

2. Description of the data and the use of it to solve the problem.

Dishes made with the best products labeled with DOP and IGP, and customer with expensive tastes are our goal. Although a competitive quality-price ratio is a must, as we already know, high quality is synonym of higher price.

Where are the people who can pay for our “EU certified high-quality food” at one of the most expensive cities of the world? Zurich is a very cosmopolitan city, with thousands of nationalities and cultures living together. the people who are working at and around the financial district are used to pay for a higher quality.

With the help of FourSquare, we are going to explore the financial district and its surrounding areas to seek what kind of restaurants and how many are in the vicinity, just as analyze the price and the ratings the users give on the app. Because, as mentioned above, competitive quality-price ratio is a must, high quality is synonym of higher price.