

Wan Chun Chu

Interaction Designer/UX Engineer

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wanchunchu.com

EDUCATION

M.S. in Information Studies

University of Texas at Austin | Austin, TX | Aug. 2018 - May. 2020

- ▶ Relevant courses: Information Architecture, Usability, Consumer Health Informatics

B.A. in Journalism

Minor in Russian

National Cheng Chi University | Taipei, Taiwan | Sep. 2006 - Jun. 2011

PROJECTS

UX Designer/Researcher, PageGraph

University of Texas at Austin | Austin, TX | May. 2019 - Present

- ▶ Develop a web application helping judge the credibility of online health information
- ▶ Designed and implemented the interface of PageGraph in HTML5/CSS3 and JavaScript
- ▶ Conducted usability tests with 2 doctoral students

UX Designer/Researcher, Course Catalog Redesign

University of Texas at Austin | Austin, TX | Jan. 2019 - May. 2019

- ▶ Integrated course catalog and planner to optimize registration process
- ▶ Conducted competitive analysis, content inventory, 6 user interviews, affinity diagram, usability test with 3 team members collaboratively
- ▶ Generated medium-fidelity wireframes and prototypes in Adobe XD

EXPERIENCES

Student Technician

University of Texas at Austin | Austin, TX | Jun. 2019 - Present

- ▶ Investigate Open Journal System independently
- ▶ Map the existing workflow onto OJS editorial workflow

Research Assistant

National Cheng Chi University | Taipei, Taiwan | Sep. 2016 - Jul. 2018

- ▶ Conducted research on relationships between performance and ethical reputation of enterprises
- ▶ Coordinated a 6 student group to compile data and generated results
- ▶ Parsed commercial ranking data and downloaded article content of over 800 URLs using Python

Recruiting Consultant

Nichebridge Inc. | Taipei, Taiwan | Apr. 2014 - Jun. 2016

- ▶ Recruited 12 clients included professionals in software engineering, product/project management, and visual/UI/ID design
- ▶ Built and managed talent pool through LinkedIn, Facebook, professional groups, interpersonal referrals and cold-calling

SKILLS

UX Research

Competitive analysis
Affinity diagramming
Heuristic evaluation
Content inventory
Information architecture
Journey mapping
Persona development
Interviewing
Usability testing

Interaction Design

Prototyping
Wireframing
Task-flow diagramming
Web programming

Tools

Adobe Illustrator
Adobe XD
Adobe Photoshop
Adobe InDesign
Visual Studio Code
Brackets
Unity
Microsoft Office Suite

Programming

HTML5
CSS3
PHP
JavaScript
C#
Python

VOLUNTEERING

All Conference Crew SXSW 2019 | Mar. 2019

- ▶ Distributed registrant's gifts and official publications