

-Read the text and solve the activities below.



Reasons to Switch from Android to iPhone



When buying a new phone, people usually have to choose between two of the most popular operating systems. Here are 7 reasons why switching from Android to iPhone is a good idea.

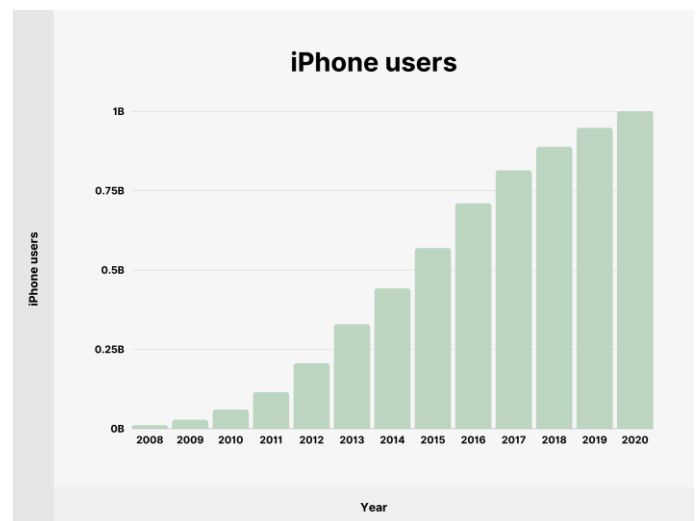
1. Information security

Information security companies unanimously agree that Apple devices are more secure than Android devices. According to [a report by Forbes](#), 97 percent of smartphone malware targets Android phones.

Android phones get malware and viruses particularly from app stores. Apple's App Store has fewer apps to offer than the Android phones' app store, but the number of available apps is not the most important element of app stores. Apple is very careful with selecting which app developers gain access to the so-called Apple ecosystem – a network of devices, apps and developers. Getting apps that contain malware into the App Store is practically impossible.

In comparison, Google's app store, Google Play, is an ad-supported and free environment where anyone can put their apps on display. Android allows the user to install apps from outside the Google Play store as well – making **it**¹ impossible to monitor apps possibly containing malware and viruses.

In addition to the app store, un-updated operating systems also cause security threats. Because several phone manufacturers use the operating system provided



by Google, not all of **them**² get the updates at the same time and are thus exposed to massive security threats. iOS devices are made only by Apple, so the corresponding problem doesn't exist.

2. The Apple ecosystem

The range of Apple products has grown notably in recent years. The company started out making computers and has since added music players, tablet computers and smart watches to **their**³ product selection. Today, Apple provides a wide range of products and services for various purposes.

The devices work seamlessly and effortlessly together. You don't need to download or install separate applications to link **them**⁴ together, it's enough when you sign in to the devices with the same Apple ID. Photos, emails, notes and calendars can be shared to all the devices. You also don't have to pay twice for apps, movies or books – **they**⁵ can be found on all your devices.

The closed ecosystem also guarantees the user safety. The operating environment is secure when devices, users, manufacturers and app developers are all in the same ecosystem.

The situation is different for Android phones. Several different manufacturers produce phones and tablets based on the same operating system, so a safe ecosystem and using the devices together seamlessly cannot be guaranteed.

3. Ease of use

Apple phones are known for their ease of use. Their usability comes from simple operating logic: all the apps are launched from the home screen. All the settings, for example, can be found under one menu. And even if you upgrade your iPhone to the newest model, the operating system still works the same way and taking it into use is easy.

An android phone can be modified and customised in various ways, but the basic features of its operating system are much more complicated and confusing than the iOS system. If you value an easy to use and good smartphone for basic use, an iPhone is the obvious choice.

Adaptado de: <https://swappie.com/en/blog/7-reasons-to-switch-from-android-to-iphone/>

1. Identifique 3 paratextos de cada tipo.

ICÓNICO	VERBAL

2. Identifique cuál es el propósito del autor, qué tipo de texto es y cuál es su trama organizativa.

3. Forme una cadena léxica de al menos 5 palabras con los términos relacionados al tema principal del artículo.

4. Identifique en la sección Information Security (3er párrafo) términos transparentes que se correspondan con las siguientes definiciones y escríbalos.

- a. Persona que utiliza un servicio.
- b. Que resulta de muy difícil cumplimiento.
- c. Observar mediante mecanismos especiales el curso de uno o varios parámetros para detectar posibles anomalías.

5. Focalizando en la cohesión gramatical, determine cuál es la función de las palabras resaltadas y en negrita. Describa si hacen referencia a algo ya mencionado o anticipan algo que está por venir. En cualquiera de los dos casos explique: ¿A qué refiere? / ¿Qué anticipa?

1.:It _____

2.:Them _____

3.Their: _____

4.They:

5.:They _____

6.Focalizando en la cohesión lógica, identifique dos conectores de distinto tipo en el texto e indique qué expresan.

7.De acuerdo al texto, ¿Por qué es fácil usar Iphone?
