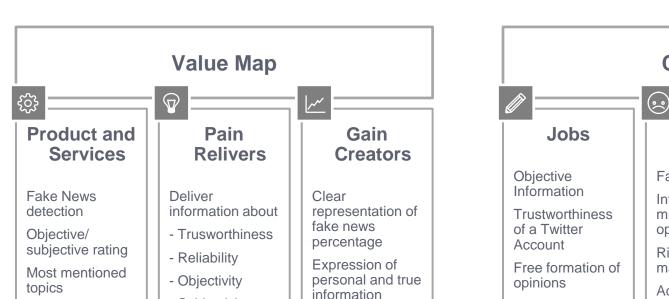
Value Proposition Canvas



Involvement with

certain topics

- Subjectivity

- Key topics



Independent information

Pains

Fake News

Information mixed with own opinion

Risk of manipulation

Advertising hidden as information

Gains

Form own opinion

Reliable information sources

Objective information

Deepening topics of own interest