

# Shopping Trends Dashbord

Summary Sales

processdate

Purchase Amount (...)



Customer ID

Customer ID

7,606,950

Discount Applied

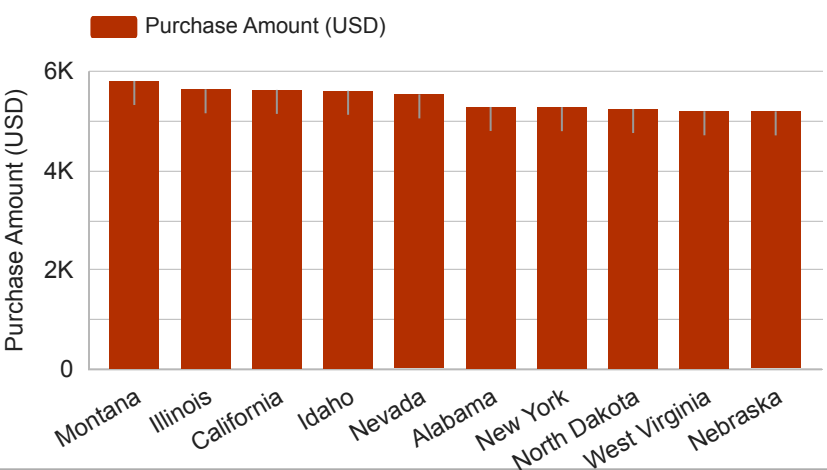
Review Rating

Category

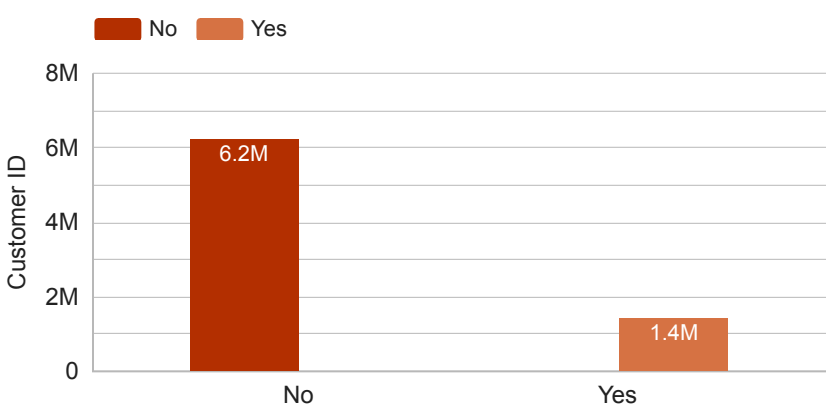
Location

Gender

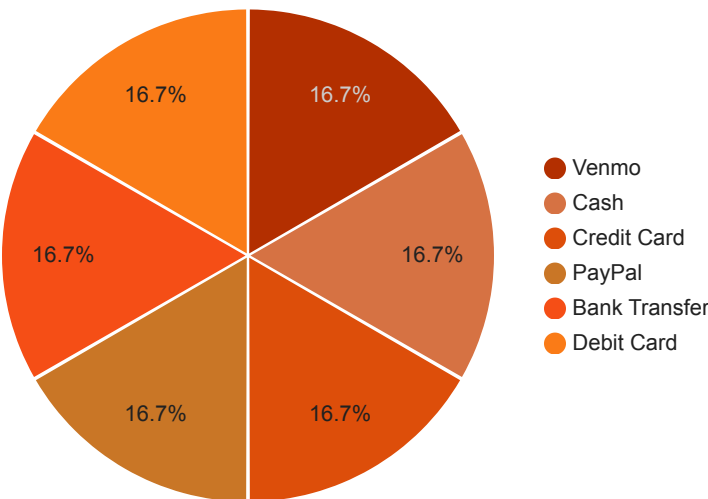
Purchase Amount (USD) by Location



Discount applied per customer ID



Payment Method by Item Purchased



Demographics by Revenue

Gender



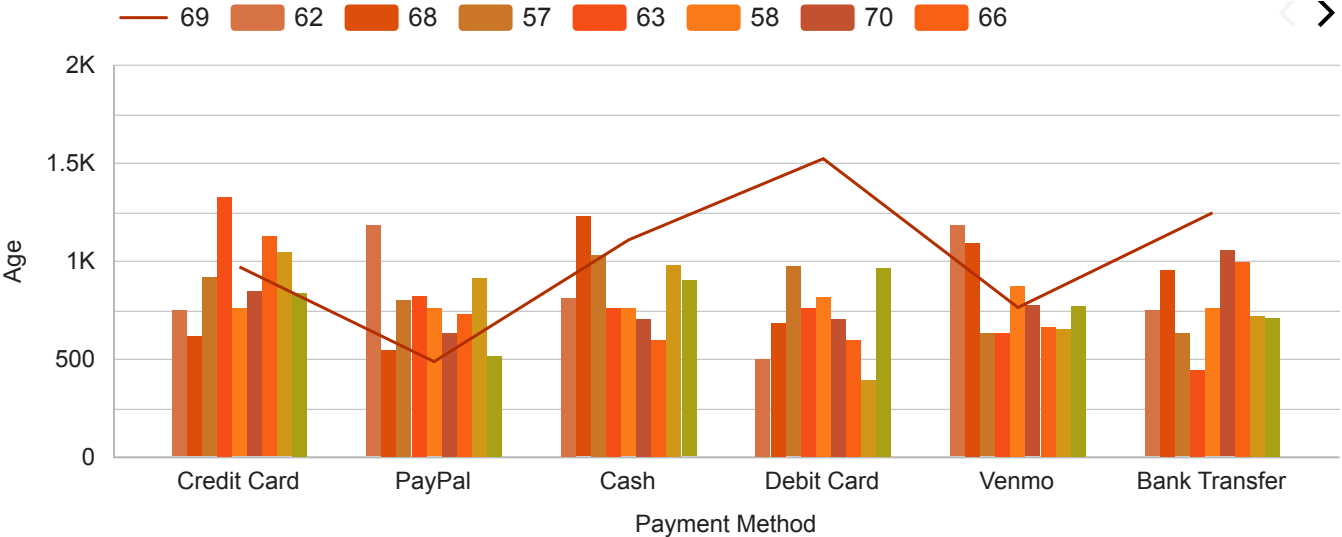
Age



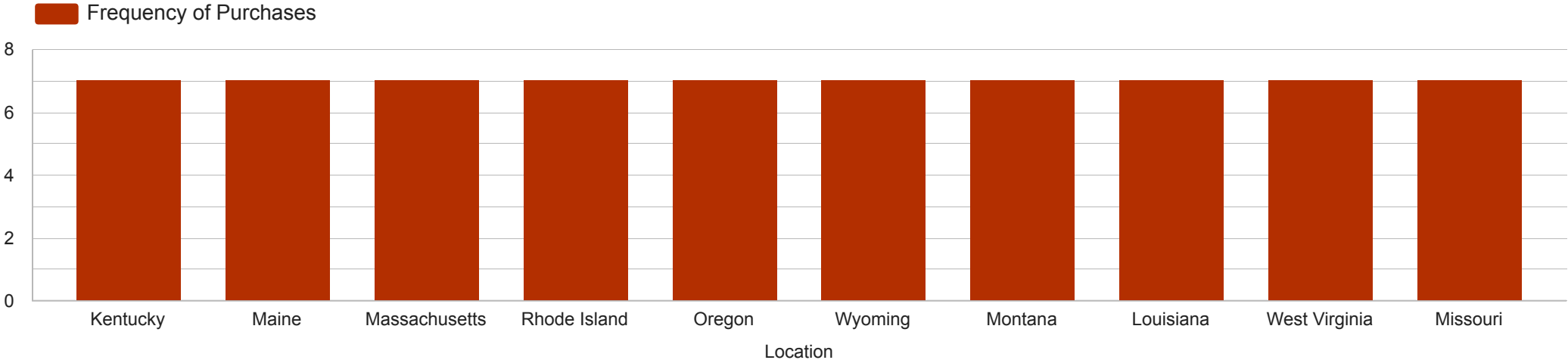
Location



Payment Methods by age



Frequency of Purchases by Location



# Promotional Analysis

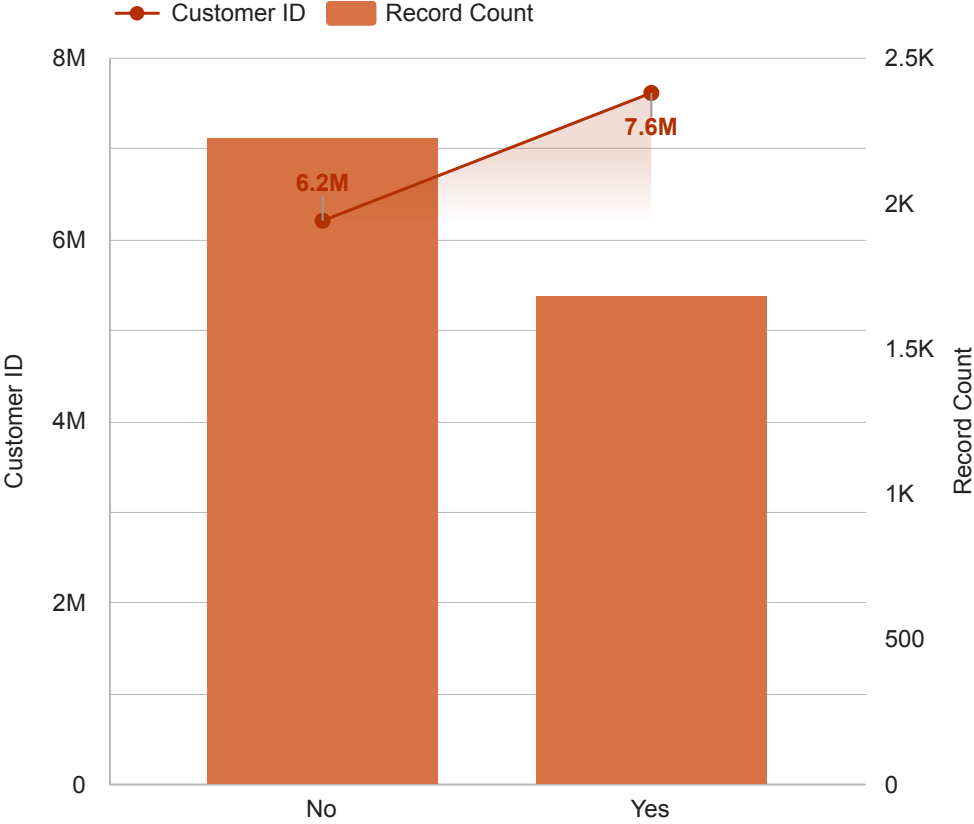
Discount Applied



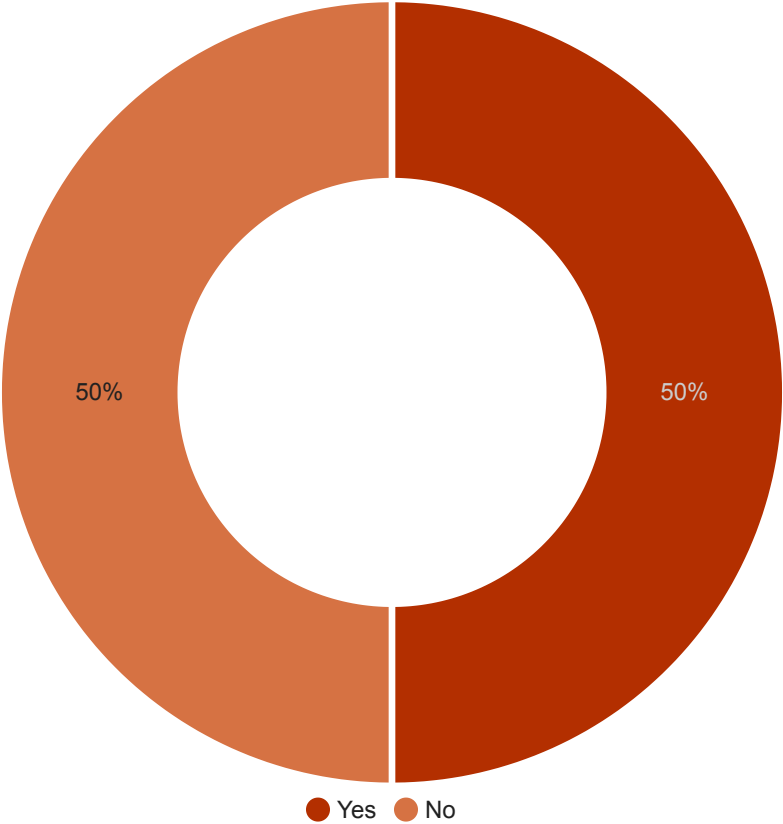
Season



Discount applied per customer ID



Discount Applied by Season



# Product Analysis

Size



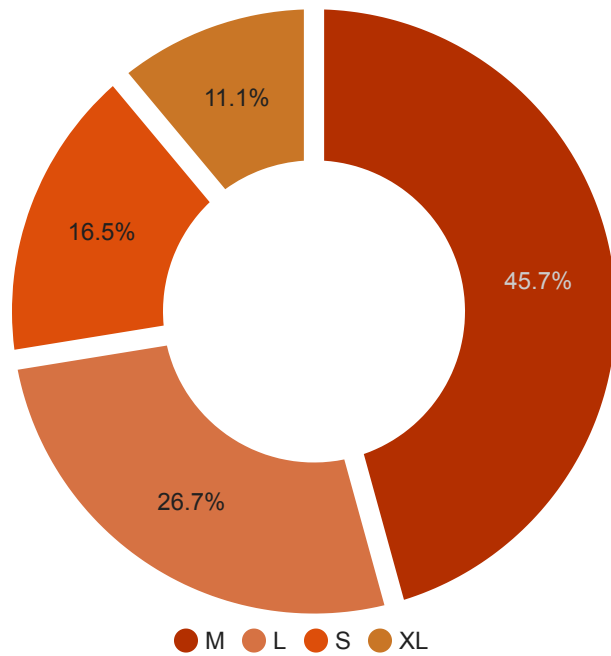
Color



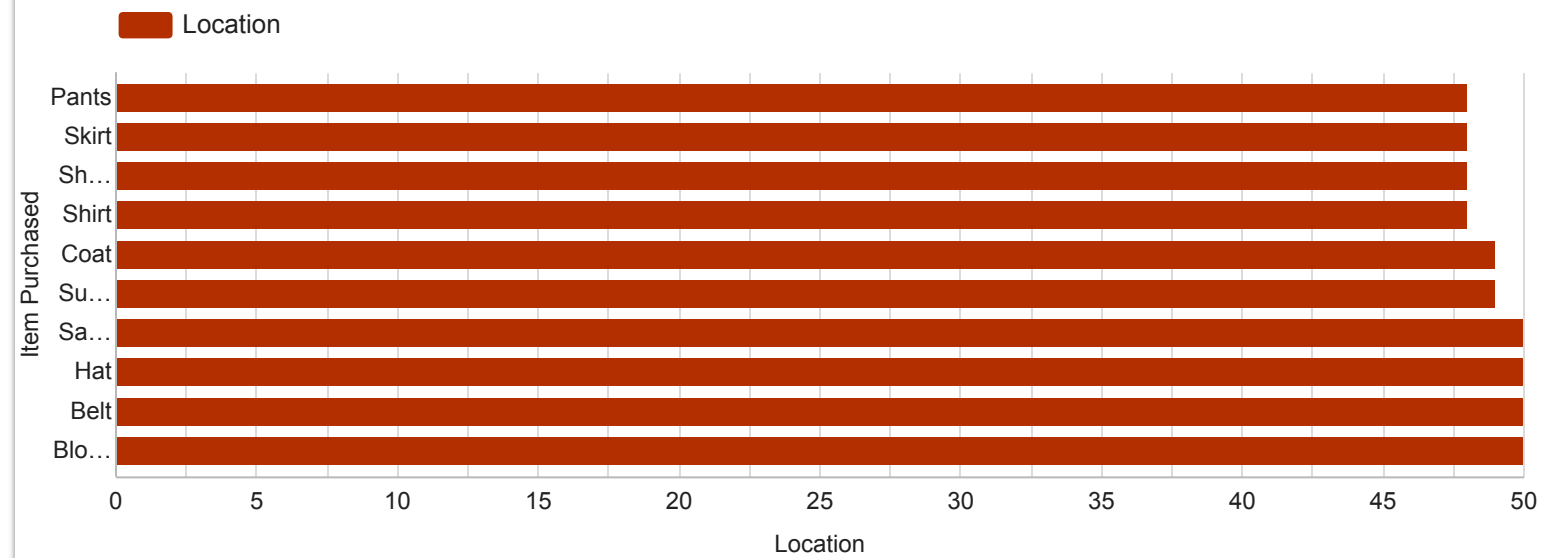
Item Purchased



## Size by Customer ID



## Location by Item Purchased



## Items purchased by colour

