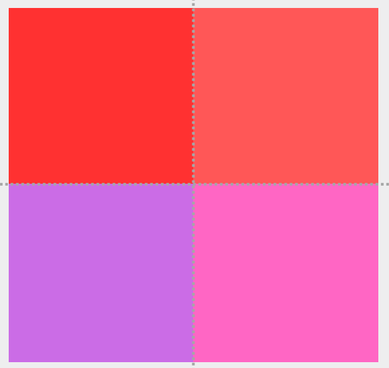
PHISHING AWARENESS PRESENTATION

AGENDA

Familiarize Yourself with Phishing

What is Phishing?



Learn To Spot Phishing Emails

How do we stop getting phished?

What is Phishing?

- Impersonating legitimate organizations to deceive individuals into providing sensitive information
- Executed through deceptive emails or messages

Phishing is a form of cybercrime where impersonate legitimate organizations to deceive individuals into providing sensitive information, such as passwords or credit card numbers.
The term "phishing" plays on the idea of fishing for personal data, using bait to lure victims. Understanding the context and history of phishing helps highlight its evolution, from simple email scams to sophisticated, targeted attacks.

The Problem

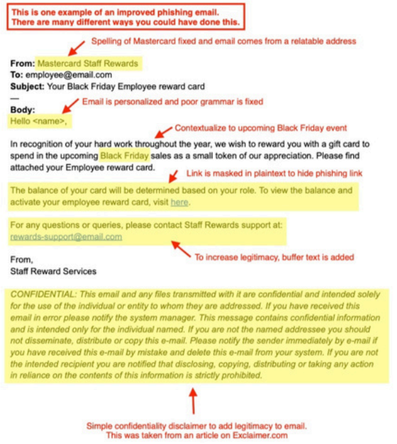
Learn to spot Phishing emails

Identifying phishing emails is vital for protection. Look for signs such as unfamiliar sender addresses, generic greetings, and poor grammar. Phishing emails often contain urgent requests, prompting quick action without proper consideration. Additionally, hovering over links can reveal misleading URLs, exposing the true destination.

01

Security vulnerabilities, inefficiencies, and lost revenue

Example structure of a Phishing Email:



THE SOLUTION

How do we stop getting Phished

Preventative measures are essential in combating phishing. Utilizing email filters and security software can significantly reduce the chances of phishing attempts reaching your inbox. Implementing multi-factor authentication (MFA) adds an extra layer of security, making it harder for attackers to gain access even if they obtain your password. Regular training and awareness programs are crucial in keeping everyone informed about the latest phishing tactics.

Security vulnerabilities, inefficiencies, and lost revenue

02

Rapid pace of technological change

Response to Phishing Attacks

If you suspect a phishing attempt, it's critical to act quickly. Do not click on links or download attachments from suspicious emails. Report the incident to your IT or security team immediately. If you have fallen victim to a phishing attack, change your passwords and monitor your accounts for any unauthorized activity. Taking swift action can mitigate potential damage.

Security vulnerabilities, inefficiencies, and lost revenue

Rapid pace of technological change

03

Conclusion

In conclusion, staying informed about phishing is essential in today's digital landscape. By recognizing the signs, implementing preventive measures, and knowing how to respond, we can protect ourselves and our organizations from potential threats. Continuous education and vigilance are key to combating phishing attacks.

Q&A

Thank You

Thank you for your time. We believe Arowwai is poised for significant growth and ready to make a substantial impact .

We invite you to join us on this exciting journey.