



## Wan Chun Chu

UX Research/Design  
Austin, TX

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wanchunchu.com

### SKILLS

Interviewing  
Card Sorting  
Competitive analysis  
Content inventory  
Brainstorming  
Wireframing  
Prototyping  
Info Architecture  
Interface design  
Visual design  
Web development  
Virtual environment

### TOOLS

HTML  
CSS  
Python  
C#  
Unity  
Visual Studio  
Brackets  
Photoshop  
Illustrator  
InDesign  
Dreamweaver  
XD  
Sketch

### SOFTSKILLS

Creative  
Self-motivated  
Insightful  
Cooperative

## EDUCATION

*Aug. 2018 - Present*  
Austin, TX

### Master of Information Studies, University of Texas at Austin

- Specialized in UX design
- Relevant course: Info Architecture and Design, Research Methods, Virtual Environment

*Sep. 2006 - Jun. 2011*  
Taipei, Taiwan

### Bachelor of Journalism, National Cheng Chi University

- Dean's award (for ranking top 3 in class) \*3

## PROFESSIONAL EXPERIENCE

*Sep. 2016 - Jul. 2018*  
Taipei, Taiwan

### Research Assistant, National Cheng Chi University

- Full-time Research Assistantship; assisted project investigator in conducting research on relationships between performance and ethical reputation of enterprises
- Organized raw text, filtered content with keywords, and compiled statistical results using Excel
- Parsed commercial ranking data and downloaded article content of over 800 URLs using Python
- Drafted summaries of articles from McKinsey, The Economist, Harvard Business Review etc. for project investigator's reference

*Apr. 2014 - Jun. 2016*  
Taipei, Taiwan

### Recruiting Consultant, Nichebridge Inc.

- Closed 12 cases successfully; clients included professionals in software engineering, product/project management, and visual/UI/ID design
- Built and managed talent pool through LinkedIn, Facebook, professional groups, interpersonal referrals and cold-calling
- Interviewed potential candidates to verify experience and strengths and aligned them with job requirements
- Coached clients on resume modification and interview techniques

*Mar. 2012 - Mar. 2013*  
Hsinchu, Taiwan

### Sales Assistant, Radientech Inc.

- Improved sales of calibration laboratory's optical calibration service by 10%; established new customer relationship with top measuring equipment agent in Taipei
- Managed shipping schedule for clients' orders; acted as contact window between clients and product team of fiber measuring equipment

## VOLUNTEERING

*Mar. 2019*  
Austin, TX

### All Conference Session, SXSW 2019

- Distributed registrator's official gifts and official publications

## PROJECT

*Aug. 2018 - Dec. 2018*  
Austin, TX

### Mediation App

- Conducted competitive analysis and literature review
- Ideated 4 design solutions and brainstormed 9 features
- Drew Mi-Fi wireframes to present project ideas.

*Feb. 2019 - Present*  
Austin, TX

### Course Catalog Website

- Redesign UT's course catalog; employed competitive analysis to identify findings for improvements
- Conducted user interview
- Created content inventory and persona