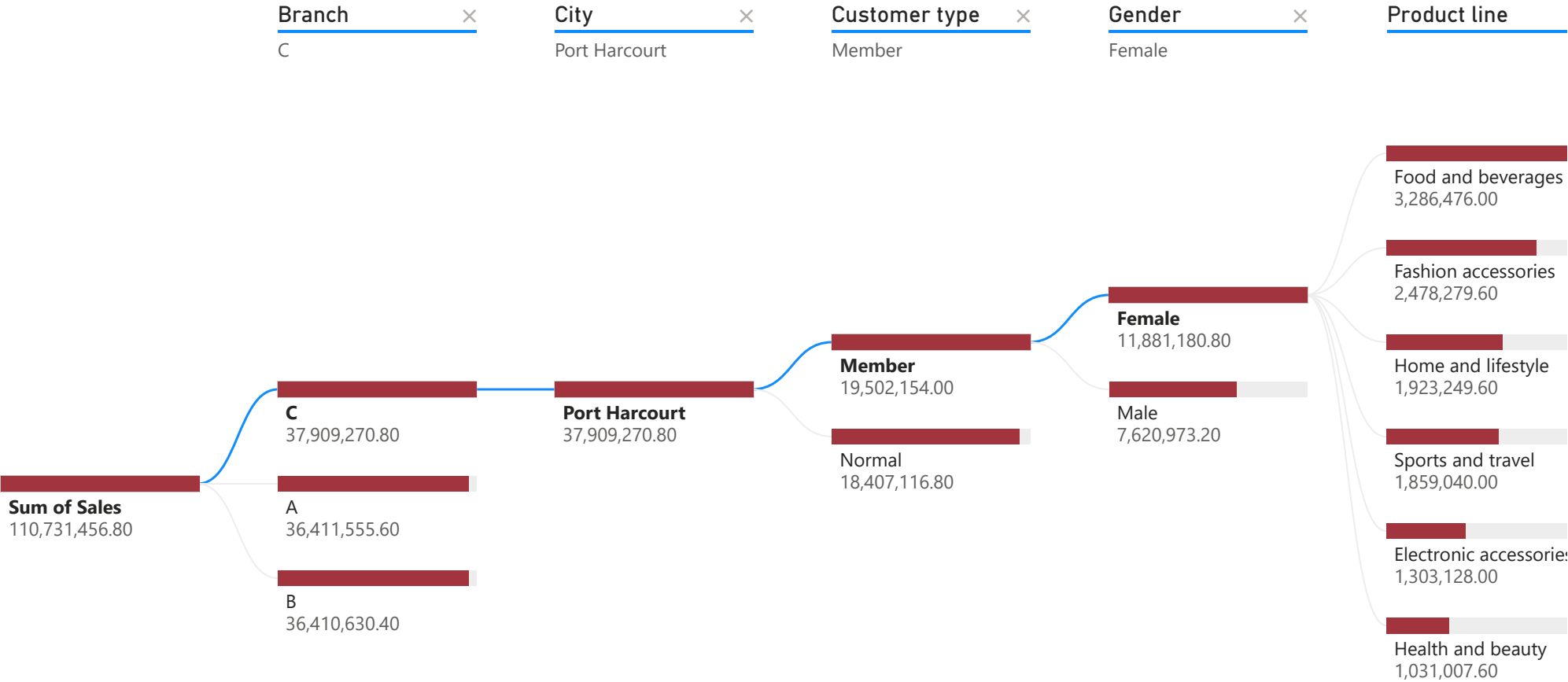
All

Customer type

All

Gender

All



**Total Sales is 110,731,456.80 And Total Transaction is 5510**

**Key influencers** **Top segments**



What influences Sales to  ?

When...

...the average of Sales decreases by

**Sum of cogs goes down**  
84261.38

21.09K

Sum of gross income goes down 4213.07

21.09K

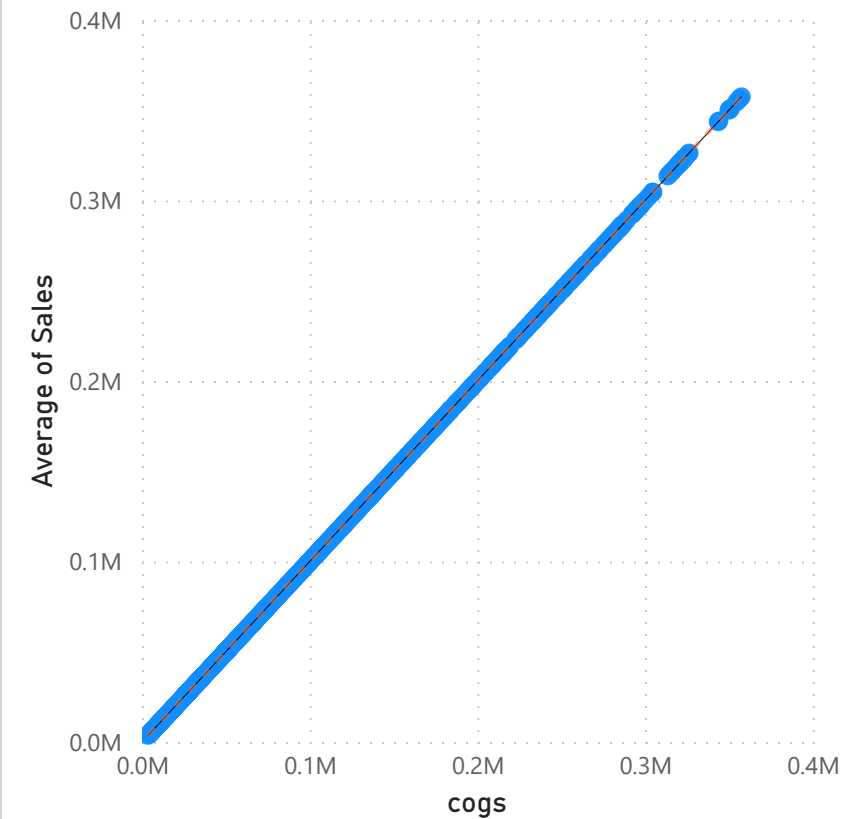
Sum of Tax 5% goes down 4213.07

21.09K

Sum of Total goes down 88474.45

21.09K

← On average when Sum of cogs decreases, Sales also decreases.





City

All

Product line

All

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Total Sales is 110,731,456.80 And Total Transaction is 5510 [Back to Default](#)

Help Q&A understand people better by adding synonyms.

Add synonyms now

Ask a question about your data

Try one of these to get started

Sum of Sales by City

Sum of Quantity by City

Sum of Unit Price by City

Show all suggestions