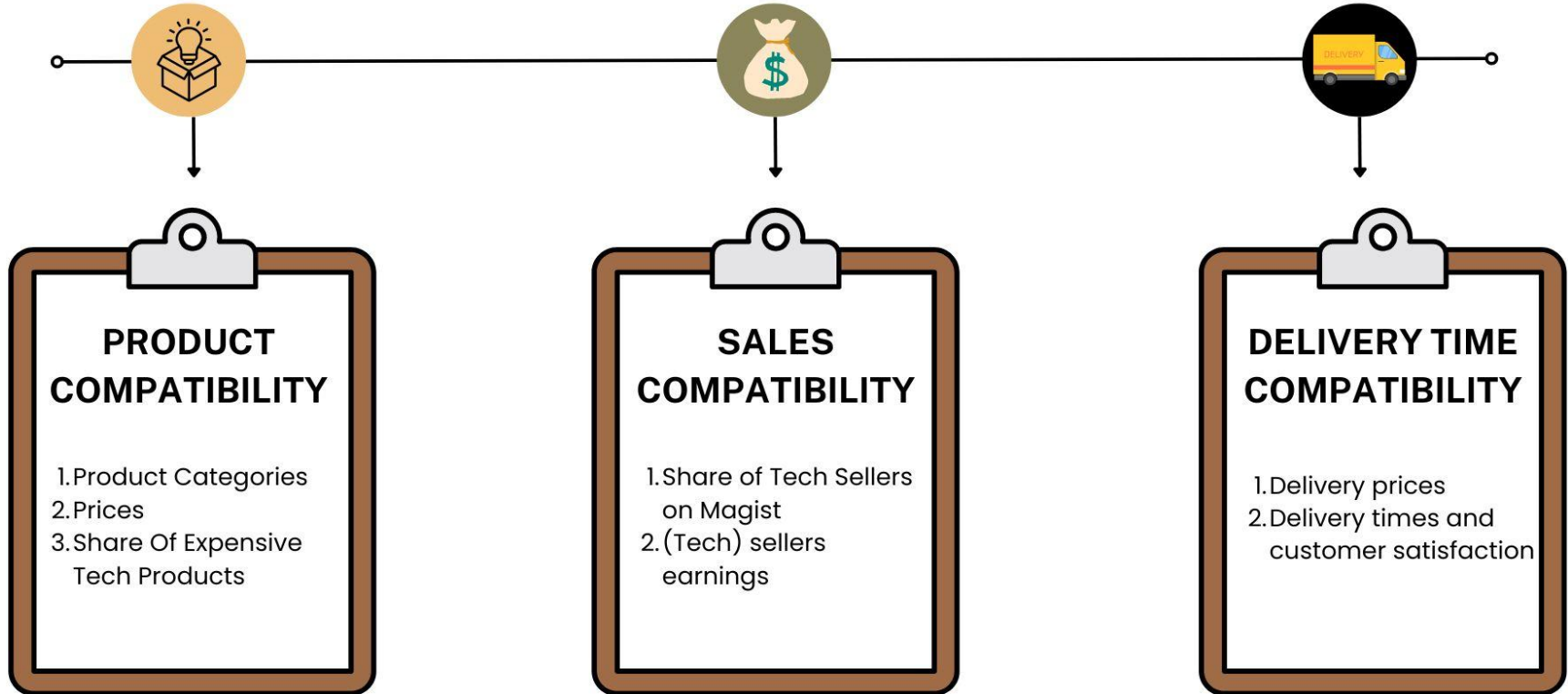


# IS MAGIST A GOOD PARTNER FOR HIGH END TECH PRODUCTS?



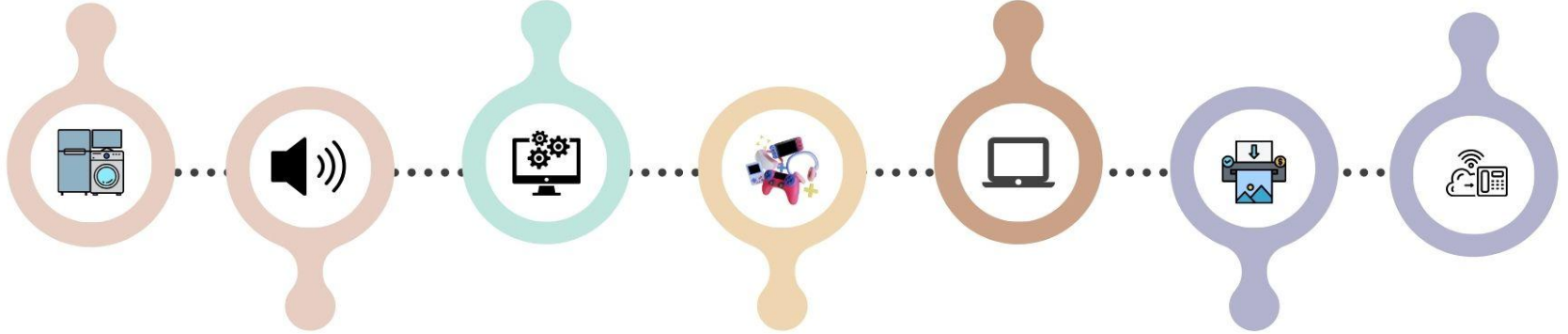
# Categories of Tech Product

Electronics

Computer\_Accessories

Computer

Telephony

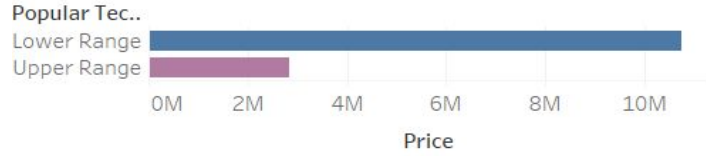


Audio

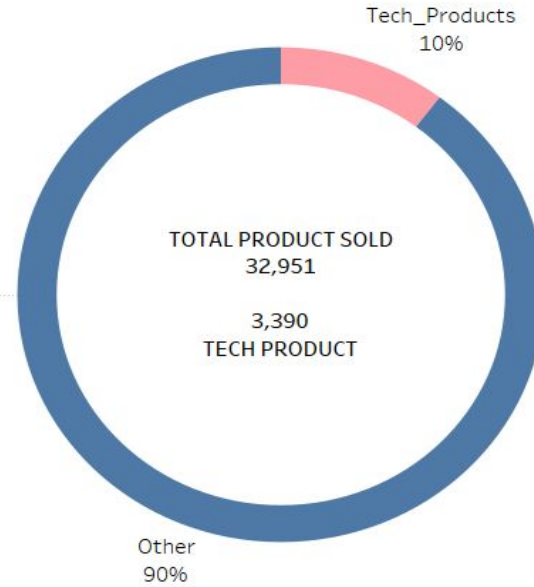
PC\_Gamer

Tablets\_Printing\_  
Image

# Share of expensive TECH Product

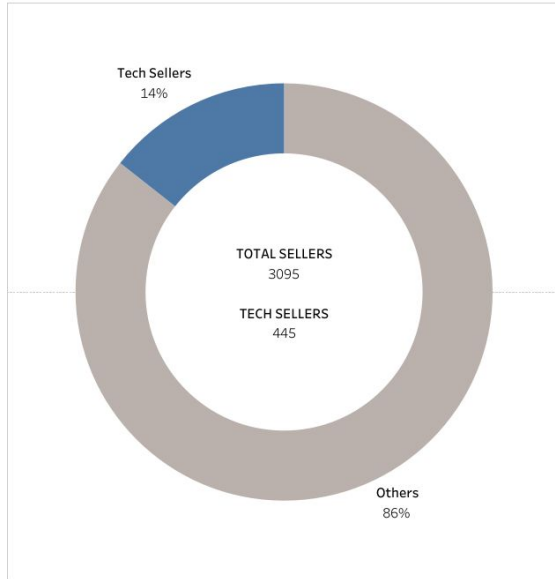


Lower Rrange = 3235  
Upper Range = 158

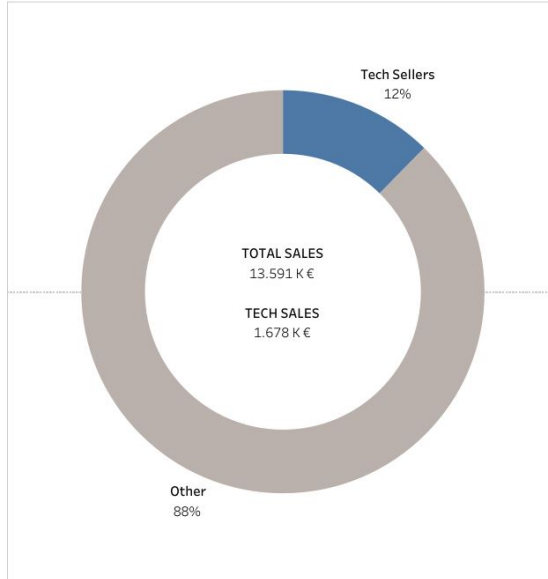


## 2. Sales Compatibility (25 Months Period)

Tech Seller Share



Tech Seller Earnings



**Average Monthly Earnings**

174 €

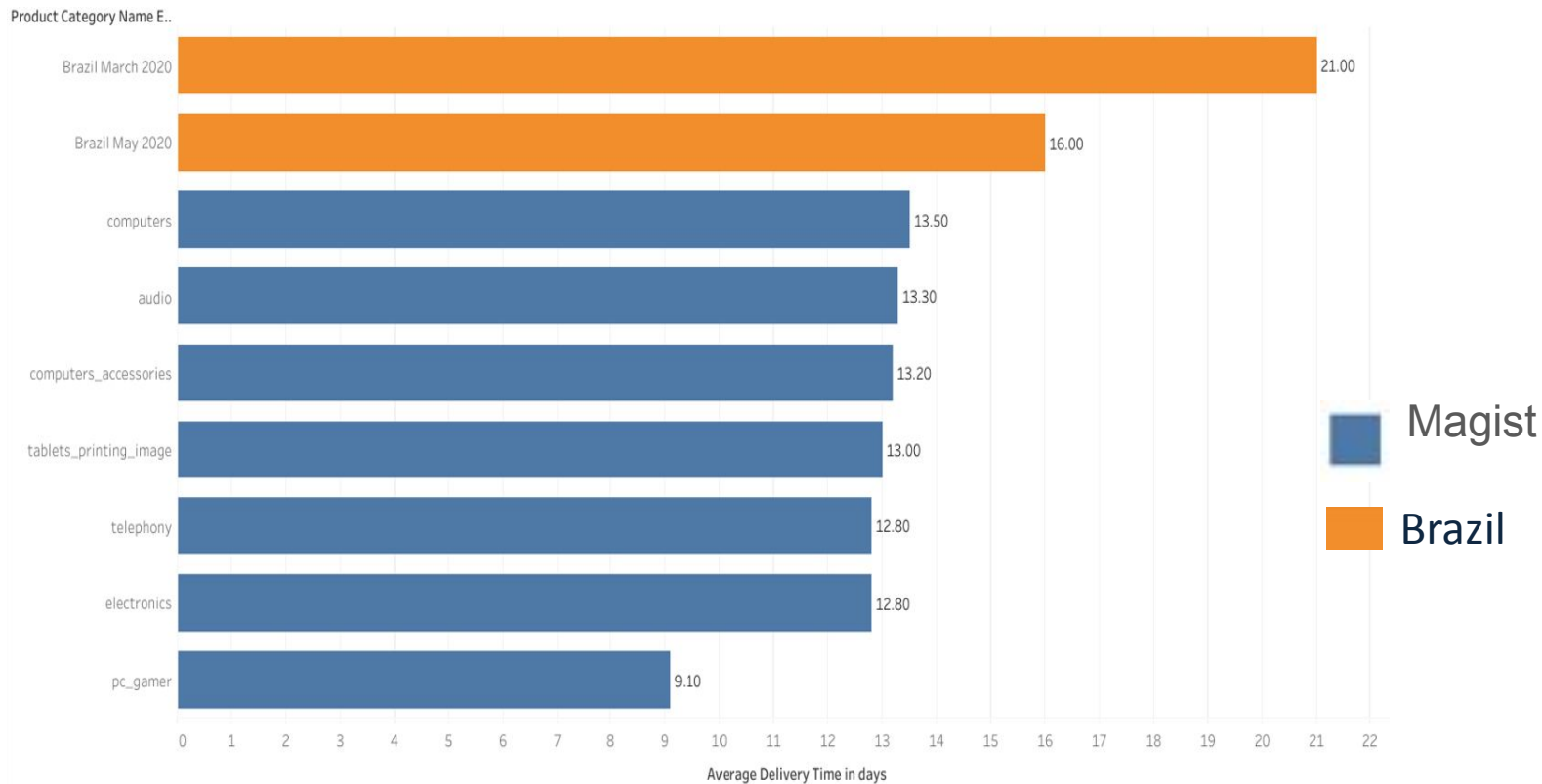
**Average Tech Seller Earnings**

146 €

**Earnings Ratio**

84,12 %

# Average Delivery Time Comparison in days



# Key Facts & Figures

Only 10% of products in tech

Only 4 % in expensive tech products

12 % of revenue, 14% of sellers in tech  
avg sales of only €164 per month and seller

Delivery times 12.5 days

Brazilian e-commerce norm 16-21 days

# Magist is a good starting point

with cheap and acceptable speedy delivery

**but**

not specialized in high-end tech delivery

Can we grow with them?

Explore other providers for alternatives:

*Americanas, OLX, Amazon Marketplace*