

Customer Notes

- It is better to have dynamic content on the home page, opposed to static content.
- Again emphasized that linking to a new page is not good
 - Prefer to have anchors to quickly navigate to the desired info on a page
 - Accordions also work.
 - There was no preference between anchors or accordions. "Both can work if done properly"
- They like the navbar style, order and the implemented dropdown menus
- Regarding our Hi-Fi Prototype:
 - Shrink the content on the main page because they don't want to scroll so much. On the desktop version anyway.
 - Also they mention it is not preferred for them to have too much text immediately visible on the pages, also as a way to reduce too much scroll.
 - They like our implementation of dropdowns.
 - They like the home pages formatting. They want us to keep that formatting and structure consistent throughout the website. They felt like they were "on different websites as they navigated the pages".
 - The top nav bar should be shrunk so it takes up less of the screen and some text could be shrunk as well to condense the information on the pages.
 - They also mentioned that it is not necessary to have decorative elements like some image frames and that we should simplify them.
 - They also mention some concern about the cover image that we add in every page, because it would be difficult for them to properly place their own images.