



University  
of Regina

# **Ense 271 - Activity 4**

## **Hothians**

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# Business Need/Opportunity

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The key requirements of the new website are:

- The website must be streamlined and easy to use for inexperienced administrators
- The Careers and Events pages are the Most important parts of the Website
- Simple management and must be easy to edit pages with new information, especially for the career and events pages
- The website must have a simple navigation interface for both desktop and mobile users

# Northstar and Carry over Customers

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## Northstar customers:

- These are people who are interested in the benefits of being an IABC member and are looking to become a part of the organization

## Carryover Customers:

- These are people who are members of the IABC, using the perks such as the job board, these can be volunteers maintaining the website. In general, these are the people already participating in the IABC



## Akismet Anti-Spam

Akismet checks your comments and contact form submissions against our global database of spam to protect you and your site from malicious content.

By *Automattic*



5+ Million Active Installations

Last Updated: 1 month ago

✓ Compatible with your version of WordPress

Active

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## Classic Editor

Enables the previous "classic" editor and the old-style Edit Post screen with TinyMCE, Meta Boxes, etc. Supports all plugins that extend the...

By *WordPress Contributors*

Active

[More Details](#)



★★★★★ (1,000)  
5+ Million Active Installations



★★★★★ (200)  
500,000+ Active Installations

**Q/A**

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