

The Top 5 Website Builders for Your Business

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You can use a company website to feature sales and special events hosted by your business, as well as content that brings your vision to a wider audience. The days of merely putting out an ad in the local paper are more than a few years behind us, and with some of today's leading website builders you should have no problem building a great website, no matter if you are a novice or a pro.

What to consider when creating a business site

Your company's website is going to be its calling card with the world. It will be the first thing that many - perhaps even most - customers see of your company. Not only do you want to make a good impression, you should make sure anyone visiting your site can easily understand what your company is, and what you're all about.

You should first explain your company's values and vision. What does your company stand for, and what makes it tick? This must come across clearly to any visitor to the site. You will need to have great content which clearly conveys your identity to visitors, and is fun, engaging, and informative.

What does a company website need?

- Easy to navigate

- Attractive, clean format
- Company vision and identity is clearly conveyed
- SEO tools
- Analytics
- Great content

The format and design of the site should be clean, attractive, and easy to navigate. All relevant information about your business - your location, hours of operation, menu, products, etc. - should be clearly displayed and easily found by any visitor.

Whatever site builder you use should provide you with extensive analytics so you can see who visits your site and when, helping you better tailor your content to your readers. With SEO tools, your website builder can also help ensure that people find your site on search engines.

And while security is more crucial for those running online stores whose customer data could be breached, if you're running a company website, you'll want some assurance that it won't be vulnerable to attacks.

What should a site builder provide?

- Easy interface that makes web design fun and simple
- Reliable customer service
- Large variety of templates
- App integrations

You shouldn't need to be a tech wiz to use a website builder. If this is your company's first website and/or your first foray into web design, you're going to want a website builder that is simple and intuitive, perhaps even with a simple drag and drop interface like those provided by Wix and Sitebuilder.

Some website builders, like GoDaddy, provide an option for you to pay their designers to craft a site for you, while on any well-regarded website builder you will have access to reliable customer service around the clock in case you're having troubles.

Finally, a website builder that offers a large variety of templates will increase your odds of finding one that's just right for your business. Many website builders offer hundreds of free and paid templates that cover almost every type of business, all but ensuring you can find one suited for you.

<https://www.top10bestwebsitebuilders.com/how-to-create-a-website/business/best-business-website-builder>

ELIJA LA OPCIÓN CORRECTA:

1. La cadena léxica del primer párrafo “... *Few successful businesses today operate without a web presence. It’s a key method to increase the exposure of a business far beyond the storefront, and can help entrepreneurs develop a voice and style of their own and reach a customer base not limited by geographic proximity to the business....*” es:
 - a. Few successful businesses today operate/ key method to increase the exposure of a business far beyond the storefront, and can help entrepreneurs develop a voice and style / reach a customer base not limited by geographic proximity to the business.
 - b. Few / businesses / today / operate / without / web presence/ method / increase / exposure / business / far beyond / storefront/ and / help / entrepreneurs / develop / voice / style / and / reach / customer / base / not / limited/ geographic / proximity/
2. El término transparente que significa “... realidad que le gustaría ver a la empresa entorno al mundo, sus clientes y ella misma...” es:
 - a. Vision
 - b. Impression
 - c. Interface
3. Uno de los False Friends que aparece es:
 - a. Exit
 - b. Content
 - c. Audience
 - d. navigate
4. Lo contrario de “The format and design of the site should be clean, attractive, and easy to navigate...” sería:
 - a. The format and design of the site should be polluted, repulsive, and uneasy to navigate.
 - b. The format and design of the site should be polished, enchanting , and uncomplicated to navigate.
5. “...Reliable customer service...” Significa que:
 - a. The Customer Service is untrustworthy
 - b. The Customer Service is trustworthy
6. “Go Daddy” es un:
 - a. Hiperónimo
 - b. Hipónimo

7. Website Builder es un
- Hiperónimo de Wix and Sitebuilder
 - Hipónimo de Wix and Sitebuilder
8. Come Across es un tipo de
- Flexión
 - Colocación
 - Sufijo
 - Prefijo
9. La palabra que se repite más en el texto es:
- Site builder
 - Impression
 - Templates
10. En “stores” encontramos
- Flexión de número
 - Flexión de género
 - Flexión de tiempo verbal
11. Clearly es un ejemplo de
- Sufijo
 - Prefijo
 - Sufijo y prefijo
 - Flexión
12. “...your company’s first website...” es un tipo de
- Sufijo
 - Prefijo
 - Flexión
 - Sufijo y prefijo
13. En “Conveys” hay
- Una flexión de número
 - Una flexión de género
 - Una flexión de tiempo verbal

14. En “attacks” encontramos
- Sufijo
 - Flexión de Números
 - Flexión de Tiempo Verbal
 - Sufijo y flexión
15. En la siguiente oración: “... Many website builders offer hundreds of free and paid templates that cover almost every type of business, all but ensuring you can find one suited for you...” , algunas de las palabras conceptuales son:
- Website / builders / offer/ hundreds / free / paid / templates / cover / type/ business
 - Many website builders / of/ free / and/ paid templates/ that/ every type / of business.
 - Website/ builders/ offer / hundreds/ of / free / and / paid / templates / that / cover / almost / every / type of business
16. Una equivalencia dinámica de la siguiente oración “...You can use a company website to feature sales and special events hosted by your business, as well as content that brings your vision to a wider audience...” es:
- Puedes usar la compañía de un sitio web para presentar ventar y especiales eventos organizado por su negocio, también como el contenido que trae tu visión a una más amplia audiencia.
 - Puede usar el sitio web de una empresa para presentar ventas y eventos especiales organizados por su empresa, así como contenido que lleve su visión a un público más amplio.
17. De acuerdo al texto, lo primero que debe hacer tu compañía es:
- Explicar los valores y la visión.
 - Mostrar los valores y la visión.
 - Publicar los valores y la visión.
18. Podés utilizar Wix de Sitebuilder si queres
- Un sitio web simple e intuitivo
 - Que el sitio de tu compañía sea de incursión en el diseño web.
19. “Go Daddy” ofrece:
- La opción de pagar tus diseños para la creación de sitios Web
 - La opción de pagar para que diseñadores creen tu sitio Web.
20. Muchos creadores de sitios Web ofrecen...:
- ...miles de plantillas gratuitas y pagas
 - ...el pago por plantillas para que sean gratuitas.

c. ...miles de plantillas libres de pago.

TOTAL SCORE: 20 points

PASSING SCORE: 10 /20

Enlace para acceder al cuestionario.

<https://forms.office.com/Pages/ResponsePage.aspx?id=uh2eZcyzzE2HMNI4d-erey1Ur3RaY4hBs93lG1hSRc1UNzQ0TTRGMVpBSkVNRldMOE9KQ1pYTVJQRC4u>