



WAN CHUN CHU

UX Research/Design
Austin, TX

wanchun.chu@utexas.edu
wanchunchu.com

SKILLS

Interviewing
Card Sorting
Competitive analysis
Content inventory
Brainstorming
Wireframing
Prototyping
Info Architecture
Interface design
Visual design
Web development
Virtual environment

TOOLS

HTML
CSS
Python
C#
Unity
Visual Studio
Brackets
Photoshop
Illustrator
InDesign
Dreamweaver
XD
Sketch

SOFTSKILLS

Creative
Self-motivated
Insightful
Cooperative

EDUCATION

Aug. 2018 - Present
Austin, TX

Master of Information Studies, University of Texas at Austin

- Specialized in UX design
- Relevant course: Info Architecture and Design, Research Methods, Virtual Environment

Sep. 2006 - Jun. 2011
Taipei, Taiwan

Bachelor of Journalism, National Cheng Chi University

- Dean's award (for ranking top 3 in class) *3

PROFESSIONAL EXPERIENCE

Sep. 2016 - Jul. 2018
Taipei, Taiwan

Research Assistant, National Cheng Chi University

- Full-time Research Assistantship; assisted project investigator in conducting research on relationships between performance and ethical reputation of enterprises
- Organized raw text, filtered content with keywords, and compiled statistical results using Excel
- Parsed commercial ranking data and downloaded article content of over 800 URLs using Python
- Drafted summaries of articles from McKinsey, The Economist, Harvard Business Review etc. for project investigator's reference

Apr. 2014 - Jun. 2016
Taipei, Taiwan

Recruiting Consultant, Nichebridge Inc.

- Closed 12 cases successfully; clients included professionals in software engineering, product/project management, and visual/UI/ID design
- Built and managed talent pool through LinkedIn, Facebook, professional groups, interpersonal referrals and cold-calling
- Interviewed potential candidates to verify experience and strengths and aligned them with job requirements
- Coached clients on resume modification and interview techniques

Mar. 2012 - Mar. 2013
Hsinchu, Taiwan

Sales Assistant, Radientech Inc.

- Improved sales of calibration laboratory's optical calibration service by 10%; established new customer relationship with top measuring equipment agent in Taipei
- Managed shipping schedule for clients' orders; acted as contact window between clients and product team of fiber measuring equipment

VOLUNTEERING

Mar. 2019
Austin, TX

All Conference Crew, SXSW 2019

- Distributed registrator's official gifts and official publications

PROJECT

Aug. 2018 - Dec. 2018
Austin, TX

Me Uni. (A meditation app)

- Conducted competitive analysis and literature review
- Ideated 4 design solutions and brainstormed 9 features
- Drew Mi-Fi wireframes by Adobe XD and Figma

Feb. 2019 - Present
Austin, TX

Course Catalog Website

- Redesign UT's course catalog; employed competitive analysis to identify findings for improvements
- Conducted user interview
- Created content inventory and persona