



## CONTACT

Schedule a call with me

[hi@lennartfuchs.com](mailto:hi@lennartfuchs.com)

[lennartfuchs.com](http://lennartfuchs.com)

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## SKILLS

MS Office

Presenting & Pitching

Strategic Thinking

Project Management

Team Building

## CERTIFICATES

**Propaedeutic Cum Laude** 2019  
Honor Grade First Year

**Schulpreis Ökonomie** 2018  
Special Certificate Economics

**Jugend Gründet Top 30%** 2017  
Entrepreneurship Competition

## LANGUAGES

English, Fully Proficient

German, Native

Dutch, Intermediate

French, Basic

Korean, Elementary

## WORK EXPERIENCE



Hello Inside

Nov 2020 - Jan 2021

### Intern Business Development Health-Tech

- Collaborated closely with all three co-founders throughout the internship
- Implemented daily feedback loops with the team to clarify issues within 24 hours
- Co-developed go-to-market strategy leading to two six-figure capital investments
- Analyzed user behavior by consolidating over five available data sources
- Derived 19 unique features to facilitate USP development from customer data
- Evaluated market size and purchasing power to help to build the business case
- Compiled over 30 briefings, pitches, and presentations within three months
- Communicated learnings with stakeholders throughout the company
- Scheduled and conceptualized two years of social media content



Factorymarket

Aug 2020 - Sep 2020

### Intern Project Management E-Commerce

- Digitalized and optimized existing sales channels
- Created and administered new digital sales concepts
- Introduced and optimized over 200 new product listings through Amazon (FBA)
- Revamped Amazon listings lead to over 1000 additional items sold in one month
- Expanded analyses and statistical evaluations of user behavior
- Collaborated with the team on the operative day-to-day business
- Conducted trend research throughout the client's product categories
- Co-authored market analyses, presentations, and forecasts



Finlantis Saunalandschaft

Feb 2019 - Jul 2020

### Part-Time Bartending & Gastronomy

- Took food and beverage orders from seated guests and at the bar
- Prepared drinks and light snacks to order under time pressure
- Demonstrated customer service skills leading to increased customer satisfaction
- Ensured guest's compliance with company policies
- Opened and closed gastronomy service area, based company's checklist
- Mediated customer wants and complaints with management

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🌐 /in/lennart-fuchs

## EDUCATION



Fontys International Business School

Aug 2018 - Jun 2022 (Anticipated)

**International Business (Bachelor of Business Administration)**

- Project-based learning approach, hands-on learning by doing
- Weighted grade average: 7.9 (A)

### Topics include

- Marketing & sales
- Business intelligence
- Business development
- Strategy & human resources
- Monitoring & controlling
- Focus on consumer behavior and supply chain management

### Activities and Societies

- Online-marketing team
- Exchange student program buddy
- OMNIA student association member



단국대학교 (Dankook University)

Feb 2021 - Jun 2021

**Exchange Semester (Minor Abroad)**

- Grade Point Average: 4.33 (A+)
- Econometric analysis
- Coding with C
- Business psychology



Wieland-Gymnasium Biberach

Sep 2015 - Jul 2018

**Abitur (Secondary School Diploma)**

- Abitur Final Grade: 2.0 (B+)
- Placed a special focus on business & economics
- Prepared for my international focus with business English extracurricular



German International School New York

Sep 2012 - Jun 2015

**School Abroad**

- Final Grade: 2.3 (B)
- While living in New York with family for three years
- Spent time with fellow students of more than 20 different nationalities
- Strengthened my skills with video production and editing workshops