Summary of Customer Notes

- Most important part of the website is the Careers page (provides the most revenue)

  - Give employers the ability to make job posting and edit them

    - Note: application is done in the main IABC website, not IABC regina

  - Simplify payment process by adding payment methods to the website

- Lack of user feedback

  - Maybe have a forum that the community can communicate with each other on as well as with IABC Regina

    - Polls

    - Surveys

- There are many redundant things on the current IABC regina website

  - Just add link to the main IABC website for things like "about IABC"

  - Promote becoming a member of the IABC on the main site

- Add online events so IABC regina can interact with their users more

- Messy interface

  - Condense the headings into the most important ones like "Careers, Membership, Events"

  - Link to main IABC website

  - Poor navigation regarding certification and membership

  - Make the page consistent for every user.

- Keep in mind that the website is maintained by volunteers that may or may not have any experience with website management

- Possible accessibility additions

  - Dark mode

  - Colorblind mode