

# Wrap Up

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IADS Analytics, Data Science & Decision Making Summer School 2022  
2022-08-01

# Summary

Advertising industry

Celtra and data science teams

Reinforcement learning

Multi-armed bandits (theory, applied, practical)

Monte Carlo tree search

Relation between learning and heuristic search

GVG-AI Competition

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# Cooperation

## Universities

- Student competitions
- Guest lectures
- Meetups
- Hackathons
- Internships

Applicative ideas - both ways

# Bandits, Learning, and Search

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