



## Wan Chun Chu

UX Research/Design  
Austin, TX

wanchun.chu@utexas.edu  
wanchunchu.com

### SKILLS

Interview  
Card Sorting  
Competitive analysis  
Content inventory  
Brainstorm  
Wireframe  
Interface design  
Visual design  
Web development  
Virtual environment

### TOOLS

HTML  
CSS  
Python  
C#  
Unity  
Visual Studio  
Brackets  
Photoshop  
Illustrator  
InDesign  
Dreamweaver  
XD  
Sketch

### INTERESTS

Hiking  
Reading  
Illustration  
Photography

## EDUCATION

*Aug.2018 - Present*  
Austin, TX

### Master of Information Studies, University of Texas at Austin

- Projects: 1 mobile app and 1 web redesign project

*Sep.2006 - Jun.2011*  
Taipei, Taiwan

### Bachelor of Journalism, National Cheng Chi University

- Dean's award (for ranking top 3 in class) \*3

## PROFESSIONAL EXPERIENCE

*Sep.2016 - Jul.2018*  
Taipei, Taiwan

### Research Assistant, National Cheng Chi University

- Full-time Research Assistantship; assisted project investigator in conducting research on relationships between performance and ethical reputation of enterprises
- Organized raw text, filtered content with keywords, and compiled statistical results using Excel
- Parsed commercial ranking data and downloaded article content of over 800 URLs using Python
- Drafted summaries of articles from McKinsey, The Economist, Harvard Business Review etc. for project investigator's reference

*Apr. 2014 - Jun.2016*  
Taipei, Taiwan

### Recruiting Consultant, Nichebridge Inc.

- Closed 12 cases successfully; clients included professionals in software engineering, product/project management, and visual/UI/ID design
- Built and managed talent pool through LinkedIn, Facebook, professional groups, interpersonal referrals and cold-calling
- Interviewed potential candidates to verify experience and strengths and aligned them with job requirements
- Coached clients on resume modification and interview techniques

*Mar.2012 - Mar.2013*  
Hsinchu, Taiwan

### Sales Assistant, Radiantech Inc.

- Improved sales of calibration laboratory's optical calibration service by 10%; established new customer relationship with top measuring equipment agent in Taipei
- Managed shipping schedule for clients' orders; acted as contact window between clients and product team of fiber measuring equipment

## VOLUNTEERING

*Mar. 2019*  
Austin, TX

### All Conference Session, SXSW 2019

- Distributed registrator's official gifts and official publications