ISAAC LEMAYIAN

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Location: Nairobi, Kenya

COMMUNICATIONS AND DIGITAL MEDIA PROFESSIONAL

PROFESSIONAL SUMMARY

Strategic communications specialist with expertise in digital media, content development and visual storytelling. Adept at transforming complex ideas into compelling, audience-centric content for NGOs, faith-based organizations and global clients. Combines technical proficiency in design tools with cross-cultural communication skills to drive engagement, brand consistency and measurable results. Passionate about leveraging media for social impact, education and community development.

EDUCATIONAL BACKGROUND

2020 – 2024   **Tangaza University College**

Bachelor of Education (Science) in Chemistry and Biology

Graduated with Honors   GPA: 4.0/A – 72 points

2016 – 2019   **Olmapitet Manhae Secondary School**

Kenya Certificate of Secondary Education (K.C.S.E)

Mean Grade: B+

WORK EXPERIENCE

1. **Communications and Knowledge management**

United Nations Environmental Programs (UNEP) – Nature for Health (N4H) Initiative
Nairobi, Kenya | October 2025 – Present

- Support digital communications and knowledge management for UNEP's Nature for Health (N4H) Initiative.
- Manage and update the **N4H website (https://nature4health.org)**, ensuring accuracy, accessibility, and alignment with UNEP branding and content standards.
- Assist in developing knowledge products, including web stories, briefs, and newsletters that highlight nature-based solutions for health and sustainable development.
- Coordinate with communications teams and partners to streamline digital content, data sharing, and online visibility.
- Monitor web analytics and engagement metrics to improve user experience and content performance.
- Contribute to the organization and documentation of best practices for cross-agency

learning and reporting.
- Support the design of digital materials (visuals, infographics, and multimedia content) for internal and external communication.

2. **Web Consultant**

Lokichoggio Emuriakin Development Organization (LEDO Kenya) Turkana, Kenya | September 2025

- Designed and developed the organization's official website (**https://ledokenya.org**) to strengthen its digital presence and community engagement.
- Structured content architecture to highlight LEDO's programs in water, health, and education.
- Integrated responsive design for accessibility across mobile and desktop devices.
- Trained staff on basic website updates and content management to ensure long-term sustainability.
- Improved visibility and stakeholder communication through SEO optimization and clear visual storytelling.

3. **Web engineer and communications specialist (Volunteer)**

Karen Africa Gospel Church (AGC) | 2021 – Present
- Spearhead visual content strategy, designing weekly graphics, sermon series materials, and event promotions to amplify engagement.
- Design and develop a beautiful, user friendly, secure and comprehensive website for the church.
- Develop a giving software system using M-pesa APIs
- Trained staff, volunteers and young people on building and maintaining the web and designing materials.
- Oversee livestream production, including setup coordination, post-event editing, and multimedia archiving.
- Optimize church communications through dynamic social media campaigns, increasing visibility and congregational participation.

4. **Wordpress developer and Graphic Designer**

Kericho Enterprise and Investment Summit 2025 | Kericho | July 2025 | Freelance
- Creating the website for the Kericho 2025 Summit to encourage delegates, sponsors and exhibitors to register for the summit.
- Create design materials such as posters, banners, tear drops and lanyards to market the whole summit.
- Email marketing. This involved sending emails to registered delegates, sponsors and exhibitors on summit details using FluentCRM in wordpress.
- Shoot and record video to market the summit.

5. **Graphic Designer and Photographer**

Drivers Mart Motors | Nairobi | July 2024 – Present (Part-Time)

- Develop high-impact visual assets for digital and print campaigns including car listings, promotional materials and social media content.

- Partner with marketing teams to align designs with brand identity, enhancing customer engagement across Facebook and Instagram.

- Conceptualize and produce event banners, brochures, and branded collateral to support sales and community outreach.

6. **Freelance Graphic Designer & Presentation Specialist**

Fiverr M Upwork | 2022 – Present

- Deliver bespoke presentations and branding kits for 100+ global clients in corporate, academic, and nonprofit sectors.

- Translate complex concepts into visually streamlined slides, ensuring clarity and professional polish for pitches, reports, and trainings.

- Maintain 100% client satisfaction with 5-star ratings for creativity, timeliness, and adaptability to diverse industry needs.

7. **Student Council Secretary**

Tangaza University College | 2023 – 2024

- Served as primary liaison for student body communications, organizing forums and cross-cultural events.

- Served as the **primary liaison** for student body communications, ensuring clear, inclusive, and timely information flow across departments.

- **Organized cross-cultural events and leadership forums**, strengthening student engagement and intercultural collaboration.

- **Drafted and distributed official communications**, maintaining consistent tone and professionalism on behalf of the Council.

- **Coordinated over student groups**, fostering teamwork, accountability, and smooth event

- Recognized for outstanding leadership and community-building initiatives that enhanced campus life and representation
- Drafted official announcements and facilitated collaboration among 20+ student groups.

TECHNICAL SKILLS

✓ Canva, WordPress, Elementor, Figma

✓ Adobe Photoshop, Illustrator, Premiere Pro, After Effects

✓ Microsoft Office Suite (Word, PowerPoint, Outlook, Excel)

✓ HTML/CSS, Javascript (React) and CMS Platforms (WordPress, SquareSpace Drupal, Webflow, Framer)

SOFT SKILLS

✓ Team Collaboration

✓ Creativity & Innovation

✓ Cross-cultural Communication

✓ Time Management & Organization

CERTIFICATIONS

✓ Front-end web development – ALX Africa (October 2025 – Present)

✓ Graphic Design Fundamentals – Canva Design School (2024)

✓ Professional Foundations in a digital world – ALX Africa (August 2025)

✓ Software Engineering – Power Learn Project (2024)

✓ Front-end web development – Free Code Camp (2024)

✓ JavaScript Algorithms and Data Structures – LinkedIn learning (2025)

✓ Graphic Design Fundamentals – Canva Design School (2024)

ACHIEVEMENTS

✓ **Built and currently manage** *Karen AGC's* WordPress website, transforming how the church communicates, shares sermons, and engages members online.

✓ **Launched and led** social media campaigns for Karen AGC, using data-driven visuals and storytelling that boosted event attendance by **30%** and tripled online engagement.

✓ **Recognized by Tangaza University** for exceptional leadership as *Council Secretary*, coordinating multicultural student initiatives and organizing successful cross-campus events.

✓ **Completed over 100 freelance digital projects**, consistently rated **5 stars** for creativity,

responsiveness, and on-time delivery.

✔ **Developed and maintained** multiple websites for organizations such as *Kericho Invest (kerichoinvest.com)*, *LEDO Kenya (ledokenya.org)*, and *Ashoka*, enhancing their digital visibility and storytelling capacity.

✔ **Skilled in web technologies and tools** including WordPress, Drupal, Webflow, Framer, and custom-coded front-end development.

✔ **Produced digital content and designs** that strengthened brand storytelling and communication impact for nonprofits, startups, and events.

✔ **Collaborated with interdisciplinary teams** across design, communications, and development to build user-centered digital experiences.

LANGUAGES

o English

o Swahili

INTERESTS

o Digital Storytelling for advocacy
o AI and Software engineering
o Open-Source Knowledge Sharing
o Youth empowerment through media

o Community-driven design

o Sustainable development education

o Volunteering and community outreach initiatives

REFERENCES

Available upon request.