**SUPREME STATE LTD**

COMPANY PROFILE

**INDEX**

Introduction …………………………………………………………………..

Corporate Social Responsibility ……………………………………………..

Corporate Philosophy ………………………………………………………..

1. Mission
2. Vision
3. Values
4. Management Policy

CSR – Foundation …………………………………………………………..

Services Offering …………………………………………………………....

Warehousing & Distribution ………………………………………………..

Brand Name …………………………………………………………………

Sustainability ………………………………………………………………..

Conclusion …………………………………………………………………..

Contacts ……………………………………………………………………..

**INTRODUCTION**

SSL is a privately owned sales, marketing & distribution company. Having built an extensive experience in business development, sales, marketing and advisory in the fields of bakery support, importing and distributing of products. The basic function of the company is to partner and assist growth with indigenous brands and individuals to gain market shares and become an industry player.

SSL started out in 2011 with greater strength in Direct Sales and warehouse & distribution. Having a flagship Bread product called **A1 Bread**. The company has grown rapidly since then and now employs over 500 people with warehouse and office space in the main economic centers of Ghana with the head Office situated in Accra.

In Ghana, we are well established with a highly professional sales, import, marketing, and warehousing and distribution operation. Consequently we are able to deal with all the major stakeholders and independent operators. We are continuously sourcing products, which we feel have the potential to impact on the Ghanaian and Subsequently West African market. We have all the necessary experience, knowledge and capital to ensure the success of our clients and partners.

**CORPORATE PHILOSOPHY**

Our Corporate Philosophy is ***“Creativity & Innovation”*** These are words we see as basic and simple but they are not easily put into practice. These important words represent the heart of our business and an unchanging principle we are committed to.

1. **OUR MISSION**Transforming Indigenous Products into World Class Brands Through Creative Marketing.
2. **VISION**To Become A World Class Hub For Brands’ Creativity And Solutions.
3. **OUR VALUES**

**RESPECTS  
R**ealising, **E**nergetic, and **S**trong Minded **P**eople, with **E**nthusiasm and **C**harisma, to change **T**he Status-quo.

**INNOVATION**We challenge the status-quo and find new and better ways of doing things..

**CREATIVITY**We employ original and exceptional ideas in solving problems.

**INTEGRITY**We are honest, ethical, fair and open.

**TEAM WORK**  
We build together with Respect and Dignity for each other.

**EXCELLENCE**We adhere to the highest possible standards.

**PASSION**We use drive, energy and commitment for our work, and to inspire and engage others.

**PERFECTION**

We strive for speed and precision in all we do.

**CSR – FOUNDATION**

* Dalio International   
  Dalio International is set up to support a greater cause in community development, capacity building and entrepreneurship, health & wellness, sustainable development and education. It is our focus to build a generation of self-sustaining individuals and a peaceful and harmonious community in Ghana and beyond.

**SERVICES**

* **Imports**  
  as a General Import company, we purchase a wide range of merchandise from our business partners. This diversity enables us to offer products that will satisfy the requirements of customers, whether as a lease, purchase, or installment purchase arrangement. Moreover, our network of sales offices allows us to provide highly specialized services at the all levels. Meanwhile, our business has developed a reputation for accurate and expedient services including shipping and after sales support.   
    
  \* General Merchandise \* Distribution Equipment  
  \* Maintenance & Manufacturing \* Building Materials  
  \* Packaging Materials \* Stationery & Office Supplies  
  \* Global Trading Support \* Logistics Support
* **Sales & Marketing**having built a strong reputation in the sales of indigenous goods, Supreme State stands proud in the sales industry. With a remarkable influence and an outstanding performer in direct sales services, we deliver an exceptional coupled with technological solutions to ensure returns on investment for our clients and cherished partners. Our flagship product being that of A1 Bread has seen a tremendous growth with active channel distributors of over a 1000 persons.
* **Distribution**Since establishment, Supreme State has constantly made advancement in its distribution of products and services by organic and technological means. Our professionals experienced in their fields will offer optimal packing solutions that increase transportation efficiency and reduce costs. Moreover, responding to the social requirements posed by environmental issues, Supreme State counts among the first in providing cutting edge solutions in distribution industry.

**WAREHOUSING & DISTRIBUTION**

Our distribution network is extensive and covers all areas of Ghana. Distribution is facilitated through multiple warehousing and retail outlets. We have warehouse facilities in Accra, Kumasi and Tamale. Using these geographical points we can guarantee goods will be delivered on time and reduce any unforeseen back orders or down time. The Freight Services we use are TNT Transport, FedEx Couriers, Aussie Freight, Maersk and amongst others for all interstate and Country Deliveries. We use our own trucks for Inland and close proximity Deliveries. The Kumasi facility is a state of the art 30,000 pallet warehouse. Deliveries are channeled and expected delivery time frame is within 24 to 48\* hours from when orders are placed, orders from different countries shall take a minimum of 15 days to 90 days for delivery, unforeseen orders will be dealt with fast and efficiently within the same time frame or sooner, Monday to Friday and if required, weekend deliveries can also be carried out. All products and equipment are insured for delivery and are guaranteed to arrive on time and in perfect condition. All stock items from initial order will be maintained on hand with the minimum two (2) months at all times.

**BRAND NAME**

* BAKERY INITIATIVES
* TAKORADI FLOUR MILLS
* BAKERS LINE GH LTD
* VITO BROTHERS LTD
* SONS & HERS LTD
* POMMANK VENTURES
* DAINNES LTD
* PROMASIDOR GHANA LTD
* CAL BANK GHANA LTD
* UBA BANK LTD
* JINS SAVINGS AND LOANS
* DESPITE GROUP

**SUSTAINABILITY**

Supreme State Ltd is continually searching for ways to reduce the environmental footprint, without compromising service delivery. Our Environmental Policy provides a systematic approach for environmental management across the business, having regard to sustainability, preventing pollution and continual improvement in environmental performance.

Specifically, we aim to minimize any impact on the environment by:

* Promoting environmental awareness and providing the resources and information amongst suppliers, contractors and partners to improve environmental management resources.
* Using our natural resources efficiently including minimizing, reusing and recycling waste to the extent practicable.

**CONCLUSIONS**

The creation of a focused, committed and highly-motivated team at all levels is a prerequisite for the successful execution of a company’s medium to long term objectives. Without the removal of any existing barriers and the instilling of a high sense of commitment and motivation, the expectations of the company will not be met. Supreme State Ltd has a rich vein of experience in delivering world-class service for a wide range of clients ranging from small businesses to high profile local and multinational organizations and NGOs. We look forward to engaging and partnering with other enterprising and progressive organizations to help achieve their aspirations through the medium of bespoke services.

**LOCATION & CONTACT DETAILS**

Supreme State Ltd  
No B843/12 - Winneba Road  
Accra

Coordinates: 5.5760061,-0.2754206

Contact Details

Website: [www.supremestate.org](http://www.supremestate.org)  
Email: [info@supremestate.org](mailto:info@supremestate.org)  
Tel: +233(0)24-1555-000   
Mob: +233(0)24-0333-446